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## Kpmg corporate responsibility report 2018

There are more than a dozen reporting frameworks and standards, which have common ground with their own unique lenses either through a more specific audience or by focusing on certain aspects of environmental, social and governance topics. Institutional citizenship professionals interested in initiating or updating their reporting practices should look at least one of the three leading organizations: the Global Reporting Initiative, the Carbon Detection Project and the International Integrated Reporting Council. GRI is the most widely relied framework, used by 75 percent of G250 companies. [2] Acquisition in accreditation, 7,000 companies disclose environmental information through CDP[3] and 40 of the Sustainable Business Forum (SBF) 120 integrated reporting publications, a 50 percent increase over the previous year. [4] While some companies choose to align only with a single reporting framework or set of criteria, a 2018 study of corporate citizenship reporting trends by the Institute for Sustainable Investment (SI2) found that 97% of companies publishing a corporate citizenship report use multiple frameworks and standards when reporting. [5] The study C2 supports this with the following results of an analysis of S&P 500 companies: 95 percent of reporting companies include environmental performance metrics, 86 percent of reporting companies include social performance metrics, and 40 per cent of all S&P 500 companies provide sustainability information in their financial reports (e.g. annual reports, 10-K proposals, and proxy proposals). [6] To learn more about corporate citizenship reports, see Boston College Center for Corporate Citizenship at the online symposium recording leading transparency frameworks to listen to representatives from GRI, CDP, and IIRC attendees on the frameworks of their organizations and answer questions from corporate citizenship professionals. To hear the latest trends in corporate citizenship reporting - and ask your own questions - record the corporate citizenship concept frameworks next week on June 12, 2019 at 12:00 PM HD. [1] Bonin, M. (2017). The survey conducted by KPMG for corporate responsibility reporting. Viewed May 30, 2019 from [2] Bonin, M.I. (2017). The survey conducted by KPMG for corporate responsibility reporting. Accessed May 30, 2019 from [3] CDP. (2019). Accessed May 30, 2019 from Deloitte. (2018). Overview of integrated reports published by SBF 120 companies in 2018. Accessed May 30, 2019 from [5] Locumonic, J. (2018). State of integrated reports and sustainability 2018. Accessed May 30, 2019 from [6] Lukomnik, J. (2018). State of integrated reports and sustainability 2018. See May 30, 2019 from sustainability reports for large public companies around the world have become the norm. SI2 research this year (2018) found that 78 percent of the S&P 500 released a sustainability report for the last preparation period, mostly with environmental and social performance measures. The sustainability reporting rate for the world's largest companies is even higher, with some figures indicating a rise of up to 93 per cent. [1] This is a very different picture from the 1980s, when only a handful of companies in vulnerable sectors — extractive industries and chemicals, forced to respond to a general reaction against environmental accidents — were the only ones to publish environmental reports with limited performance measures. Sustainability reports as we know them today did not begin to gain momentum until the 1990s, when the concept of the triple bottom line - environmental, social and economic performance - began to drive corporate performance and became commonplace. Integrated reporting reflects a critical point in the development of financial accounting practices. The main purpose of this system is to ensure that organizations provide a more accurate account of their establishment or the destruction of their value among various forms of capital. It achieves this by shifting the focus away from the traditional exclusivity of financial measurement. - Dr. Robert Massey (co-founder), GRI now, after almost three decades, the landscape is once again ripe for transformation. This time, the new concept is to create value, namely, that companies must create common value for all - including investors, employees, suppliers, communities and the environment. Proponents say companies should reveal how they integrate the effects of the triple bottom line by reporting more comprehensively on their inputs and outputs, through the so-called integrated report. Integrated reports would raise material sustainability issues to be proportionate to financial issues and help investors make more informed decisions. SI2, funded by the IIRC Institute, last considered these issues in 2013 in a first-of-its-kind analysis of the state of integrated reports among the S&P 500, integrated financial sustainability reports in the United States. But the world has undergone a number of significant changes in the five years since. In the background a number of historical developments including the spread of the Internet, the age of the Internet generation, and the diminishing public's confidence in And a scientific consensus on the threat of global climate change. All these factors have increased expectations from a wide range of corporate stakeholders - consumers, investors and regulators - about the role companies should play in society and how they should make positive contributions. At the same time, investors in the United States and around the world continue to incorporate environmental, social and corporate governance factors into their analyses. The principles on responsible investment, which call for such integration, are now supported by major institutional investors with \$82 trillion in assets under management. [2] By comparison, the U.S. gross national product (GDP) is about a quarter of that amount. It is clear that investors are fuelling the demand for and consolidation of more environmental and social data for companies. With investors paying more attention to this information than ever before, institutional sustainability reports are ripe for the next stage of their development. In addition, submissions to new integrated reporting frameworks from the International Integrated Reporting Council and the Sustainable Accounting Standards Board have raised expectations among companies in ways that may change not only how companies report sustainability, but also how their corporate identities and business approach are defined in general. With this background SI2 launched an update this year for the 2013 review, using a new lens. This year's research look at a higher level of sustainability S&P 500 and integrated reports from the previous study are the most accurate. The 2013 report focused on what companies reported in their financial files without regard to their status as mandatory versus voluntary measures. This year's research focuses solely on voluntary disclosure. This year's research also focuses on the sustainability reporting frameworks that companies refer to, to measure the prevalence and impact of