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PowerPoint is a leading presentation software program. However, the software can be expensive, and it is not the most feature-rich on the market. We looked at several PowerPoint alternatives that are more cost-effective, user-friendly, or include tools to generate more modern presentations to determine the top six best competitive options. Top 6 PowerPoint Alternatives for Small Business Owners How we evaluated alternatives to PowerPoint Especially good alternatives to PowerPoint should enable businesses to create effective presentations with a user-friendly set of tools to create, edit, and share slides. Alternatives must be more affordable than PowerPoint, provide unique features, or both. Apps also need to give users control over how the slide show looks and behaves in terms of transitions and animations. The criteria we used to evaluate PowerPoint alternatives are: Cost - The total price of the platform should be affordable for most businesses. Ease of use - Presentation apps should be easy to use and understand. Editing tools : The alternative allows users to add custom text, visuals, or colors to their presentations. Templates - PowerPoint alternatives should provide ready-made templates for users who don't want to create presentations from scratch. Audience interactivity - We looked for platforms that promoted audience feedback or enabled presenters to answer questions or provide polls during presentations. Presenter tools : We've compared notes, pointers, and voice text options to make presentations more effective. Based on the criteria above, we believe That Google Slides is the best choice for most small businesses looking for a PowerPoint alternative. It's free to use and has all the tools you need to create powerful business presentations. It even lets your audience ask you questions and provides notes and a virtual laser pointer for presenters. Best overall PowerPoint alternative for small business: Google Slides Google Slides is part of the company's business productivity and collaboration software, which also includes documents, sheets, and forms. Google Slides is easy to use, with a robust set of tools that let you create presentations the way you want. Best of all, it comes for free with personal Google accounts or comes with the paid G Suite service. That's why Google Slides is our best overall choice for PowerPoint alternatives for small businesses thanks to its collaboration and customization tools. Google Slides Prices Google Slides comes for free with a personal Google account and also comes with G Suite platform for business email accounts, which cost $5 to $10 per user per month. All the apps we've compared have a free version, but only Slides offers all its features, regardless of the selected subscription. Prices are: Personal Google accounts: Free with 15GB of storage G Suite Basic: $5 per per Per month with 30GB of Storage G Suite Business: $10 per user per month with unlimited storage, activity reporting, and retention Extra 100GB of storage is available for $1.99 per month. Google Slides Features Google Slides you can quickly and easily create and present slide shows with numerous templates to choose from. You even import PPT files so you can work on existing PowerPoint files if necessary. It also enables real-time collaboration, making it great for teams working together on important presentations. Editing tools The Google Slides interface will probably remind you of PowerPoint and comes with a basic set of tools for creating slides, formatting text, and inserting animations into slides. Like PowerPoint, you convert data from your Excel and Google Sheets spreadsheets into charts and insert images and videos of just about any mainstream file type. However, Google Slides does not offer the flashy animations offered by Prezi or slidebean's automatic slideshow creation, but it does have the same basic options such as fade transitions and fly-in animations. The editing tools are also simple, but good enough to create a slide show that looks professional and aesthetically appealing while meeting the needs of teams of any size looking for cheap alternatives to PowerPoint. Google Slides templates are used by all types of users and as such you create your own slides from scratch or choose from 26 templates. You could use them for business use and just edit them the way you want. You also use designs from third-party sites, such as SlidesCarnival, which offer hundreds of free templates with eye-catching designs. The template selection is small, especially compared to PowerPoint, which has more than 100 designs to choose from. Canva also has a wide range of templates of over 50,000. Still, Google Slides is good for any team that feels comfortable with a small set of basic templates, or doesn't mind looking for third-party templates. Presenter Tools Slides has apps for iOS and Android devices, which allow you to use your phone as a remote control to control presentations when your computer is connected to the TV or projector. You don't do this in PowerPoint without getting a third-party app. It also provides presenter tools, such as private notes, a pointer that lets you highlight