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How to write your own human interest story

In the press, a human interest story will feature a story that discusses people or people or pet in an emotional way. [1] It creates people and their problems, concerns, or achievements in a way that creates interest, compassion, or motivation in the reader or viewer. People's interest stories are a type of soft news. [2] Human interests can be behind a story about an event, an organization, or an otherwise faceless historical event, such as the life of a lone soldier during a war, an interview with a natural disaster survivor, a random kindness, or a profile of someone known for his career achievement. A study published in *American Behavioral Scientist* shows that people's interest in stories is also used more frequently in news about immigration, although the frequency varies from country to country. [3] Characteristics of human interest are often evergreen, easily recorded in good time and/or again during the holidays, or slow newsdays. The popularity of people's interest in the format stems from stories' ability to put the consumer at the center of a current event or personal story, making its content relatable to the viewer in order to drive their interest. [4] Human interest stories also play a role in redirecting consumers from harsh news, as they are often used to entertain consumers and leave them with a light-hearted story. Human interest stories are sometimes criticised as soft news or manipulative[1] sensational programming. Human interest stories are labelled as fictitious news reports used to make certain content relevant to the viewer or reader. [2] Some researchers consider stories of human interest to be journalistic manipulation or propaganda, which is often published with the aim of increasing audience ratings or attracting higher sales and revenue. [5] The main human interest stories are presented in order to entertain readers or viewers by informing them. Terry Morris, an early proponent of the genre, said he took a significant license for the facts that have been given to me. [1] 60 Minutes, a program that often informs people's interest in stories about content in people's interests, is not limited to reporting one person because they can be a group of people, a particular culture, pet or animal, part of nature or object. These reports can mark a person's/ subject's success in focus or explore their problems, difficulties. The human interest in the story is usually positive, although they are also used to present opinions and concerns, as well as sometimes there are exposés or confrontational pieces. Background within the Western media, people's interest in the story became a sign when these profile pieces were published in the American magazine *New In* 1925. [6] Journalism scholars have suggested that the origins of the story of human interest go beyond this, as they quote Samuel Johnson in 1791. Profile pieces from certain individuals and groups have inspired the development of the public's understanding of the hero. [8] Researchers Winfield and Hume study how heroes have evolved from culturalfies such as Abraham Lincoln,[9] to regular people through the story of human interest. Stories like Esquire's interview with September 11 survivor Michael Wright portray an American hero as an ordinary human recorded story or a profound success. The format of human interest stories is not limited to television reporting or newspaper articles. The human interest frame is used in many different formats without a restrictive period of time. The story of human interest is not limited to reporting on the news, because there are documentaries and feature-length films that follow the frame of human interest. Varieties Stories of Human Interest are transmitted through the mass media and are broadcast on different types of broadcasting channels; such as television programming, radio and movies, digital media; internet communication, websites, social media and print media; newspapers, magazines and books. The widespread consumption of human interest has led to its overwhelming reporting across the mass media, and its content varies across these forms of media, although it maintains an emotional reaction from the consumer for the purpose. Television reporting is the most popular form of media[10], and stories of people's interests are common in the news programme and are often used as light-hearted news to stop the broadcast after harsh news reporting. Telecommunications stories of human interest often involve interviews and the provision of information related to them, so that the consumer understands the situation and relates to its content. Television reporting of human interest in the frame can take many forms. This may be a short segment at the end of the news bulletin, a review of the current event in the human interest frame, or may be a whole report dedicated to one particular human interest story. 