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Building an experience with community builder

This year, I am honored to have the opportunity to represent 7Summits and share a bit of things I know with an audience that is eager (and very big) at Dreamforce in a number of different sessions. One of these sessions, Build Experience: Why Every Platform Application Builder Will Love Community Builders, is, along with 148 other recommendations, selected from 1,435 total submissions through the Admin Track process. Title hits for reasons why I am so eager to deliver this particular session. First, I want to emphasize the transition that is happening in front of our eyes: in the Salesforce ecosystem, we no longer just build an online community. We are building experience. We saw that the message emphkanged in the keynote address this year and I wouldn't be surprised if some individuals looking for Community Cloud Keynotes were left fruitful wandering the streets of San Francisco for what didn't become. Yes, we also build a community, but the community is just a piece of experience that is ignored, built and delivered. Secondly, I stand by the edge of my title premise: that Platform App Builder will definitely love a Community Builder. I've built communities - or, should I say, experience – over the years and I really like to use Salesforce Community Builders. In my presentation, I first established what's so great about Flash App Builders (tools used mainly by the App Builders Platform): WYSIWYG (anything you see-anything you get) Drag 'n' drop placement panel real-time editor Real estate for intuitive real-time configuration, simple design awesome, right? Well, that's just the beginning of the trip. In short, Community Builders opens up a whole new world of tools, capabilities, and... well, fun. Did you know that on the home page of each tool, lightning App Builder has 27 standard components, while Community Builder has 51? It's true! There is quite a bit going beyond what's on offer at LEX. Most have to do with the nature of the community vs. one page in LEX and some of it has to do with the fact that Community Builders have come out of the gate faster than the Lightning App Builder. If you can't sit back and watch the demo of my life, there's some great news! Salesforce records the session and you can listen to it. For free! Here is in all its glory: Building Experience: Why Every Platform App Builder Will Love Community Builders (Video). Phil Weinmeister is a Product Management VP at 7Summits. He is a Salesforce MVP with 20 certifications and has authored three books that guide readers through harnessing Salesforce in their digital solutions. What is Alibaba's Cloud Community Builder? Join build a global community opportunity to win up to \$200 cloud credit per month Opportunity to become Alibaba Cloud MVP Prizes and Rewards for Each 1 Answers on Alibaba Cloud Forum = \$4 Cloud Credit 1 Answer on Other Technical Platforms = \$2 Cloud Credit You can earn \$4 cloud credits for each eligible answer on the Alibaba Cloud Forum and \$2 cloud credit for each eligible answer on another technology platform. We will deliver cloud credit by month. Monthly Top 3 Contribution Builder 1st: \$200 min 30 answers with at least 10 from Alibaba Cloud Forum 2nd: \$150 min 20 answers with at least 7 of the 3rd Alibaba Cloud Forum To win the prize, \$100 min 10 answers with at least 5 from Alibaba Cloud Forum To win the prize, Your monthly contribution amount must be ranked in the top 3 and reach the minimum required amount. Frequently Asked Questions 1. On which platform can I contribute? You can contribute to the Alibaba Cloud Forum as well as other leading platforms, since they meet the following criteria: the platform should be related to technology with monthly traffic of more than 100,000. 2. How do I contribute a qualified position? Qualified posts need to meet their respective online community platform requirements (otherwise your posts will be removed) and related to Alibaba's Cloud products and services. 3. When will I receive Cloud Credit? We will review and approve all new posts every working day, collect all approved positions on the last working day of each month and then deliver Alibaba Cloud's credit to the contributor's account. If your post isn't approved, this may mean you don't meet the requirements. 4. Can I find out my ranking in real time? Once you submit a qualified post, you'll receive an automated email, where you'll be invited to our Slack workspace for the Community Builder Program, where you can check your position with the campaign manager. You can also check by sending an email to communitybuilder@list.alibaba-inc.com. 5. How will you deliver cloud credit for Monthly Top 3 Contribution Builders? We will collect all qualified answers on the last working day of each month, and rank contributors with the number of answers. We will contact the contributor via email to issue cloud credits and display the winner's name on this page. 6. Can I calculate my post from last month to this month? do not. To simplify the process, we only count posts from the current month. All past posts from previous months or before are not eligible for any rewards and prizes. 7. When can I nominate myself as an Alibaba Cloud MVP? You need to first reach at least 30 qualified answers to nominate yourself as Alibaba's Cloud MVP. All positions must meet the requirements Approved. Questions issued or detained will not count. If there are some answers to the same question, only the first answer and answers with the most votes will be counted. Other answers will not count. If there were some answers with the most number of votes, only the first answer among them would be counted. Credit cloud will be once a month. For June 2018, all approved answers will be treated as participation in July 2018. Postal submissions for all other months will follow the normal process. Any fraud and/or misuse under the Campaign by you (as determined by Alibaba Cloud at its absolute discretion) may result in the cancellation of your right to participate in the Campaign and/or forfeiture of any Reward issued to you. Alibaba Cloud reserves the right to change or update the terms and conditions of this Campaign without notice. This includes adjusting campaign rules and terminating or cancelling user incentives that ignore regulations or engaging in inappropriate behavior, including but not limited to, infringement of intellectual property rights, false registration, and other malicious behavior. Personal information collected as part of this campaign will be handled in accordance with our Privacy Policy. Use multiple monetisation options to drive revenue from your community. Encourage engagement by creating your own interactive community. Get full control over your community data in a secure environment. We are on a mission to make building communities around mutual passion as easy as possible. After working with more than two hundred communities we know what makes members 'stick'. With Disipple, you can customize your community space and choose the features you need for the growth of your community. Take your community to the next level Of Your Community Framework to the next levelWe take care of the technology, so you can focus on the success of your community We build our public API, so you can integrate your community with existing tools. We're constantly updating the platform with new features and monitoring app Store guidelines, so you don't have to. We provide a secure GDPR-compliant platform where you own and control your data. The great app platform has brought our community to life. - Actions for Happiness Rate 4.64 out of 5. Based on 14,508 iOS and Android application reviews received between June 30, 2014 and November 6, 2018. Excellent Products and Extraordinary Customer Experience! - SpiritIt is a technology that allows companies to create their own communities quickly and easily. It is in contrast to old school community software solutions that require better development that will take a lot of time and will be very expensive. It's simple. You need to provide some information about your community: name, color and features and it will automatically generate your own community space. You can try it for free with Disciple.Growing your own online community can have an impact that to your business. From better engagement than on social media to new revenue streams, such as subscriptions and in-app purchases. Launching your own community with Disciple is very simple. You have to start your free trial, provide some information about and within minutes your community will be ready. Here at Disciple, we not only create great technologies, but we are also community experts. Once you create your Disipple community, we'll support you with the best tips and strategies. Strategy.

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