items on the screen, and a basic Q&A tool that lets your audience go to a URL on their device and ask questions to presenters. This is a pretty robust set of presenter tools compared to other alternatives. Canva offers presenter notes, but no pointer or Q&A option. Unfortunately, Google Slides lacks the analysis functions of the more robust alternative subscriptions and the ability to submit polls and surveys, as in Swipe. However, it is still a great free option for any team that interacts with their and to save notes to their presentations. Collaboration features Like all Google business apps, team members can be signed in to the same slide show, make edits, and comment on slides. You set permissions about who can see, comment, or edit your content. However, the collaboration extends along the slide deck, as teams can then collaborate on linked Google Sheets or other embedded documents. This is a great option for teams that collaborate and want to update presentation data in real time. Google Slides What Google Slides lacks Google Slides provides numerous features for creating respectable presentations. With that said, your presentation will be very similar to the PowerPoint slide shows that people have been seeing for decades. If you want something more eye-catching, Prezi uses a whiteboard-based design that delivers content with dramatic zooms and rotations. What users think about Google Slides Users are very impressed with how useful Google Slides is, especially for a free tool. Collaboration features are especially popular with external teams, and most customers find the platform incredibly easy to use. There are complaints about some features being disconnected when Google issues updates to the platform, but those customers have also noted that the company is quick to fix the issues. We use Google Slides and prefer PowerPoint to create our presentations. We find the user interface very easy to use and intuitive. It ultimately helps to make presentations much faster. – Amit Roznak, Head of Ecommerce, AdScale Best PowerPoint Alternative for Automatic Presentations: Slidebean Slidebean is one of the newer PowerPoint alternatives to enter the market. Starting at $24 per user per month, Slidebean automatically creates and formats a presentation for you once you enter your text and images. The advanced version even offers analytics. The quality of these slideshows is high, and they offer an aesthetically pleasing look. It is our choice for companies that want automated help in creating distinctive and visually arresting presentations. Prices for diabean You start building Diabean presentations for free, but you'll have to pay to share your presentations with others. Plans cost either $96 per year for the Starter edition or $228 per year for the Premium version. Slidebean is expensive and the only platform we looked at that doesn't offer a free edition. Slidebean Features Starter The Starter edition gives you access to a core set of slide building tools. You collaborate on projects with your teammates, present your content online, and access the library of basic templates provided by the company. Generated. PowerPoint doesn't offer community-tailored content. Then just add your text and images and let Slidebean apply them to presentation layout Like the free version of Canva, this layer forces you to choose from the company's limited color palette, and can be frustrating for design-savvy users. This makes the start plan best for teams that want to create professional-looking slide shows online, but don't need detailed control over how the content is displayed. Premium The Premium version gives you analytics, the ability to add your own branding and fonts to presentations and access to the company's Premium Content Templates, which are curated by the company itself. You'll also be prioritized if you need help through the platform, which PowerPoint doesn't offer. However, it does not offer a service uptime agreement like Prezi's top-tier version, nor does it allow you to ask questions of your audience in real time. Therefore, this version of the platform is best suited for teams that want to collect audience insights from their presentation software, in addition to the fact that the content of their presentations is formatted for them. Slidebean Presentation Creator What Slidebean Is Missing It's impressive that Slidebean can create slide shows for you, but most presentations don't look much more advanced than something you make yourself on Google Slides. If you prefer to spend time inserting animations and transitions for yourself, consider Google's product instead. What users think about Slidebean Users love the ability to enter content and have a presentation built around their text and images. They're also excited about the aesthetics of the presentations, making even the smallest companies look like today's hottest, hottest startups. However, there are complaints about frequent bugs and system hiccups. Best PowerPoint alternative to audience insights: Swipe Swipe is a slide show platform with a design focus on audience feedback; it has a free plan and paid plans starting at $15 per month. In addition to content and transition editors, Swipe lets you manage social

