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9.3 fermentation worksheet answers

Further Reading: Ackoff R., Ackoff's Best: His Classic Writing on Management, Wiley, 1999. Bender E., Introduction to Mathematical Modeling, Dover Pubns, 2000. Ffida S., and G. Pujolle, Performance Modeling and Evaluation Engineering, Elsevier Science, 1987. Gershenfeld N., Nature Of Mathematical Modeling, Cambridge Univ. Pr., 1998. Optimization problems are everywhere in real-world system mathematical modeling and cover a very wide range of applications. The application appears in all branches of Economics, Finance, Chemistry, Material Science, Astronomy, Physics, Structural and Molecular Biology, Engineering, Computer Science, and Medicine. Optimization modeling takes the right time. Common procedures that can be used in the modeling process cycle are to: (1) describe the problem, (2) prescribe a solution, and (3) control the problem by assessing/updating the optimal solution continuously, while changing the parameters and structure of the problem. Obviously, there is always a feedback loop between these common steps. Problem Math Formulation: As soon as you detect a problem, think about it and understand it to adequately describe the problem in writing. Develop mathematical models or frameworks to re-present reality to design/use optimization solution algorithms. Problem formulations must be validated before a solution is offered. Good mathematical formulations for optimization should be inclusive (that is, that includes what is included in the problem) and exclusive (that is, shaved-off what does not belong to the problem). Find the Optimal Solution: This is the identification of the solution algorithm and the implementation stage. The only good plan is the one that is implemented, which remains in place! Managerial Interpretation of optimal solutions: Once you recognize the algorithm and determine the appropriate software module to apply, use the software to obtain the optimal strategy. Next, the solution will be presented to the decision maker with the same style and language used by the decision maker. This means providing a managerial interpretation of strategic solutions in layman's terms, rather than just handing decision makers computer prints. Post-Solution Analysis: These activities include updating optimal solutions to control problems. In this changing world, it's important to periodically update optimal solutions for every optimization problem given. Valid models can lose validity due to changing conditions, thus becoming inaccurate representations of reality and affecting the ability of decision makers to make good decisions. The optimization model you create should be able to cope with the changes. The Importance of Feedback and Control: It is necessary to place a heavy emphasis on the importance of thinking about feedback and control optimization problems. It would be a mistake to discuss the context of the optimization-modeling process and ignore the fact that one can never expect to find a solution that never changes and cannot be changed for decision problems. The nature of the optimal strategy environment is changing, and therefore feedback and control are an important part of the optimization modeling process. The above process is described as the Analysis, Design, and System Control stages in the following flow chart, including validation and verification activities. Further Reading: Beroggi G., Decision Modeling in Policy Management: Introduction to the Concept of Analytics, Boston, Kluwer Academic Publisher, 1999. Camm J., and J. Evans, Management Science: Modeling, Analysis, and Interpretation, Pub South-Western College, 1999. The Ingredients of Their Optimization and Classification Problems The essence of all decisions such as business, whether made for a company, or individual, is to find the action that makes you with the greatest profit. Mankind has long sought, or contributed to, better ways to carry out the tasks of everyday life. Throughout human history, humans have first sought a more effective source of food and then sought ingredients, strength, and mastery of the physical environment. However, relatively late in human history the general question began to quantitatively formulate first in words, and then evolved into symbolic notation. One of the pervasive aspects of this common question is finding the best or optimal. Most time managers are just trying to get some improvement in performance levels, or problems finding goals. It should be emphasized that these words usually do not have the right meaning. Efforts have been made to describe the complex human and social situation. To have meaning, the problem must be written in a mathematical expression that contains one or more variables, where the value of the variable must be determined. The question then asked, is what value should this variable do to ensure the mathematical expression has the largest numeric value (maximalization) or numeric value as high as possible (minimization). This process of maximizing or minimizing is referred to as optimization. Optimization, also called mathematical programming, helps find the answers that produce the best results – those that achieve the highest profit, output, or happiness, or that achieve the lowest cost, waste, or discomfort. Often these problems involve the most efficient use of resources – including money, time, machines, staff, inventory, and more. Optimization issues are often classified as linear or nonlinear, depending on whether the relationship in this issue is linear with respect to There are various software packages to troubleshoot optimizations. For example, for example, or WinQSB you solve linear program models and LINGO and What'sBest nonlinear and linear problems. Programming Mathematics, solving the problem of determining the optimal allocation of limited resources necessary to meet a specific goal. The goal must represent the purpose of the decision maker. For example, resources can match people, materials, money, or land. Of all the permitted resource allocations, it is desirable to find one that maximizes or minimizes some numerical quantity such as profit or cost. Optimization models are also called Prescriptive or Normative models as they strive to find the best strategies for decision makers. There are many optimization