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## Google mobile sites certification

Google Developer Certification allows you to demonstrate your knowledge and skills. After passing the certification exam, you can use certification to promote yourself to the communities, projects, and employers that are important to you. All certification exams are supported by rich educational content offered as an online curriculum, instructor-led training or self-study. When you pass a certification exam, you'll be listed in the official certification directory. You can include your digital tag in your email signature and paste it into sites like LinkedIn and Twitter. Search the Android Developer's Network of Credentials Test shows the type of skill an input Android developer should have when starting their career. By passing this performance-based test and obtaining Associate Android Developer Certification, you demonstrate that you are competent and qualified in the tasks that the developer typically performs. The test is now also offered to be in Kotlin as well as Java! The TensorFlow Developer Certificate exam tests the developer's basic knowledge of integrating machine learning into tools and applications. The certification program requires an understanding of tensorflow model creation using computer vision, convolutional neural networks, natural language processing, and real-world image data and strategies. TensorFlow developers who passed the certification exam demonstrated the skills needed to perform machine learning and in-depth learning tasks. Search the credential network Show off your knowledge when designing, creating, and managing solutions on the Google Cloud platform. A professional cloud architect enables organizations to take advantage of Google Cloud technologies. Learn more About your knowledge of designing and building data processing systems, and your skills in building machine learning models on google cloud. A professional data engineer enables data-driven decision-making by collecting, transforming, and visualizing data. Learn more about deploying apps, monitoring operations, and maintaining cloud projects on the Google Cloud Platform. A Cloud Engineer is able to use the Google Cloud Platform Console and command-line interface to perform common platform-based tasks to maintain one or more deployed solutions. For more information, Chris Hohorst, Head of Mobile Mobile Transformation, now accounts for more than half of all web traffic<sup>1</sup>, making performance on small screens more important than ever. Despite this increase, a recent Google study found that the average time it takes to load a mobile landing page is 22 seconds. When you consider that 53% of mobile site visitors leave the site if it takes more than three seconds to load, it's clear why conversion rates on mobile devices are consistently lower than on p Computers. websites now expect that experience to be as flawless as a desktop, and most online business fails to deliver. With this in mind, we are introducing a new certification of Google mobile sites. Passing the Mobile Sites exam indicates that you have a proven ability to create and optimize high-quality websites, and allows you to promote your way around as an accredited Google mobile site developer. We hope to codify best practices in mobile web development to improve the general standard of mobile design and speed and make it easier to find the best talent. What the exam involves To pass the exam, you will need to demonstrate knowledge within the design of mobile sites, best practices for the mobile environment, optimization of mobile site speed and advanced web technologies. We've put together a study guide that covers everything you need to know. What are the benefits? We know that many web developers do a great job on mobile sites – this certification is a way to promote them to a wider audience. Being certified means being recognized by Google as an expert in optimizing mobile pages, which will make you more accessible and attractive to potential clients looking for a good match for these services. Certification will appear on your partner profile, which will help you stand out to businesses looking for mobile site development, and can also be shared on social media. How to register Check out our study guide to get started. To pass the exam, click the Mobile Site Certifications link and sign in to your Google Partners account. If you're not already registered, you can create a Partners user profile by registering here. The exam is open to all web developers globally in English and when completed, the certification will remain in effect for 12 months. 1 Google Analytics Data, USA, Q1 2016 from find out how you're putting it into industry benchmarks for mobile site speed The Google tech giant has begun offering a trial aimed at mobile web developers with its brand new certification program that tests a range of skills, including how to improve web speed, best practices in mobile user experience design, and progressive web applications. GDG SonargaonPoint exam (or rather point acing exam) is to prove to potential developers that you have a proven ability to create and optimize high quality sites, and this allows you to promote yourself as a Google Certified mobile site developer. And as the tech company points out, since most site visitors leave the mobile page if it takes more than three seconds to load, it's well worth it to ensure that things are as effective as possible on small screens. Google's main goal with this new test is to drive