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Do you have an interesting opinion to share? If you can express it clearly and convincingly in an op-ed article, you can reach out to millions of people, influence hearts, change your mind and perhaps even reshape public policy. In the process, you can also earn recognition from yourself and your department, all with less effort than it takes to write a professional magazine article. University Communications has a strong record of putting op-ed articles in many of the country's leading news outlets. Our team developed these guidelines to help you write an article that media outlets can accept for publication. As you mean writing opinion pieces, keep in mind that competition is fierce for top opinion outlets like The New York Times and The Washington Post. It's never been truer than it is now, so it's wise to stay flexible where your piece can land. If you are a faculty member with the idea of running, please reach out to the guidance communicator of your school or unit, or our team at University Communications, to improve your chances of success. Contact Alison Jones or Eric Ferrer in university communications: Alison.jones@duke.edu; eric.ferreri@duke.edu, can't you do it follow the news and jump options. The timing is critical. If the problem is dominated by news - whether it's a war, stock market panic or just the latest controversy on a reality TV show - that's what readers want to read and op-ed editors want to publish. If possible, link your problem explicitly to something happening in the news. If you're a scientist studying cancer, for example, start discussing a celebrity who died yesterday. Or watch out for a holiday or anniversary week that gives fresh news peg (and allows editors to plan the story in advance). Limit Article 750 by saying. Make one point and do it well. Not all of the world's problems can be solved in 750 words. Be satisfied with making one point clear and convincing. If you can't explain your message in a sentence or two, you're trying to cover too much. Put your main point on. You don't have more than 10 seconds to hook a busy reader, which means you shouldn't clear your throat with wit or historical asides. Get to the point and convince the reader that it's worth his precious time to continue. Tell readers why they should care. Put yourself in place of a busy person watching your article. At the end of each few paragraphs, ask aloud: What? Who cares? Will your recommendations help reduce readers' taxes? Protect them from disease? Make your kids happier? Explain why. Offer specific recommendations: op-ed is not a news story that simply describes the situation; this is your opinion on how to fix the issues. Op-ed is not a diary article. It has to be personal, so having your own personal voice and perspective coming through, and also covering a topic that is personal to readers. Don't be satisfied, like you might be in the classroom, just analysis. Op-eds are inherently opinions and they should support convincingly about it. How exactly should your country protect your environment or the White House to change your foreign policy or parents choose healthier foods for their children? You have to do more than demand more science! or suggesting that counterparties develop their differences. The best opinions are a clear, convincing and well-founded call. They should answer the question: What do you want the reader to do, think or feel as a result of your piece? Showing is better than discussing. You may remember the Pentagon's overpriced toilet seat, which became a federal spending profligate. You probably won't remember the entire Pentagon budget this year (or, for that matter, this year). That's because we humans remember colorful details better than dry facts. If you type op-ed article, therefore look for great examples that bring your argument to life. Embrace your personal voice. The best of these examples come from your own experience. If you are a doctor, describe the plight of one of your patients and then tell us how it made you feel personally. If you've worked with poor families, tell the story of one of them to help argue your point. In doing so, your words ring truer and the reader cares more about what you're talking about. Use short sentences and paragraphs. View the articles in your target output and read the number of words per sentence, then use the same style, relying primarily on simple declaratory sentences. Cut the long sections into two or more shorter sections. Avoid jargon. If the technical detail is not relevant to your argument, do not use it. If you're in doubt, leave it out. Simple language does not mean simple thinking; this means that you are caring readers who want to learn something by reading your piece. Use the active voice. Do not write: It is hoped that [or: One could hope that] the government ... Instead say I hope that the government ... An active voice is almost always better than a passive voice. It's easier to read, and it leaves no doubt who will make hoping, recommending or other measures. Avoid annoying objections. If you have written your article in response to an earlier piece that made your blood boil, avoid the temptation to prepare point-by-point objections. That makes you petty. It is likely that readers did not see the earlier article, and if they did, they have probably forgotten about it. So, just deeply soul, mention the earlier article once and argue your case. If you really need to refute the article, provide an o-ed article instead, write a letter to the editor that is more appropriate. Admit the other side. Op-ed authors sometimes make a mistake by piling up one reason after another, why they are right and their opponents are wrong. Opinions that recognise how their opponents are right are exposed to more reliable and balanced ones. When you see experienced op-ed authors say be sure of what they're doing. Make your end a winner. In addition to a strong opening paragraph for hook readers, it is also important to summal down your argument in a strong closing