algorithms available. However, some methods are only suitable for certain types of problems. It is important to be able to recognize the characteristics of the problem and identify the right solution techniques. In each problem class, there are different methods of minimization, which vary in computational requirements, convergence properties, and so on. Optimization issues are classified according to the mathematical characteristics of objective functions, constraints, and controllable decision variables. The optimization problem consists of three basic ingredients: Objective functions that we want to minimize or maximize. That is, the quantity you want to maximize or minimize is called an objective function. Most optimization problems have a single objective function, otherwise they can often be reformulated so they do. Two interesting exceptions to this rule are: The goal of looking for problems: In most business applications, managers want to achieve certain goals, while satisfying the constraints of the model. Users don't really want to optimize anything so there's no reason to define objective functions. This type of problem is usually called a feasibility issue. Multiple objective functions: Often, users actually want to optimize many different goals at once. Typically, different destinations are incompatible. Variables that optimize one goal may be far from optimal for another. In practice, problems with multiple goals are reformulated as a single objective problem by forming a weighted combination of different goals or by placing multiple goals as desirable constraints. Controllable inputs are a series of decision variables that affect the value of objective functions. In manufacturing issues, variables may include different allocations of available resources, or labor spent on each activity. Decision variables are very important. If there are no variables, we cannot define objective functions and problem constraints. Uncontrolled input is called a parameter. Input value can be improved related to a particular problem. We call the parameter value of this model. Often you will have multiple cases or variations of the same problem to solve, and the value of the parameters will change in each variation of the problem. The problem is the relationship between decision variables and parameters. A set of constraints allows some decision variables to fetch a certain value, and excludes others. For manufacturing issues, it doesn't make sense to spend a negative amount of time on any activity, so we limit all time variables to non-negative. Constraints don't always matter. In fact, the field of untrained optimization is a large and important one in which many algorithms and software are available. In practice, reasonable answers about the underlying physical or economic problems, cannot be often obtained without placing constraints on decision variables. Viable and Optimal Solution: The value of the solution for the decision variable, in which all constraints are satisfied, is called a viable solution. Most solution algorithms proceed by first finding a viable solution, then attempting to fix it, and ultimately changing the decision variables to move from one viable solution to another viable solution. This process is repeated until the objective function has reached the maximum or minimum. These results are called optimal solutions. The basic purpose of the optimization process is to find variable values that minimize or maximize objective functionality while satisfying constraints. These results are called optimal solutions. There are over 4000 algorithm solutions to different types of optimization problems. Widely used solution algorithms are those developed for the following mathematical programs: convex programs, separable programs, quadratic programs and geometric programs. Linear Programming Linear Programs relate to the optimization problem class, in which the purpose functions to be optimized and all limitations, linear in terms of decision variables. A brief history of Linear Programming: In 1762, Lagrange solved the problem of optimization that could be excluded with simple equality constraints. In 1820, Gauss solved the linear equation system with what is now called Caussian elimination. In 1866 Wilhelm Jordan perfected the method for finding the least squared error as an amasure of goodness-of-fit. It is now referred to as the Gauss-Jordan Method. In 1945, Digital computers appeared. In 1947, Dantzig invented the Simplex Method. In 1968, Fiacco and McCormick introduced the Point Interior Method. In 1984, Kamarkar implemented the Interior Method to complete the Linear Program adding its innovative analysis. Linear programming has proven to be a powerful tool, both in modeling real-world problems and in widely applied mathematical theories. However, many many nonlinear optimization issues. Studies of the problem involve a diverse mix of linear algebra, multivariate calculus, numerical analysis, and computational techniques. Key areas include computational algorithm design (including interior point techniques for linear programming), geometry and analysis of convex sets and functions, and studies of specially structured problems such as quadratic programming. Nonlinear optimization provides fundamental insights into mathematical analysis and is widely used in areas such as engineering design, regression analysis, inventory control, geophysical exploration, and economics. Quadratic Program Quadratic Program (QP) consists of optimization areas whose various applications are second only to linear programs. A wide variety of applications fall naturally into QP form. Projectile kinetic energy is the quadratic function of its speed. At least square regressions with side restrictions have been modeled as QP. Certain problems in production planning, location analysis, econometrics, activation analysis in chemical mixed issues, and in financial portfolio management and selection are often treated as QP. There are many algorithmic solutions available for cases under limited additional conditions, where the objective function is convex. Satisfaction Constraints Many industry decision problems involving continuous constraints can be exemplified as continuous constraints of satisfaction and optimization problems. Problem Satisfaction Constraints are large in size and in many cases