60 Minutes is a well-known American news program adapted to other countries such as Australia and New Zealand. It is a program that often uses investigative journalism to report its stories and is a producer of human interest. The program often features people's interest in stories of prominent sports figures, celebrities, controversial figures and criminals like Oklahoma City Bomber Timothy Mcveigh. In print media, human interest stories and their contents differ in different printed media. They are usually in the form of newspaper articles, where the author details the story of the person/subject to focus through the interview, photos and information. The author's opinion on the subject is often included in order for the consumer to respond in the same way. Stories of human interest may also take the form of opinion columns or editorial works of newspapers. Human interest stories are also published in magazines and tabloids, which often do not elaborate on the story in the same way as a newspaper and are often the subject of journalistic manipulation. Newspaper publishers with considerable notoriety, such as The New York Times, use people's interest in the format of their works. The article, titled *Invisible Child*, written by Pulitzer Prize-winning journalist Andrea Elliot, touched on a homeless 11-year-old girl who lives in New York, and is listed on a list of the New York Times' 50 best ever articles. [11] The story focuses on the struggles of Dasani and goes into important details about the challenges he encounters in his daily life, including his sleeping on a rotten wall or having to use a mop bucket like a toilet. [12] This article uses a form of people's interest to feel sadness and compassion from the reader and to try to make them understand how difficult some people's lives can be. Other media human interest stories are also presented/ published in other ways by the media, such as digital media; websites and social media networks. Popular social media formats Facebook, Instagram and Twitter are becoming increasingly popular digital media forms where consumers get people's interest in news. The prevalence of people's interest in stories on social media has shown the popularity of the photo blog *People of New York*, a page that has over eighteen million Facebook likes and 10 million followers on Instagram. [13] People in New York posts photos of New York citizens with an accompanying story of their lives, and founder Brandon Stanton describes the purpose of a photo blog as being able to tell the story of a person right in front of me. [14] Stories often evoke the reader's emotions and make them enjoy, sympathize, or relate to the stories that are told. It has been indicated that the popularity of human interest is due to the concept of what is known as emotional arousal[15] because the emotions of readers and viewers in the consumption of human interest stories have increased due to the purpose and content of stories. Dutch media studies have found that the framework of people's interest can a story whose results show that a person's interest frame increased Facebook shares by 33% compared to articles not using people's interest perspective. [16] Reaction The emotional response and interest that human interest is taking advantage of its consumers are the reasons why a story of human interest is a widely used form of media. The reception of a story of human interest is mixed with both its audience and its scientists. Studies by researchers suggest that if overused or given too much importance, people's interest in the story may lose the involvement of their viewers. [17] This opposition is also expressed by journalism teacher Perry Parks, who believes the emergence of people's interest in the story has led to a clear gap between hard news and people's interest in soft news and that in order for significant news to maintain its importance, the viewer must separate their emotions from the broadcast. [18] In an article in the Australian newspaper *The Sydney Morning Herald* this view is supported because the article's publisher Chloe Smethurst explains that over exposure to people's interests stories has led to real pieces of news to be discouraged or taken less seriously. However, the *Sydney Morning Herald* also puts the idea that lighter moments in the news can make viewers more enjoyable and entertaining in general. [19] It follows the traditional view that human interest stories are intended to distract the public from the harsh news that is offered by the reporting of current events, and often to provide the consumer with a light-hearted segment that the consumer enjoys in front of a news bulletin or a newspaper. The impact of human interest stories and the emotional response they receive to consumers can often affect a society where their story is relevant. Researchers have detailed how there are cases where people's interest in stories has increased the attribution of responsibility to the government. [20] This happens when a piece of human interest in news generates an important public response that can give the subject further exposure or cause it to go viral. If this happens to a person, group or agenda, a news story may strongly support, which may prompt corporate or government action, depending on who the topic is targeted at. Craig Foster, a former Australian footballer and current special broadcaster analyst, used the human interest frame to promote Bahraini footballer Hakeem El-Araibid, an Australian political fugitive who was considered a member of the 2018 World Economic Policy. Foster, with the support of others, became a lawyer for the El-Araibi story and fought for his freedom through news reporting and social media, especially Twitter. The presentation of the el-Araibi situation brought out a great deal of A petition filed by Amnesty International #SaveHakeem, asking for his release, garnered more than 60,000 signatures. El-Araibi was released in February 2019. [21] Links ^ a b c Miller, Laura (16 October 2011). "Sybil Exposed: Memory, Lies and Treatment. Salon. Salon Media Group. 17 October 2011. Tamm became the island's chief of staff. - (EA) Mr (E. What are you doing? (1980). News and human interest story. New York: Routledge. June 1995 why the news is not true. Harvard Business Review. 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