mobile improvement among developers with an average loading time for a mobile landing page of 22 seconds, Google on it. That Google's mobile site certification test is not particularly focused on (such as Android or iOS). However, this has some content around the Google Accelerated Mobile Pages project (which you may know better as AMP). In any case, it is one certification that may be worth checking out. Google/UdacityCo is doing an ON exam the new certification program is aimed at agency and mobile site developers and exams cover everything from the ground up, why mobile sites matter, how to improve mobile site speed, efficient mobile UX design and more advanced topics such as progressive web applications. As Google notes, passing the test is meant to show that you have a proven ability to create and optimize high-quality websites and allows you to advertise as a developer of Google-certified mobile sites. Many of the content in the study guide focuses on web speed. As Google notes, most mobile site visitors leave the site if it takes more than three seconds, but the average load time for a mobile landing page is 22 seconds (and if those users leave without ever fully loading the site, they probably won't likely click on any Google ads, of course). The structure of this testas the structure of the test will help you better understand what you are in for once you start the test. This exam consists of 70 questions for which you have 90 minutes to answer. Graduation is 80%, but if you do not pass, you can re-pass the exam after seven days. As with many other Google certification tests, the questions are a combination of multiple options and true/untruth. The best part is that once you pass this exam, you don't have to worry about passing it again for another 12 months! While there are 70 questions per test, we can divide them into broader categories so you can have a better idea of what areas are more important for you to focus on. Let's start with the basics. The exam will test you in 4 available study modules. 4 Modules are: Why mobile sites matterImprove mobile site speedIt create an effective mobile UXAdvanced web technologyYou will definitely encounter some questions about the basics of mobile on this test. For example, questions about what time of day mobile traffic peaks or how long it takes mobile users to make purchase-related conversions. My advice is to read on the mobile stats that are in Google materials as you can find a few of them to test. Also, these are the questions that you'll want to make sure you answer correctly as there will be lots of more complex questions within the exam. Conversion TrackingTest also poses quite a few questions about conversion tracking, so make sure you invest some time learning about how mobile conversions are recorded. A few items you should have on your radar are how you track app conversions, track calls, and specifics like SDK tracking. Offers During the exam I met with several bidding. To prepare for this, make sure you have a solid understanding of different bid strategies, such as automatic bidding and flexible bidding. Think about how these bid strategies can be used in your mobile campaign, as well as how to adjust your bids. Reporting Reporting was also a common theme of this exam. With mobile comes a whole arsenal of different messages - and a lot of accompanying analysis. I asked questions about the mobile app acquisition report, the mobile app analytics behavior report, and the app report, to name a few. Know and understand the differences between each of them and what everyone can offer, because there will definitely be a few questions about them. AppsOne thing is for sure, there are a lot of issues that solve apps from all different directions. What to stay on top include:· Downloading apps· App remarketing· Ads to generate interest in the app· In-app display ads· App install ads· App conversions· Mobile app analyticsUSate time to learn about all these features, because during the test will be available related items that will be solved. Ad extensions, while I didn't expect it, were a few questions about extending ads for mobile devices. Keep site link extensions, store store visit extensions, and location extensions in the foreground during this test. ConversionsThis was quite a bit about conversions on this test. Study call conversions and cross-device conversions to better handle when these questions are asked, I also found a few links to codeless conversion tracking solutions and how they can be used with mobile devices. When reviewing these items, consider assigning them because you may encounter a question that addresses this topic. Show campaigns Although I really didn't expect this, I've encountered some very general questions about content campaigns as part of the exam. I was actually excited about that because it gave me a break from some of the more technical stuff that was for the rest of the exam. Still, you want to make sure you have these questions right, so take the time to dust off the basics of the Graphics Network. GoogleGet Google CertifiedOverall, the exam was challenging. While there were some basics, the content also had a highly technical side. These are things you wouldn't be able to derive from the context of the question. Want to take the first step towards getting mobile site certification? Check out this study guide to study before the exam and demonstrate that you have strong expertise in building high-quality mobile sites. GDG Sonargaon Sonargaon

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