involve transcendental functions. They are widely used in chemical processes and modeling and optimization of cost restrictions. Convex Convex Program (CP) covers a broad class of optimization issues. When the objective function of convex and viable territory is a convex set, these two assumptions are sufficient to ensure that the local minimum is the global minimum. Data Envelopment Analysis The Data Envelopment Analysis (DEA) is a reasoned performance metric in the border analysis method of economic and financial literature. The border efficiency analysis method (output/input) identifies the best practice performance border, which refers to the maximum output that can be obtained from a specific set of inputs with respect to the sample decision-making unit using a comparable process to convert the input to output. The strength of the DEA depends in part on the fact that it is a non-parametric approach, which does not require the specification of a form of functional relationship between input and output. DEA output reduces multiple performance measurements to one to use linear programming techniques. Weighting performance actions react to utility decision makers. Dynamic Programming Dynamic Programming (DP) is basically recursion where you store answers in tables ranging from base letters and builds to larger and larger parameters using recursive rules. You will use this technique instead of recursion when you need to calculate solutions to all sub-problems and recursive solutions will solve multiple sub-problems repeatedly. Although dp is generally capable of solving many diverse problems, it may require large computer storage in most cases. Separable Program Separable Program (SP) includes a special case of convex programs, in which objective functions and limitations are functions that can be diseparable, that is, each term involves only one variable. Geometric Program Geometric Program (GP) belongs to Nonconvex programming, and has many applications especially in engineering design issues. Fractional Programs In this problem class, objective functions are in the form of fractions (that is, the ratio of two functions). Fractional Programs (FP) appear, for example, when maximizing the ratio of capital returns to capital spent, or as a wasase ratio of performance measures. Heuristic Optimization A heuristic is something that provides assistance towards solving problems but otherwise cannot be justified or incapable of justifying. So heuristic arguments are used to show what we're trying to prove, or what we might expect to find in running a computer. They are, at best, educated guesses. Several heuristic tools have evolved in the last decade that facilitate the resolution of optimization problems that were previously difficult or impossible to solve. These tools include evolutionary computing, simulation anils, taboo searches, swarms of particles, etc. Common approaches include, but are not limited to: comparing the quality of the solution optimally on the problem of benchmarks with known optima, the average difference from the optimal, the frequency with which heuristics find optimal. compare the quality of solutions with the most well-known bound to the problem of benchmarks whose optimal solutions cannot be determined. compare your heuristics with published heuristics for the same types of problems, differences in solution quality for a specific process time and, if relevant, memory limits, profiling the average solution quality as a function of process time, for example, planning the average and both min and max or the 5th and 95th percentile of the solution value as a time function – this assumes that one has several examples of comparable benchmark problems. Global Optimization The goal of Global Optimization (GO) is to find the best solution of the decision model, in the presence of several local solutions. While restricted optimization deals with finding the optimal objective function that is subject to constraints on its decision variables, untrained optimizations seek a global maximum or minimum functionality over their entire domain space, with no restrictions Variable. The Nonconvex Program A Nonconvex Program (NC) covers all nonlinear programming issues that do not satisfy convection assumptions. However, even if you manage to find a local minimum, there is no guarantee that it will also be a global minimum. Therefore, no algorithm will guarantee finding the optimal solution to all such problems. The Nonsmooth Program Nonsmooth Program (NSP) contains functions that the first derivative does not exist. NSP appears in several important applications of science and engineering, including contact phenomena in static and dynamics or delamination effects in composites. This application requires consideration of nonsmoothness and nonconnection. Metaheuristic Most metaheuristics have been created to solve the problem of discrete combined optimization. Practical applications in engineering, however, usually require techniques, which handle continuous variables, or other continuous and discrete variables. As a consequence, major research efforts have focused on fitting some well-known metaheuristics, such as Annealing Simulation (SA), Taboo Search (TS), Genetic Algorithm (GA), Ant Colony Optimization (ACO), to continuous cases. General metaheuristic aims to turn the discrete domain of the application into a sustainable one, by means of: Methodological developments aimed at adapting some metaheuristic, especially SA, TS, GA, ACO, GRASP, variable environment search, guided local search, scatter search, to continuous or discrete/continuous variable issues. Theoretical and experimental studies of metaheuristics adapted to continuous optimization, for example, convergence analysis, performance evaluation methodology, test case generator, boundary handling, etc. Implementation of software and algorithms for metaheuristics tailored to continuous optimization. Real discrete metaheuristic applications adapted to continuous optimization. Comparison of discrete metaheuristic performance (adapted to continuous optimization) with competitive approaches, for example, Particle Swarm Optimization (PSO), Estimation Distribution Algorithm (EDA), Evolutionary Strategy (ES), specifically made for continuous optimization. Multilevel Optimization In many decision processes there is a