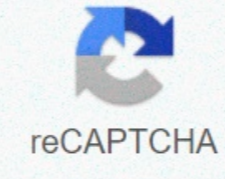




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Gartner ecm magic quadrant 2016

The more things change... OpenText has been recognized as a leader in Gartner's Magic Quadrant™ 2016 for the ECM for the 13th time in a row. Now, being recognized as an industry leader every year for more than a decade is not an easy feat in the rapidly changing software sector. Trends come and go, new technology replaces existing standards, business models evolve, and even end-user attitudes and approaches change over time. Exploring and developing enterprise Content Management solutions that stay ahead of the competition at this time is a huge achievement. But that's just part of the reason why we're here at OpenText are thrilled to once again be recognized by esteemed analysts at Gartner. This year's Magic Quadrant 2016 for ECM Awards is particularly rewarding for us, given that the rigorous evaluation process focused on the ability to execute and complete visions found in our new OpenText™ Content Suite 16. In our opinion, OpenText is the goal of offering a new generation of ECM solutions that meet the needs of digital organizations. It's time to rethink ecm and what success with ECM means. Our belief that the concept of ECM itself needs to change is crucial in this. Yesterday's definition of ecm is no longer sufficient to meet the needs of tomorrow's company. Simply viewing the ECM platform as a one-way repository for information storage and compliance no longer cuts. The digital enterprises and knowledge workers who drive them need much more than technology in today's digital environment: seamless, lightweight collaboration is now critical, and increasingly decentralized business features have created hidden data silos that need to be bridged so that information can flow freely to those who need it. The next generation of ECM technology must make this easier. They have opportunities for sharing and social opportunities, which are the standard of cooperation in the enterprise. They have the integration capabilities to act as a central information center, using metadata to push information in the right context at the right time to those who need it to increase productivity. They have the ability to automate management to manage safety and risk. This new approach to ECM is so crucial, we believe that Gartner has changed the internal definition of what constitutes an effective ECM platform in today's digital environment. As a result, the 2016 MQ had two fewer leaders compared to the previous year, down from six to four. Yes, yes, the ECM landscape is definitely changing. OpenText is proud to be recognized as a leader in the new era of governance. Regardless of the current position of the ECM, analyst reports provide excellent insight into the changing state of the industry as well as in-depth analysis of major suppliers. They are almost required reading for each in the ECM. Take the time to download them here, here and here. Then start your journey to ECM success by exploring OpenText™ Content Suite. This graphic was posted by gartner, Inc. as part of a larger research document and should be assessed in the context of the whole document. This Gartner document is available for download here. The ECM is gaining momentum as a data solution that can help businesses take control of their content. Gartner Analytics Company, Inc. published the latest iteration of its annual Magic Quadrant for Enterprise Content Management (MQ). This 2016 Magic Quadrant for Enterprise Content Management (ECM) was published in October 2016. The ECM category is subject to a rapidly changing landscape, and Gartner realizes that these market developments will have a strong impact on customers, not just on their MQ positioning. Consolidation in the market continues, and more and more tools, which once belonged to the realm of specialized suppliers, are now part of large ECM packages. These include enterprise file synchronization and sharing (EFSS), video content management, and asset management. ECM providers build these functions or acquire them through partnership or direct technology acquisition. These acquisitions of tools and technology are what plays an important role in this year's MQ. Heave, Ho!, because Gartner has picked up most of the suppliers' performance in ability to perform, culminating in a slight push to the right: progress in completeness of vision. If you don't know MQ, Gartner assesses the strengths and weaknesses of 15 suppliers in 2016 – that's a slight decrease from the 20 vendors involved in MQ 2015. Ci suppliers are considered the most significant on the market, and Gartner provides a graph (Magic Quadrant) to plot suppliers based on their ability to perform a product or service, sell and/or price, etc. This chart is divided into four quadrants: niche players, challengers, visionaries and leaders. [Compare the top 24 enterprise content management providers with the 2016 Content Management Buyer's Guide. Download here.] This is the thirteenth iteration of the ECM Magic Quadrant, and as you might expect, there have been huge changes in the ever-changing ECM market since Gartner's first MQ report in 2004. Only in the last year have we seen significant changes in positions on MQ. In Solutions Review, we read the 38-page report and pulled some of what we consider to be the most important takeaways and key changes from the 2015 ECM Magic Quadrant. What is enterprise content management? According to Gartner, the term enterprise content management (ECM) is described as a set of services and microservices, included as an integrated product package, or as separate applications that share common to use different types of content and support multiple constituencies and multiple use cases across your organization. As a strategic framework, the