paragraph. This is because many casual readers scan the title, skim the opening and then read the last paragraph and byline. In fact, many columnists end up with a phrase or thought that opened up. Relax and have fun. Remember that the op-ed article is not an exercise in festiveness. Opinion editors despair at the weighty articles and delight of the academic writer who chooses examples from Entertainment Tonight as well as prominent institutions. Don't worry soon. The newspaper writes its title. You can recommend one, but don't spend a lot of time worrying about it. Provide graphics. If you have a great illustration, photo, video, or other property that might accompany your article, notify the editor when you send it. How to submit an article. Almost all outlets now post instructions on how they prefer to receive op-ed submissions. In general, they provide an email address where you can submit an article electronically, but check first. Be sure to include your contact information and tell me if you have a photo of yourself. Where to submit an article. The New York Times, The Washington Post and the Wall Street Journal-as well as other national publications like USA Today-get an incredible number of submissions, the vast majority of which have been rejected. Think of the audience that benefits most from listening to your argument and adjusts your submission plan accordingly. Regardless of where you send it, you fare best with arguments that are provocative, humorous, personal or unexpected. You may ask how to write an editorial worthy of reader appreciation. We have gathered stages related to the development of a newspaper article to help you with your first trial. What is an editorial essay? Many young authors ask: What is an editorial essay? You have to understand what an editorial means: it's a newspaper article that tends to contain and explain the author's ideas. This piece of writing can be on any topic. It usually deals with social issues. Just like your research, you need to provide enough reliable evidence to support your opinion. Detailed studies must be carried out before discovering the specific perspective that the author wants Claim. The editorial must include a description of the problems as well as possible solutions to it. When writing about the issue of the obese population, the writer should end up giving specific recommendations on how to solve this problem. It can develop a message for both those who suffer from this disorder and the health professionals who should deal with it. The authors talk to local authorities, hoping to motivate them to act. As you can see, writing an editorial has a lot in common with writing an essay or research. So, if you were good at writing your school, college or university papers, it wouldn't be a problem for you to come up with any writing piece, including interesting editorials. How to write an editorial essay of different types? Editorial is an uncommon classification; instead of classifying them by their nature, they are classified according to their objectives. There is no way to get an answer to the question What is editorial writing? without learning the basics of each type. If you are working on your piece, remember that you can either: Explain/describe/interpret the topic Explain how the selected newspaper article covers a specific topic. The argument should be sensitive, contentious and controversial in order to attract readers. Example: You are a high school newspaper editor who decides to interpret recently established writing standards for your peers. Critical thinking is what every good writer needs to create a meaningful writing piece that involves a significant problem. Good editorial criticises specific actions or cases, while providing solutions to an existing problem. The main goal is to allow the audience to see the problem instead of the solution. Convince readers of the truth in the editorial's main argument Unlike the pieces that criticize, convincing pieces focus on suggested solutions without going into the problem details. From the opening paragraph (introduction), the author should motivate his readers to take concrete steps to implement the solution. Political endorsements are excellent examples of persuasive editorials. The editorials of this type appreciate people or organizations who have done something special and useful. Read the tips from the experts below to better understand what is in the editorial essay. With tips on writing a convincing editorial essay in an era of advanced social media and tough competition in the writing industry, people don't know how to write an editorial in a newspaper. Hopefully these tips and advice from an industry expert will help young authors master the art. Select a trusted newspaper with at least 100,000 copies. Try to choose newspapers to read to millions of people. They tend to discuss the most important issues and offer the latest facts and possible solutions to the current problems. Work on conflicting topics. Conflicting topics debatable, and it's a time-tested way to get readers involved in the discussion by continuing their research or asking additional questions. Editorial writing is decision-making. The writer can't take on either side of the controversial topic; choose one that you think is right according to your experience and knowledge. There are several ways to explain how to write an editorial piece. Young authors should do the same; they need to offer many different solutions to keep in mind to offer people choices. It is important to test the effectiveness of each solution before offering it. Read expert advice to help understand how to write an editorial and what makes this type of paper so special. To make your argument sound stronger, come up with multiple analogies. The author has the right to decide between cultural, social and political analogies, because people tend to trust these areas. Example: Your research problem is the effectiveness of mobile spying applications. Similar cases in other technologically developed countries, where the majority of the