hierarchy of decision makers and decisions are taken at different levels in this hierarchy. Multilevel Optimization focuses on the entire hierarchical structure. The field of multilevel optimization has become a well-known and important field of research. Hierarchical structures can be found in disciplines such as environment, ecology, biology, chemical engineering, mechanics, classification theory, databases, network design, transportation, supply chain, game theory and economics. In addition, new applications continue to be introduced. Multiobjective Program Multiobjective (MP) also known as the Destination Program, is where the single objective characteristic of the optimization problem is replaced by multiple objectives. In solving an MP, one can represent some goals as obstacles to be met, while other goals can be weighed to create a single objective composite function. Some objective optimizations differ from a single objective case in several ways: The usual meaning of the optimal does not make sense in some objective cases because the solution of optimizing all objectives simultaneously is, in general, impractical; instead, a search was launched for a viable solution resulting in the best compromise among the goals on a set of, so-called, efficient solutions; Identification of the best compromise solutions requires considering the preferences expressed by the decision maker; Some of the goals faced in real-life problems are often mathematical functions of contrasting forms. A key element of the destination programming model is the function of achievement; that is, a function that measures the degree of minimization of unwanted deviation variables from the objectives considered in the model. Business Applications: In credit card portfolio management, predicting the spending behavior of cardholders is key to reducing the risk of bankruptcy. Given the set of attributes for key aspects of credit cardholders and predetermined classes for spending behavior, one can build a classification model by using several linear programming criteria to find patterns of credit cardholder behavior. Non-Binary Constraints Programs Over the years, the constraint programming community has paid considerable attention to modeling and problem solving using binary restrictions. Recently it has been non-binary constraints that attract attention, as more and more real-life applications. A non-binary constraint is a defined limitation on the k variable, where k is usually greater than two. Non-binary constraints can be seen as a more global constraint. Problem modeling as a non-binary limitation has two main advantages: It facilitates the expression of problems; and enable stronger propagation of restrictions due to more widely available global information. Success in timetabling, scheduling, and routing, has proven that the use of non-binary constraints is a promising research direction. In fact, a growing number of OR/MS/DS workers feel that this topic is critical to making constraint technology a realistic way to model and solve real-life problems. Bilevel Optimization Most mathematical programming models deal with decision making with one objective function. Bile programming on the other hand developed for application in the system decentralized where the first level is referred to as the leader and the second level relates to the objectives of the followers. Inside Programming issues, each decision maker tries to optimize its own objective functions without considering the objectives of the other party, but each party's decisions affect the objective value of the other party as well as the decision space. A bilevel programming problem is a hierarchical optimization problem in which the constraints of one problem are defined in part by the second parametric optimization problem. If the second problem has a unique optimal solution to all parameter values, this problem is equivalent to the usual optimization problem of having implicitly defined objective functions. However, when the problem has an optimal solution that is not unique, an optimistic (or weak) and pessimistic (or strong) approach is being applied. Combinatorial Optimization generally means that the state space is discrete (e.g., symbols, not necessarily numbers). This space can be a limited set or countless. For example, discrete problems berupding. The problem in which the country space is actually booked can often be solved by mapping it to integers and applying numerical methods. If the status space is not sorted or is only partially reserved, this method fails. This means that heuristic methods become necessary, such as anyl simulation. Combined optimization is the study of packing, closing, and partitioning, which is an integer program application. They are the topic of mathematical principles in the interface between combinatorics and optimization. These problems deal with the classification of integer programming problems according to the known complexity of the algorithm, and the design of good algorithms for solving special subclasses. Specifically, problems with network flow, matching, and generalization of their matroids were studied. These subjects are one of the elements of joint unifying, optimization, operations research, and computer science. Natural Evolution Techniques are powerful optimizers. By analyzing natural optimization mechanisms, we may find acceptable solution techniques for irrevocable problems. The two most promising concepts are the simulation of anil and genetic techniques. Scheduling and timetabling are among the most successful evolutionary engineering applications. Genetic Algorithms (GAs) have become a very effective tool for solving harsh optimization problems. However, its theoretical foundation is still somewhat fragmented. Swarm Particle Optimization Particle Swarm Optimization (PSO) is a stochastic population-based optimization algorithm. Instead of competition/selection, as it says in Evolutionary Computing, PSOs leverage cooperation, according to a paradigm sometimes called herd intelligence. Such a system usually consists of a population of simple interacting agents without centralized control, and is inspired by cases that can be found in nature, such as ants flocks of birds, flocks of animals, bacterial molds, fish schools, etc. There are many variants of PSO including