polls as you track your presentation and engagement behavior, tell you when, where, and how the presentation was viewed, and how long your audience watched each slide. Swiping is good for companies that want to collect audience data and read insights. With the free version of Swipe Pricing Swipe you can create up to five presentations with unlimited users. Paid subscriptions range from $15 per month for unlimited users on the Pro plan to $36 per user per month on the Business Plan. This puts it in line with other presentation software in terms of affordability. Swipe Tiered Features Free The free version gives you access to all Swipe building tools, but limits you to just five presentations. It also doesn't give you analytics or the to protect sensitive information with passwords, but your feedback modules for the public with interactive polls. Users then respond to polls by clicking on comments, and it's a feature that's supported in both live and recorded versions of your presentation. There is currently no way to gauge your audience directly into PowerPoint without the use of a third-party plug-in. This makes the popular app look archaic compared to Swipe. This edition of the platform is good for companies who just want to try swipe themselves and later upgrade to a paid subscription. Pro For $15 per month, the Pro edition offers unlimited presentations, analytics, and privacy measures for your presentations. PowerPoint also provides analytics, but does not provide live polling in any capacity, which means you'll need to use another piece of software to manage audience surveys based on your presentations. Despite the featureset, this version is considerably more expensive than the monthly cost of the Starter version for Slidebean or Haiku Deck Pro. It also lacks the choice of templates found on other solutions. That's why this platform is best for businesses who want a presentation tool designed for continuous interaction with the audience. Team The Team edition is $3 more per month, bringing the cost to $18 per month. However, the only important difference between it and the Pro plan is that it adds priority support. This means that if you contact the company for help, you'll be put in touch with a representative before customers subscribe to lower tiers or service. PowerPoint doesn't offer a similar support option, but unless you're having ongoing issues with the platform, you probably won't need this service layer. Business This top version of the software adds visitor insights, which give you information about how long users have viewed each of your slides and what time they've looked at your content. This information can be used to let your team know what customers and employees find most interesting about your presentations. It also provides CRM integration that connects data from these insights to platforms like Zoho and Salesforce. For $36 per user per month, this is the most expensive tool we looked at. This could make it prohibitively expensive for some smaller teams. Nevertheless, it can fit perfectly with companies that want to gather rich insights from their presentations and automatically export that information to their CRM. Swipe interactive presentations What Swipe is Missing Swipe excels in offering interactive audience social polls. However, if you don't need them, Swipe's sliding tool is not nearly as robust as the other services we looked at. Google Slides also offers a wider range of templates to choose from, as well as the ability to configure options about slide behavior and design. What users think about Swipe Professionals who deliver informative seminars and other types of presentations keep public polling in Swipe. Users also report that the platform is incredibly easy to use. With that said, users feel that getting used to the interface takes some time. Best PowerPoint alternative to mobile iOS: Haiku Deck Haiku Deck is perhaps the best presentation software there is to edit on your iPhone or iPad as PowerPoint alternatives go. While there is no Android version, it features the best mobile app of all the platforms we looked at. It even comes with an AI assistant that can automatically insert images and formatting. This makes Haiku Deck ideal for iOS users who want to make presentations on the go. Haiku Deck's free basic version of Haiku Deck Prices lets you create one presentation. Paid subscriptions start as low as $9.99 per month for the Pro version and go all the way up to $29.99 per month for the Premium version. This makes it one of the more affordable options we compared. Haiku Deck Includes Basic Haiku Deck's free Basic version to start you building presentations on your desktop or mobile device. However, this is more of a trial program than a real, free plan, as you are limited to a single presentation, but serves as a good way to get acquainted with Haiku Deck's interface and key set of features. This entry-level package is extremely simple and you don't have privacy controls over your slides. As a result, you won't find features like custom branding or the ability to embed video like in PowerPoint, but you'll still use the mobile app. All in all, this version is not intended for