integrated reporting frameworks, as well as to reveal where corporate reporting is headed. Widely, SI2's analysis for 2018 examines how many U.S. S&P 500 companies now report on sustainability performance and strategy, how many independent integrated reports are issued[3] and how many companies include voluntary sustainability information in financial reports. The number of reports is necessary to assess the voluntary inclusion of sustainability information in financial reports. This year's review has therefore been set up to see the impact of many important new developments that drive convergence between corporate financial and sustainability reports. SI2's key results paint a dynamic picture of reports on corporate sustainability. Most companies that report on sustainability issues sail in the landscape in their own way, using Reporting forms and customizing directions for their specific needs. The number of reporters integrated into the S&P 500 has doubled since 2013, although it is from a low baseline (14 now issue such reports, up from seven five years ago). But SI2 also found that an amazing share of companies is incorporating sustainability information into their financial files - annual reports, Forms 10-K and proxy data - demonstrating an initial but growing acceptance that sustainability information is material for investors. All these results show that most companies pay attention and adapt to expectations raised by stakeholders, including but not limited to investors. Integrated reporting may be just the future of corporate disclosure that its proponents assert, even if change is slow and constantly changing. More specifically, SI2 reached the following key findings from this year's Sustainability Reporting Assessment among the S&P 500: a total of 395 companies (78 per cent) issue sustainability reports, either in a separate downloadable format (68 per cent) or only on the web with unclear limits (9 per cent). Most of these reports (95 per cent) provide measures of environmental performance (comparable quantitative measures year after year), while 67 per cent set quantitatively and time-bound environmental targets. About 86 percent offer social performance metrics, although SI2 casts a wide net and gave full credit to the most common social metrics including injury and accident rates. However, the setting of social performance targets was significantly lower than their environmental status for only 40 per cent of all reporting companies. Most lack external safeguards; only 36 percent of sustainability reports include this. About 90 per cent of external safeguards relate only to some data and, in most cases, greenhouse gas emissions. Only 3 percent of reporters said that the environmental and social performance data of their reports were externally verified, although there is considerable uncertainty due to the diversity of use of language companies and the level of transparency they provide about external security. Almost all reporting companies (97 per cent) have chosen to customize existing sustainability reporting models - in style, format and content - rather than following any single framework closely. Only 10 companies report sustainability reports that closely follow a single reporting framework, using a global reporting model or industry model. 106 companies (27 percent) refer to the reference and loosely track only one frame, while 46 percent refer to two or more models of reports. 97 companies (25 per cent) do not refer to any reporting models. A minority of the S&P 500 refers to a recognized integrated reporting framework. The Board cites SAS as an influence by 35 companies (9 per cent), while four refer to the International AIDS Research Centre. 14 S&P 500 companies released an integrated report in 2018, twice the number in the company's size (in revenue) or its share of income from international markets does not appear to affect the likelihood that the company will use integrated reporting. About half of the integrated correspondents received some form of external guarantee of their sustainability data, a much higher rate than correspondents as a whole. Integrated reporters are likely to treat sustainability information as material for investment decisions, making it easier for investors to review this information as part of regular searches. All 14 companies presented their integrated reports under the Investor Relations section of their websites. Seven companies used their integrated reporting as their own, although only two — Intel and Cloke — included a voluntary discussion of sustainability in their 10-to-K. Many of the most integrated reporters (71 percent) have a board committee that oversees sustainability issues from public correspondents (42 percent). Integrated reporters noted varying degrees of impact from sustainability reporting models. References to integrated reporting frameworks were low even among those doing so, with only four citing SASB and three citing IIRC. Two companies, Pfizer and Praxair, have referred to SASP and IIRC. However, the focus may be greater than it seems. Eleven (79 per cent) of integrated reports address the concept of creating a common value for all, the central principle of the International Centre for Science for Africa. This is far removed from traditional business theory - that the sole purpose of a business is profit - and addresses the growing expectations of investors and other stakeholders about esg disclosure (environment/social/governance). The stake in the S&P 500 includes voluntary sustainability information in financial reports, but the range varies widely. Companies that represent about 40 percent of the S&P 500 now include the concept of sustainability in their annual reports or 10-K models. A total of 191 companies (38 percent) include discussions on corporate responsibility or sustainability in their proxy statements, as well as the traditional discussion of governance and executive compensation. 212 companies (42 per cent) have an official board committee overseeing sustainability. (As mentioned above, 71 per cent of integrated reporting companies do so.) In order to continue to create prosperity, companies must play a greater role in society. Let's be clear, businesses need to make an acceptable profit because this is a measure of how effectively they use community resources. However, it is expected that there will be more work required from the business sector. Eighty-seven percent of young Americans believe that companies

need to make more than profit. Companies must also be held accountable for creating jobs, making free markets work and improving our societies. - Allstate (President's Speech, 2017) \* Full report is available here. Closing Comments 1See Way Forward: KPMG Corporate Responsibility Reporting Survey 2017. (return) 2As from April 2018. See (return) 3Si2 which is calculated as integrated reports that have declared themselves as such, with one exception. Allstate did not make an announcement but had all the comparable qualities - mainly, combining financial and sustainability information in its annual report - and it was considered an integrated report. (Back) backwards)

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