constrained, multiobjective, and discrete or combinatorial versions, and applications have been developed using PSO in many areas. Swarm Intelligence Biologists studied the behavior of social insects for a long time. After millions of years of evolution all these species have developed extraordinary solutions to a wide range of problems. Intelligent solutions to problems naturally arise from self-organization and indirect communication of these individuals. Indirect interactions occur between two individuals when one of them modifies the environment and the other responds to a new environment at a later time. Swarm Intelligence is an innovative distributed intelligent paradigm for solving optimization problems that initially took inspiration from biological examples by swarming, flocking, and ingesting phenomena in vertebrates. Data Mining is an analytics process designed to explore large amounts of data in search of consistent patterns and/or systematic relationships between variables, then to validate findings by applying detected patterns to new subsets of data. Online Optimization Whether costs should be reduced, profits to be maximized, or scarce resources to use wisely, optimization methods are available to guide decision making. In online optimization, the main problem is incomplete data and scientific challenges: how well do online algorithms perform? Can one guarantee the quality of the solution, even without knowing all the data first? In real-time optimization there are additional requirements: decisions must be calculated very quickly with respect to the time frame we consider. Further Reading: Abraham A., C. Grosan and V. Ramos, Swarm Intelligence, Springer Verlag, 2006. This relates to the application of herd intelligence in data mining, using a different intelligent approach. Charnes A., Cooper W., Lewin A., and L. Seiford, Data Encoding Analysis: Theory, Methodology and Application, Kluwer Academic Publications, 1994. Dempe S., Bilevel Programming Foundation, Kluwer, 2002. Diwekar U., Introduction to Applied Optimization, Kluwer Academic Publisher, 2003. Includes almost all of the above techniques. Liu B., and A. Esogbue, Decision Criteria and Optimal Inventory Process, Kluwer, 1999. Luenberger D., Linear and Nonlinear Programming, Kluwer Academic Publisher, 2003. Miller R., Optimization: Foundation and Applications, Wiley, 1999. MigdalasA., Pardalos p., and P. Varbrand, Multilevel Optimization: Algorithms and Applications, Kluwer, 1998. Reeves C., and J. Rowe, Genetic Algorithms: Principles and Perspectives, Kluwer, 2002. Rodin R., Optimization in Operations Research, Prentice Hall, New Jersey, 2000. For more books and journal articles optimization, visit

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Subject to: $2X1 + X2 \leq 40$ $X1 + 2X2 \leq 50$ $X1 \geq 0$ $X2 \geq 0$ Computational increase/decrease allowed at $C1=5$: Binding constraints are first and second. Perturbing this cost coefficient with $c1$, we have $5 + c1$. In step 3, we have: $(5 + c1)/2 = 3/1$, for the first limit, and $(5 + c1)/1 = 3/2$ for the second limit. Solving both of these equations, we have: $c1 = 1$ and $c1 = -3.5$. The allowed increase is 1.5, while the allowed decrease is 1.5. To the extent that the first cost coefficient of $C1$ remains in intervals $[5 - 3.5, 5 + 1] = [1.5, 6]$, the current optimal solution remains. Similarly for the second cost coefficient $C2 = 3$, we have a sensitivity range $[2.5, 10]$. For another example, consider the previous problem: Maximize $5X1 + 3X2$ Subject to: $X1 + X2 \leq 2$ $X1 - X2 \leq 0$ $X1 \geq 0$ $X2 \geq 0$ Computational increase / decrease allowed at $C1 = 5$: Binding constraints are the first and the second. Perturbing this cost coefficient with $c1$, we have $5 + c1$. In step 3, we have: $(5 + c1)/1 = 3/1$, for the first limit and $(5 + c1)/1 = 3/(-1)$ for the second limit. Solving both of these equations, we have: $c1 = -2$ and $c1 = -8$. The allowable decrease is 2, while the allowable increase is unlimited. To the extent that the first cost coefficient of $C1$ remains in the interval $[5 - 2, 5 + \infty] = [3, \infty]$, the current optimal solution remains optimal. Similarly, for the second cost coefficient $C2 = 3$ we have a sensitivity range $[3 - 8, 3 + 2] = [-5, 5]$. For a regional development sensitivity analysis that lets you analyze all types of changes, including dependent, independent changes, and some changes in RHS values and LP cost coefficients visit the Development of Common Sensitivity Area site. RHS Sensitivity Range for LP Issues with At Most Two Constraints Refers to the Carpenter Problem, for small changes in both resources, the optimal strategy (i.e. making mixed products) remains valid. For greater change, this optimal strategy moves and Carpenter must make all the tables or chairs he can. This is a drastic change in strategy; therefore, we must revise the formulation and solve the new problem. Apart from the information required above, we are also interested to know how much Carpenter can sell (or buy) any resource at a reasonable price (or cost). That is, how far away is increase or subtract RHS(i) to remain i while maintaining the validity of the current RHS(i) shadow price? That is, how far can we increase or reduce the RHS(i) to remain i while maintaining the current optimal solution to the double problem? Historically, shadow prices have been defined as an increase in the value of objective functions per unit increase on the right side, as the problem is often included in the form of an increase in profit maximizer (meaning an increase). Also, be aware that for any RHS, the shadow price (also known as its marginal value), is the number of changes in the proportion of optimal values for a single unit change for a given RHS. However, in some cases it is not allowed to change the RHS that much. The sensitivity range for rhs provides values where shadow prices have economic significance and remain unchanged. How far can we increase or reduce each individual RHS to maintain the validity of the shadow price? The question is equivalent to asking what is the sensitivity range for cost coefficients in double problems. Carpenter's dual problems are: Minimize $40U1 + 50U2$ Subject to: $2U1 + U2 \geq 5$ $U1 + 2U2 \geq 3$ $U1 \geq 0$ $U2 \geq 0$ Optimal solutions are $U1 = 7/3$ and $U2 = 1/3$ (which is the price of