serious business use. Pro The Pro version offers a range of features that would be suitable for any established company, such as custom branding, which is missing from slidebean's similarly priced Starter version. It also comes with AI help from the company's Zuru assistant. This feature can automatically add images and suggest layouts based on your text. By comparison, PowerPoint does not offer such AI assistance. Haiku Deck Pro does not include features to collect feedback from the public, such as Google Slides, or live polling features such as Swipe, either. At $9.99 per month, the Pro version is ideal for Mac users willing to try out an unproven technology and be on the cutting-edge of slideshow building. Premium Haiku Deck Premium gives you priority, as do the most expensive versions of Prezi and Swipe. It also offers analytics features that tell you the time and location of users viewing your slides, at a cost of $29.99 per month. Although more expensive than PowerPoint, these features make Haiku Deck feel like a more modern solution. However, Haiku Deck Premium still lacks the features that other platforms collect. It also lacks a large templates to choose from, such as Slidebean. That said, if you want to better understand your audience's viewing habits, premium premium Consider. Haiku Deck Image Library What Haiku Deck lacks Haiku Deck's iOS apps have intuitive and full-featured presentation tools. It is therefore a pity that there is no Android version of Haiku Deck. Most of the other systems we looked at at least offer a presentation viewer on Android. The mobile version of Google Slides may not be as sleek as Haiku Deck, but it works on all major platforms and can be a better fit for those who want to make presentations on an Android device. What users think about Haiku Deck Haiku Deck's customers find the system easy to use and very simple. The library of images that come with the free version lets even tech illiterate users build attractive slide shows. However, there are some complaints about the lack of customization. Best PowerPoint Alternative to Sales & Marketing Presentations: Canva Canva is a design app that provides tools to build not only presentations, but also infographics, posters and almost any other type of sales collateral you'd like to make as a leave-behind. The service, which offers a free version, has all the basic options for building presentations, along with collaboration features and a library of affordable stock images. Canva is ideal for sales teams who want a one-stop shop for building presentations and other marketing materials. Prices from Canva The free version of Canva offers 1GB of online storage for your content. The Canva for Work package costs $12.95 per user per month, making Canva one of the more expensive services we looked at. You should contact Cava's sales team for a quote for the Enterprise edition. Canva Tiered Features Free The functionality of the entry-level, Free version is limited, which is something of an industry standard in presentation software. With that said, you'll still get access to all 8,000 templates from Canva, which is much more than what PowerPoint offers. A GB of data is also minimal compared to the 15GB offered with any free Google account. This can be good for trying out the platform, or for simple one-time projects that don't require advanced features such as custom size or access to paid stock photos, making it a great option for individuals who want to use their own images in presentations. Canva for Work Canva for Work provides just about everything your business would need to create professional business content, such as support for external fonts, custom size, and access to every stock photo in Canva's library for as little as $1 each. There are images that can match virtually any business use case, adding more every day. By comparison, PowerPoint offers only a small with substandard illustrations. The Canva for Work package lacks the feedback features of other systems. The collaboration tools are limited to internal teams that want to work together to or marketing material. Still, Canva is a great all-in-one design platform for creating effective collateral. If you want a user-friendly tool that allows you to greatly customize your presentations, then this version of Canva is worth it. Canva for Enterprise As the name implies, Canva for Enterprise is intended for larger organizations. You'll need to contact their sales team for pricing, but this layer comes with a dedicated account manager and administrative controls that allow you to set permissions that give employees access to which features. It also has a 99.999% uptime guarantee. PowerPoint offers no such uptime guarantee. Canva for Enterprise does not offer concrete prices like other platforms, which can be confusing for many customers. It is also difficult to recommend for those who want to gather insights from the public. However, it is a good fit for those who want a dedicated account manager to see to their needs when using the product. Canva Presentation Template What Canva lacks Canva's main advantage is that it lets you create other pieces of content such as ads and social media graphics without using any