population uses such tools to ensure family safety. Writing an editorial always includes finding solutions. See how other countries solved the problem. Minyvonne Burke, Daily News, USA get writing help immediately No matter what type of editorial you choose, the newspaper article has the specifics every editor should keep in mind. Introduction section, multiple body sections and impressive conclusion. The structure is the same as most academic essays are. Objective interpretation of a problem or question by means of facts, statistics, figures, etc. Difficult issues deserve more attention than simple issues. Timely news corner. Arguments of the opposing party, designed to demonstrate that the information is a 100% target, impartial and complete. The author's views are written in the official language (excellent editorials don't focus on personalities when trying to convince the reader). Other possible solutions to the cases discussed, obtained through constructive criticism and professionalism. Summary that is included in the powerful Call to Action (CTA). Before you write an introduction, check the instructions (word count limitations, content, and format) for your tutorial. The rest of the text gives a specific answer to the question: How to write an editorial essay? Editorial Essay Topics We would like to share top essay topics with the most interesting scientific problems and possible solutions to them. Charter Schools is about making choices as an example: Public charter schools are part of the public school system. This means that they follow accepted teaching standards. These institutions must demonstrate the effectiveness of the methods they have put in place. Otherwise, public charter schools may Achievements. It is the responsibility of local employees to educate students according to all standards of the American school system. Reality TV shows develop and an alternative reality example: TV shows categorized as reality make people lose a sense of reality. Directors force the audience to believe that all the problems that players deal with every day occur in real life and the consequences are sometimes harmful. Studies by Dr. Gibson from Michigan University prove excessive viewing of TV shows fall into this category as a result of higher levels of aggression among the population of the United States. These shows should have different rankings to prevent adolescents from watching them. Benefits of Higher Education in the U. S. Subprime Crisis: Causes and Consequences of Opinion On Marijuana Legalization: Can Marijuana Help Relax or Is It Another Harm to the Human Brain? The problem with banning cigarettes in the NBA Season Summary: Preparation, Primary goals, expectations, Best players, predictions, results and discussions facts that prove gambling is illegal proper treatment for diabetes Why should the government allow the death penalty? You will find more excellent essay examples with powerful research papers for professional academic writing services. Now, learn how to write a newspaper editorial step by step. STEP 1: Deciding your topic The best idea is to choose a contentious social opinion and discuss it in all possible aspects. Readers are always encouraged to read from the cover to the cover if it is a loud and provocative headline; That's another thing to consider. Writing all good ideas after the process of brainstorming is a must. The subject must be up-to-date and relevant to the frequently discussed issues of one community. An interesting topic ensures that the reader reads his newspaper from the editorial cover to the cover. Use only the latest sources to get the evidence they need. The following link contains a long list of argumentative essay topics all the time, which can be useful in compiling your piece. STEP 2: NOTING your opinion on the development of the editorial is pretty much developing an argumentative essay. You have to choose a contentious, recently discussed or controversial topic and emphasize your position on this issue using powerful evidence. The controversial issue should describe both sides of the coin. Don't lose your mind and become subjective because it's unprofessional. In case of difficulty, you can also consider a professional writing and editing service that helps develop and continue the main ideas of your article. STEP 3: WRITING REVIEW Remember writing a review of your term or research? Working on a newspaper article involves this stage that is done to stay at the point when new ideas appear in the text. Besides, you organised and structured. STEP 4: WRITING AN EDITORIAL YOURSELF Build an argument around your problem; then select the title that will draw the reader's attention automatically. You can add an exclamation point to attract more attention. You can also put a question mark at the end. When you reach your main argument, be sure to support it with different examples or analogies. You may be interested in pointing to the negative and positive aspects of the same issue. ADDITIONAL PROMPT: Apply statistics and facts taken from the main sources you've found on the Internet or in a library to help prove your argument. The most convincing argument should be left to the end. Don't be passive in the rest of the less powerful arguments; otherwise your audience will lose interest in your editorial. STEP 5: CONCLUSION, OR POSSIBLE SOLUTIONS The editorial development process should end. Make sure your editorial indulges in constructive criticism. If there is one point of view, there should always be another: let's say you are talking about government regulations aimed at reducing the number of tobacco use. Discuss why these steps may be more effective than some others, and propose alternative regulations. Writing an editorial is a big and responsible step in your career. You can subscribe to an effective newspaper article for online experts to catch the eye of your readers. The proposed website does not require a high fee for custom writing. Make yourself a piece of paper from scratch! From scratch!

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