shadow). Carpenter Problem: Maximize $5X1 + 3X2$ Subject to: $2X1 + X2 \leq 40$ $X1 + 2X2 \leq 50$ $X1 \geq 0$ $X2 \geq 0$ Computing Range for RHS1: The first two constraints bind, therefore: $(40 + r1)/2 = 50/1$, and $(40 + r1) / 1 = 50/ 2$. Solving both of these equations gives: $r1 = 60$ and $r1 = -15$. Therefore, the sensitivity range for the first RHS in carpenter problems is: $[40-15, 40 + 60] = [25, 100]$. Similarly, for the second RHS, we gained: $[50 - 30, 50 + 30] = [20, 80]$. For a regional development sensitivity analysis that lets you analyze all types of changes, including dependent, independent changes, and some changes in RHS values and LP cost coefficients visit the Development of Common Sensitivity Area site. Further Reading: Lawrence J., Jr., and B. Pasternack, Applied Management Sciences: Modeling, Spreadsheet Analysis, and Communication for Decision Making, John Wiley and Sons, 2002. Anderson D., Sweeney D., and Williams T., Introduction to Management Science, Publisher West, 2007. by Taylor III, B., Introduction to Management Science, Prentice Hall, 2006. & Marginal Analysis; Priority Factors The main application of sensitivity analysis information for decision makers is Marginal Analysis and Priority Factors: Marginal Analysis: Marginal analysis is a concept used, in microeconomics where marginal changes in some parameters may be of interest to decision makers. Marginal change is a very small increase or subtraction ration to the total number of parameters. Marginal analysis is the analysis of between such changes with respect to performance measures. Examples of marginal analysis are: marginal costs; marginal income; marginal products; marginal level of substitution; marginal tendencies to save, and so on. In optimization, marginal analysis is used primarily to issue various parameter changes and their impact on optimal values. Sensitivity analysis, that is, the analysis of the effect of small variations in system parameters on output steps can be learned by calculating the derivatives of the output measures with respect to the parameters. The decision makers reflect on what factors are important and have a big impact on the outcome of the decision. Marginal analysis aims to identify important factors (i.e., parameters) and rank them according to their impact on optimal values. One can obtain marginal values by evaluating the first derivative of a performance measure with respect to parameters with a specific value. Priority Factors Based on Sensitivity Range: Consider Carpenter's Problem: Maximize $5X1 + 3X2$ Subject to: $2X1 + X2 \leq 40$ $X1 + 2X2 \leq 50$ $X1 \geq 0$ While computational sensitivity ranges are valid for one change at a time and do not have to be for simultaneous changes, they provide useful information for uncontrolled factor priority. The following figure provides a comparative chart for cost coefficient priority purposes: The following figure describes the shadow price as the slope (i.e., marginal value) of a linear function that measures the number of changes in optimal values as a result of each change in RHS1, provided that the change is within the RHS1 sensitivity range. This function can also be used to solve the reverse problem, i.e. what RHS1 value should reach a certain optimal value. What is the Rule 100% (sensitivity area) The sensitivity range presented in the previous section is a one-change-at-one type of what-if analysis. Consider Carpenter's problem; suppose we want to find the simultaneous increase allowed in the RHS ($r1, r2 \geq 0$). There is an easy method to apply here known as the 100% rule which says that the shadow price remains unchanged if the following sufficient conditions apply: $r1/60 + r2/30 \leq 1, 0 \leq r1 \leq 60, 0 \leq r2 \leq 30$. Above, 60 and 30 are the allowed increases for RHS, based on the application of regular sensitivity analysis. That is, each time the first and second RHS increases $r1$ and $r2$ respectively, as long as this inequality persists, the shadow price for RHS values remains unchanged. Note that this is a sufficient condition, because if the above conditions are violated, then the shadow price may change or still remain the same. The term 100% rule becomes clear when you see that on the left side of the condition above each is a non-negative number less than one, one, represented as a percentage of the allowed changes. The total number of such changes should not exceed 100%. Applying the 100% rule to three other possible changes to the RHS, we have: $r1/(-15) + r2/(-30) \leq 1, -15 \leq r1 \leq 0, -30 \leq r2 \leq 0. r1/60 + r2/(-30) \leq 1, 0 \leq r1 \leq 60, -30 \leq r2 \leq 0. r1/(-15) + r2/30 \leq 1, -15 \leq r1 \leq 0, 0 \leq r2 \leq 30$. The following figure illustrates the sensitivity area for both RHS values as a result of applying 100% rules to Carpenter's problems. From a geometric point of view, note that polyhedrals with vertices (60, 0), (0, 30), (-15, 0), and (0, -30) above image are only a subset of the greater sensitivity region for changes in both RHS values. Similar results can be obtained for simultaneous changes in cost coefficients. For example, we want to find a simultaneous permissible $C1$ decrease and an increase in $C2$. That is, the amount of change in both coefficients costs $c1 \leq 0$ and $c2 \geq 0$. The 100% rule states that the current basis remains optimal provided: $c1/(-3.5) + c2/7 \leq 1, -3.5 \leq c1 \leq 0, 0 \leq c2 \leq 7$. Where 3.5 and 7 are the permissible decreases and increases for the cost coefficients of $C1$ and $C2$, respectively, which we found earlier with the application of regular sensitivity analysis. The image above also illustrates all other possibilities for increasing and reducing both cost coefficient values as a result of implementing 100% rules, while maintaining the current optimal solution to Carpenter's problems. As another numerical example, consider the following issue: Maximize $5X1 + 3X2$ Subject to: $X1 + X2 \leq 2$ $X1 - X2 \leq 0$ $X1 \geq 0$ $X2 \geq 0$ You may remember that we have calculated the sensitivity range one-change-at-one for this issue in the Computational Sensitivity Range section. The sensitivity range for the first cost coefficient is $[5 - 2, 5 + \infty] = [3, \infty]$, while, for the coefficient of the second charge is $[3 - 8, 3 + 2] = [-5, 5]$. You should be able to reproduce a number