ECM can help companies take control of their content. It can contribute to initiatives related to transactional processes, compliance and record management, as well as sharing and collaborating on content and documents. As a technical architecture, an ECM can be delivered as a suite of integrated products at the content or interface level or as a series of separate products that share a common architecture. No wonder, then, that research firm MarketandMarkets reported this year that the Enterprise Content Management market is expected to grow from \$28.10 billion in 2016 to \$66.27 billion in 2021. How has the market changed? The ability to perform performance measures how well a supplier is able to sell and support their ECM products and services. Sellers are also assessed on their financial profitability, which is done using Gartner's standard methodology, which does not equate size with financial stability. Take into account feedback on the current installed database, customer service, customer satisfaction, and migration information. In addition to the core components of ECM software, providers receive recognition for extended components such as those for EFSS, enterprise search, digital asset management, and web content management, which are critical to the ECM. They also receive credit for supporting other features such as output management and archiving, sending messages, and managing email. Investment in content management, while at the same time have a natural outflow and flow, continues to grow. As suppliers work to increase these capabilities, they are able to offer smarter, fast and homogeneous software to consumers who are looking for a content solution. These capabilities are a thing of the MQ leader. Quadrants Niche Players In 2016, Salesman, Laserfiche hover slightly above the line of niche and quadrant challengers, leaving only a slight push in the ability to make a challenger cut. Gartner explains that this is a fence position: Despite improvements, the technical support offered by smaller Laserfiche retailers is not always forging of their customers. Customers should look for Laserfiche Gold resellers and certified Laserfiche partners with demonstrated product knowledge. Niche players are abundant in this year's quadrant described as Niche Players typically focus on specific categories of ECM technologies (such as transactional content management technology), mid-range buyers, or supplements to offer business applications or stack providers. This year's niche suppliers are also Newgen Xerox, Objective, SER Group and Everteam. Gartner's Visionaries Guide Describes Visionaries: Visionary Visionaries demonstrate a strong understanding of the market and anticipate changes in market forces. They can lead efforts with standards, new technologies or alternative delivery models, but they have less ability to deliver than leaders. Visionaries are usually smaller companies, but they are very well aware of how the market will evolve. Gartner uses market understanding as one of the evaluation criteria in positioning the completeness of the ECM supplier's vision, along with offering product strategy and innovation. The seller, M-Files, which is based in Tampere, Finland is known for its native mobile app M-Files, which allows users to access documents offline, and has been supplemented for its support features such as the ability to scan directly from a tablet or mobile phone, enable electronic signatures and its review and approval capabilities. M-Files is the only provider of this year's Visionary MQ. Challengers Challengers are characterized by the fact that they do not have all the basic functional elements of ECM software, as leaders do, as well as the tendency to use third-party partnerships to fulfill their offer. This year's MQ features four suppliers, Oracle, Lexmark, Microsoft and Alfreco, who have been distinguished in recent years by the growing collection of ECM offerings in the market. Alfreco's open source platform is described by Gartner as a great solution for technology buyers who want to customize and optimize ECM implementations across cloud deployments and implementations. And finally, to this year's leaders, defined as ECM software providers, they are seen in the industry as thought leaders, and have well-formulated plans to enhance recovery capabilities, improve ease of deployment and administration, and increase their scalability and product scope. Don't know, the leader quadrant is saturated with vendors who fit the bill, including IBM, OpenText and more. The Gartner market overview reports that the ECM market grew by 9.4% in 2015 to a total of \$5.9 billion in constant currency. By comparison, growth of 6.2% and global revenue stood at \$5.4 billion in 2014. The three largest suppliers lost market share in 2015, while their smaller rivals gained. In particular, best-in-class, local and multi-country retailers accounted for 33.8% of the market in 2015, compared with 27.9% in 2013. Retailers are also reacting to the new market dynamics. In 2015, several major ones announced strategic plans and actions to transform the ECM approach, including buyouts, spin-offs and a desire to sell software assets. Therefore, there is a likelihood of restructuring the market. Gartner anticipates a new year for the content management market. For a full report, a copy of the new 2016 ECM MQ HERE, and for more Content Management Management provider including profiles and product feature reviews, download our completely free buyer's guide for enterprise content management providers 2016. For more information about Gartner news and reports, follow us on Twitter and LinkedIn and stay up to date with the latest news and trends in information management. [fbx] 2020 BPM Buyer's Guide 2020 BPM Vendor Map

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