other tool. The presentation builder is sufficient, but it doesn't offer animations and fonts that look as good as Slidebean and Google slides. If you don't have to make sales collateral, those systems are better choices. What users think about Canva Our readers say that the range of templates makes it easy to create professional looking designs without a seasoned designer. On the other hand, there are complaints that searching templates is annoying and that navigating the library of stock images can be slow. Best PowerPoint alternative to highly targeted presentations: Prezi Prezi, which offers a free version, is a PowerPoint alternative that takes an unconventional approach to the common presentation. Instead of using slides that you go from start to finish, Prezi uses one very large canvas that the presenter can then navigate through by zooming in and zooming out on content. The software is great for companies that want to quickly change the focus of a presentation or emphasize an important point on the fly. Prezi prices you use Prezi for free, but storage is limited to 100MB and your content is visible to all other Prezi users in their public gallery. Prices range from the Enjoy version for $7 to the top-tier, $59 per month, Pro Plus subscription. Prezi Tiered Features Public The Public, and free, edition of Prezi you create and share presentations just like you would with PowerPoint. You write, format, and insert as you want within the presentation. You also configure animations between slides. However, unlike other presentation tools, the software is designed to allow you to skip or quickly between the content with ease, instead of forcing you to scroll through a stack of unnecessary slides. Like most other PowerPoint alternatives, Prezi's public edition limits you to just 100MB of online storage. It also puts all your content in a public gallery for all to see. It is not suitable for most business use cases, but it may be worth it as a free option for putting together very simple presentations with non-sensitive information. Enjoy For $7 a month, you can keep your Prezi content private and open it in an iOS or Android app. You'll also get priority support in case you need help from the company, which is better than what PowerPoint offers. This edition has a lower price than similar offers, with the exception of Google Slides. However, unlike Google Slides, you don't crop or touch images in the app. That option will allow you to upgrade to the company's Pro plan or higher. Prezi Enjoy is good for small teams that have a core set of presentation-building features that they can use to create truly unique and audience-tailored presentations, and those that can edit images in another program. Pro For $19 per month, Prezi comes with unlimited storage and the ability to work on projects offline. This makes it similar to PowerPoint, which allows you to store as much media as your machine can handle. You'll also get access to image editing tools so you can touch images before you insert them into the presentation. Unlike slidebean's Premium version, it does not come with analytics features or external font support. It also lacks access to a library of stock images as with Canva. However, if your team finds itself making presentations with lots of graphics, then this is worth it. Designed for larger teams, Pro Plus Pro Plus adds the company's advanced, hands-on training when you sign up. Prezi employees will personally guide your team members through the system's functions. You won't get any chance from Microsoft to learn PowerPoint. Prezi Pro Plus is one of the most expensive packages we looked at, and it still lacks things like the ability to gather feedback from the public. Still, it's a very strong offer. If you want to save yourself the trouble of teaching all your employees how to use the software, you'll probably appreciate Pro Plus. Prezi Flexible Presentation What Prezi Misses In the Right Hands, a Prezi presentation can look great. However, unless you have a keen eye for design, it's hard to make a Prezi that doesn't look messy and nonsensical. If you don't have the skill or care to use prezi's nonlinear the conventional, PowerPoint-like design of Google Slide is a better option. What users think about Prezi Users who are designers by trading love Prezi and the fact that it allows them to make presentations that go beyond the common common Regular business users, however, find the builder to be complicated and say it's hard to make good-looking presentations. Bottom Line Over the years, PowerPoint has been emanated by cheaper, sometimes even free offers that allow you to create powerful presentations. The fact that these systems are all cloud-based is also a bonus, because you create and edit content on any device. Google Slides is free to use, highly intuitive and has all the editing options you need to build an effective presentation. The real-time collaboration features and presenter tools are very useful and the fact that you import templates from a third-party service makes it the best PowerPoint alternative on the market today. Visit Google today to get started. Visit Google Google

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