similar to the above that describes all other possibilities for increasing/subtracting both cost coefficient values as a result of applying the 100% rule, while maintaining the current optimal solution to the problem. The application of the 100% rule as presented here is general in size and can be extended to large size LP issues. As the size of the problem becomes larger, this type of sensitivity area becomes smaller and therefore less useful for managers. There are stronger (providing necessary and sufficient conditions) and useful techniques to managers for simultaneous changes that depend (or independently) within the parameters. For the development of sensitivity analysis areas lets you analyze all types of changes, including dependent, independent, and some changes in RHS values and LP cost coefficients visit the Development of Common Sensitivity Area site. Add Process New Limits: Insert the current optimal solution into the newly added constraints. If the constraints are not violated, the new constraints do not affect the optimal solution. Otherwise, a new problem must be solved to get a new optimal solution. Remove Process Restrictions: Determine whether the limit is binding limit (i.e. active, important) by finding whether the slack/surplus value is zero. If binding, removal is very likely to change the current optimal solution. Remove the restrictions and solve the problem again. Otherwise, (if not binding constraints) the removal will not affect the optimal solution. Changing Restrictions Suppose we replace the restrictions with new constraints. What is the effect of this exchange? Process: Determine whether the old limit is a binding constraint (i.e. active, important) by finding out if the value of slack / surplus is zero. If binding, replacement is very likely to affect the current optimal solution. Change the restrictions and resolve the issue. Otherwise, (if not binding constraints) determine whether the current solution meets the new constraints. If so, then this exchange will not affect the optimal solution. Otherwise, (if the current solution doesn't meet the new constraints) replace the old one with the new one and solve the problem. Boundary Coefficient Changes Any change to the boundary coefficient may cause significant changes to the nominal (original) issue. Any such changes fall logically in sensitivity analysis; however, these are not changes that can be analyzed using information generated by optimal solutions. Such changes are best addressed by solving new modified problems. Adding Variables (for example, Introducing new products) New variable coefficients in objective functions, and resource shadow pricing provide information about resource marginal values and know resource needs corresponding to new variables, decisions can be made, for example, if a new product is profitable or not. Process: Calculate what will be your loss if you produce a new product using a shadow price value (that is, what goes into producing a new product). Then compare it to its net profit. If the profit is less than or equal to the amount of loss then DO NOT produce a new product. Otherwise, it is profitable to produce a new product. To find out the production level of a new product solves a new problem. Removing Variables (for example, Ending products) Process: If for the current optimal solution, the value of the deleted variable is zero, optimal solution is still optimal without including these variables. Otherwise, remove variables from objective functions and constraints, then solve new problems. Optimal Resource Allocation Issues Because resources are always scarce, managers are worried about optimal resource allocation issues. You will recall in the formulation of the Carpenter Problem that we treat both resources as parameters, that is, as given the fixed numerical value: Maximize $5X1 + 3X2$ Subject to: $2X1 + X2 \leq 40$ labor limit $X1 + 2X2 \leq 50$ material constraints and both $X1, X2$ are not negativity. We usually classify restrictions as resource constraints or production types. It is a fact that in most maximization issues, resource constraints are a natural part of the problem, while in the matter of minimizing production constraints is the most important part of the problem. Suppose we want to find the best allocation of labor resources for Carpenter. In other words, what's the best number of hours Carpenter should use for his business? Let the number of hours allocated is R, which we want to use in determining its optimal value. Therefore, the mathematical model is finding the R1 in such a way that: Maximize $5X1 + 3X2$ Subject to: $2X1 + X2 \leq R1$ labor constraints $X1 + 2X2 \leq 50$ material constraints and all variables $X1, X2$, and $R1$ nonnegative. We now treat $R1$ not as a parameter but as a decision variable. That is, the maximization of more than three variables; $X1, X2$, and $R1$: Maximize $5X1 + 3X2$ Subject to: $2X1 + X2 \leq R1$ labor limit $X1 + 2X2 \leq 50$ material constraints and all variables $X1, X2$, and $R1$ are not negative. Using your LP software, the optimal solution is $X1 = 50, X2 = 0$, with an optimal labor allocation of $R1 = 100$ hours. It carries an optimal value of \$250. Note that the optimal resource allocation value is always the same as the upper limit on the RHS1 sensitivity range generated by your software. The allowed increase in the number of hours is $100 - 40 = 60$ hours which brings an additional $250 - 110 = 140$. We can even obtain shadow pricing for these resources using this information. Shadow pricing is the optimal rate of change in value with respect to changes in RHS. Therefore $(250 - 110)/(100 - 40) = 140/60 = 7/3$, which is the rhs1 shadow price as we found with other methods in the previous section. Determination of Net Income of The Least Products In most business arrangements of price takers, net profit is an uncontrolled factor. Managers are interested to know the net profit at least for the products that make it profitable to produce at all. You may remember that in carpenter's matter we treat net profit (\$5, and \$ as uncontrolled input, that is, the values determined by the market: Maximize $5X1 + 3X2$ Subject to: $2X1 + X2 \leq 40$ labor $X1 + 2X2 \leq 50$ material constraints And second $X1, X2$ nonnegative. It has an optimal strategy of $X1 = 10, X2 = 20$, with an optimal value of \$110. Suppose Carpenter wants to know the least value for the first coefficient in an objective function, which is currently \$5, to make it still profitable to produce the first product (that is, the table). Suppose the net profit is at least $c1$ dollars; therefore, the problem is finding $c1$ in such a way that: Maximize $c1X1 + 3X2$ Subject to: $2X1 + X2 \leq 40$ labor constraints $X1 + 2X2 \leq 50$ material constraints And all variables $X1, X2, c1$ are not presurized. Carpenter's Dual Problem Problem now: Minimize $40U1 + 50U2$ Subject to: $2U1 + U2 \geq c1$ Net profit from table $U1 + 2U2 \geq 3$ Net profit from seats And $U1, U2, c1$ are nonnegative. We now treat $c1$'s net profit as a decision variable. Minimization of more than three variables: $X1, X2$, and $c1$: Minimum $40U1 + 50U2$ Subject to: $2U1 + U2 \geq c1$ $U1 + 2U2 \geq 3$ And $U1, U2, c1$ are not negative. Applying this problem to your computer package indicates that the optimal solution is $U1 = 7/3, U2 = 1/3$, and $c1 = 1.5$ \$ DOLLARS. There is an alternative solution to the limit value of this sensitivity range for the cost coefficient. The solution corresponds to the lower limit in the cost coefficient sensitivity analysis range previously calculated for the Carpenter Problem. The net profit at least is always the same as the lower limit on the cost coefficient sensitivity range generated by your software. Min Max and Max Min computing in Single-Run Suppose we want to find the worst of several objective function values defined on a series of common constraints in a single-run computer implementation. As an application, for example in Carpenter Problems, without general loss, we have three markets with objective functions of $5X1 + 3X2, 7X1 + 2X2$, and $4X1 + 4X2$ respectively. Carpenters are interested in knowing the worst markets. That is, the solution of the following problem: Problem Min Max: Min Max $\{5X1 + 3X2, 7X1 + 2X2, 4X1 + 4X2\}$ Subject to: $2X1 + X2 \leq 40$ $X1 + 2X2 \leq 50$ and second $X1, X2$ is not negative. Min Max problem equivalent: Max y Subject to: $y \leq 5X1 + 3X2$ $y \leq 7X1 + 2X2$ $y \leq 4X1 + 4X2$ $2X1 + X2 \leq 40$ $X1 + 2X2 \leq 50$ And all variables $X1, X2, y$, nonnegative. If you bring all the variables to the left side of the constraints and implement this problem on your computer package, the optimal solution is $X1 = 10, X2 = 20, y = \$110$. This means the first and second markets are the worst (due to the first and second binding constraints) bringing only a net profit of \$110. Similarly, one can solve a maximum of min of several objective functions in a single run. Eligibility Issues: Goal Search Indicator In most business applications, managers want to achieve specific goals, while satisfying Model. Users don't really want to optimize anything so there's no reason to define objective functions. This type of problem is usually called a feasibility issue. Although some decision makers will prefer the optimal. However, in most practical situations, decision makers aim to satisfy or make incremental changes rather than optimize. This is so, because the human mind has a bound rationality and therefore cannot understand all the alternatives. In an incremental approach to decision making, managers take only small steps, or incremental movements, away from existing systems. This is usually achieved with local searches to find a good enough solution. This issue is referred to as a satisfactory problem, a feasibility issue, or a goal-seeking issue. Therefore, the goal is to achieve a global increase to a fairly good level, given the current information and resources. One of the reasons that business managers overreact to the importance of optimal strategies, is that organizations often use indicators as proxies to meet their immediate needs. Most managers pay attention to indicators, such as earnings, cash flow, stock prices, etc., to show viability rather than as a goal for optimization. To solve the problem of goal search, one must first add a goal to the set limit. To convert the goal of finding a problem to an optimization problem, one must create a dummy objective function. This can be a linear combination of sub-sets of decision variables. If you maximize the functionality of this goal, you will get a viable solution (if any). If you minimize that, you might get another one (usually on the other side of a decent area). You can optimize with different objective functions. Another approach is to use a Destination Programming model that instead deals with problem satisfaction constraints without having to have one goal. Basically, they look at the measures of violation of constraints and try to minimize them. You can formulate and solve destination programming models in regular CDs, using regular LP solution code. In a variable-free solution algorithm one can use the zero doll destination function, but not in some software packages, such as Lindo. In using a software package one can maximize or minimize any variable as an objective function. Numerical Example Consider Example 1 in the Initialization of the Simplex Method section of the companion site to this site. Instead of maximizing, we now want to achieve goal 4. That is, The objectives: $-X1 + 2X2 = 4$ are subject to: $X1 + X2 \geq 2, -X1 + X2 \geq 1, X2 \leq 3$, and $X1, X2 \geq 0$. Add this destination to the defined and converting boundaries into forms of equality, we have: $X1 + X2 = S1 = 2, -X1 + X2 - S2 = 1, X2 + S3 = 3$, and $X1, X2, S1, S2, S3 \geq 0$. The solutions are $X1 = 2, X2 = 3, S1 = 3, S2 = 0$, and $S3 = 0$. For details on about algorithm solutions, visit the Free Algorithm Solutions website of artificial variables. Further Reading: Borden T., and W. Banta, (Ed.), Using Performance Indicators to Guide Strategic Decision Making, Jossey-Bass Pub., 1994. Eilon S., Art of Reckoning: Analysis of Performance Criteria, Academic Press, 1984. Copyright Statement: Fair use, according to the 1996 Guidelines for Educational Multimedia, material presented on this Web site is only permitted for non-commercial and class purposes. This site may be fully mirrored (including this notice), on any server with public access. All files are available for mirroring. Please e-mail me your comments, suggestions, and concerns. Thank. Professor Hossein Arsham

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