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Examples of innovation

Do you know how often objects, such as mirrors, fireworks or sunglasses, happen? This collection of innovative articles explores the work of objects you can come into contact with regularly. There's an old saying among the big merchants. The sale starts at No. Designers, engineers, scientists and other professionals in the field of innovation should remember that for them innovation begins in none. Consider the following statements and what they mean to you.1 No, we don't have the budget to keep offering you. The fact is that no company can afford not to make innovation a front issue. When you hear this, it's probably the case that you've shown enough or the right value in your concept. Ask yourself, have I considered my concept to the optimum end? How can I better share the value of my idea with the company? If money is tight, consider whether there is a program. you can trade to pursue your concept of higher value and wrap it in your offer to show how you can create more value at no extra cost. No, I can't justify the expenses. When customers choose not to buy, it usually means one of two things. Either the prospect was not well qualified, or they did not see that the value was strong enough. If it's later, this is your open invitation to innovation. Maybe you can transform the business model in a way that changes the value formula. Maybe by changing your value reporting strategy, you can influence the loss ratio. Of course, product innovation can increase the value proposition. The field is wide open; go for him! No, it just can't be done. Don't believe it! There are countless things that we take for granted today that were considered impossible not so long ago. This reaction can come out of fear of change or simply ignorance. Either way, you have many tools available to look for fruitful paths forward. Using structured innovation methods will help you overcome the challenge in ways that will lead to new ideas. The right technology platform can allow you to tap into global knowledge in many areas to find new concepts that can support your revolutionary innovations. The combination of these two is a powerful formula that has worked for many enterprises and is at the heart of sustainable innovation practice. No, that's always been the case. Why change? This is another common refuge for innovative killers. Still, if it's not broken, don't fix it. Unfortunately, this view of change suggests that nothing else is changing. But this is not the way of the world. Everything is constantly in a state of change. The needs of the client are evolving. New competitors on the market. rotate. New business models are emerging. I'm closing your eyes The evolutionary forces around you are the surest path to aging. Understanding the changing world in which we work and innovating to determine the future is the way to create lasting value and clear the way for market dominance. How will you react in the face of no? When I settled in last night to watch the third part of the PBS show Innovations: A Life Inspired, which focuses on the FBI and CIA, I expected to be courted by the latest in innovative spy gadgets and facilities. The show features several technological advances, such as a drone that provides real-time video and an innovative software program that trains agents to be more culturally sensitive. But much of the episode focuses on centuries-old tactics such as disguise, surveillance and chalk leaving as signals for other agents. Not exactly the kind of thing that throws fear into the hearts of terrorists. The latest piece of the show, for example, is devoted to a new training called Hounds and Eees, in which FBI agents move in after several retired CIA employees disguised as foreign agents. Fbi hounds were supposed to prevent secret rabbits from meeting an agent on the sleeping cell phone. They didn't stop them. Although I initially found that the show was a little clearer than innovation, especially inspired innovation, it made me think: What role does innovation play when practices that are revered over time (in this case, disguise, not observation) still work? How closely are technology and innovation linked? Is it harder to identify human innovation? If you want to watch the show yourself, check your local listings. Just don't try to order it on DVD. Despite its title, a copy is only available on VHS. Looks like the curtain in the innovation theater is going to collapse. In 1871, the Chicago incubator I ran, we called a constant parade of well-deliberate but largely unreasonable visitors and the accompanying startup game entrepreneurial deluge zoo. In vain hoped visitors would hope that in the course of considering such a serious concentration of entrepreneurs, and somehow, like osmosis, a little innovation juice would rub on them, and perhaps a radical idea or two would appear mystical. Good luck with that. You're much more likely to be struck by lightning, which, when you think about it, will certainly be more stimulating. There needs to be a better and smarter way to create a culture of innovation and help your people move in the right direction. There is no magic or madness for successful innovation, but there are many methods, preparation and patience. The best people in the business practice of innovation, iterate and improve their programs all the time. Effective innovation is a permanent process, not a project or department that you should (a) authentically engage with, aggressively organize, (c) systematically implement, integrate and implement during your operations, then (d) measure against real indicators on a continuous basis. This is not someone's piece of placebo or quickly fix a panacea. And innovation also does not try to move the needle tomorrow. Small, secure, gradual steps and a celebration of early victories and results are a way to go. Good things still take time. Intelligent innovation is based on a holistic philosophy and a commitment to try to get a little better across the board, every day and all the time - not a one-shot deal or a moon-shooting deal. Innovation is about what I call consistent convergence as opposed to deferred perfection, which never happens, is impossibly expensive and not worth waiting for - even if it ever appears. As a general proposition, in radically changing times like these, where the pace of change continues to accelerate, waiting almost never gets a better result. Complex planning, extensive documentation and expensive research are all forms of denial, delay and mental contamination. Meanwhile, critical time lines and opportunities are diverted, no necessary changes are made, key people and partners are diverted to brighter pastures and urgent problems have not been resolved. Unfortunately, these problems will not weaken or disappear, they will multiply and worsen. So, the most important thing to do for any organization that tries to change for the better is to start the process. But too many companies do the same old things and expect different results and we all know it just doesn't happen. Try, however much you can, you can not upset your people to change their long-standing habits, especially those who have worked quite well in the past but who are doomed to failure tomorrow. It's not like that. As huge as your hammer is, it's still impossible to nail the jelly to a tree. And if you don't have a comprehensive plan to successfully launch your new initiatives, ensure that your people across the organization are invested in the process, and make sure that the changes you need to make will be the last, everything else doesn't matter. This is regardless of how many high-speed courses people have to sit through, no matter how many attractive financial incentives you enter, or how many inspiring notes and notes you send to troops. You have to make things right at the beginning; speed does not matter unless you are heading in the right direction. By an inch, I'm missing a mile. So it is critical to start straight and strong. The ultimate goal is to have the innovations that apply a stick. You have to be all about gaining and increasing traction and ensuring long-term sustainability - otherwise just trampling water, upsetting your people without good and you're wasting a lot of time and money: Finnis, homeland, late 10s. The 10. at the beginning. There is a simple problem with the traditional approach that most companies still pursue - and not only does the traditional approach not last over time or yield real results. Much more insidious is the fact that it destroys your company culture. Fake launches, repeated half-butt trials and ongoing failures send a message to your company that senior management doesn't care about innovation and change - even though your best and brightest employees absolutely do. Everyone knows that if your business doesn't embrace change, it will eventually die and, frankly, they're not most likely to hold on for a slow and painful funeral. Great companies and cultures are built when employees sincerely believe that their leaders put them first. You may have your own reservations and even doubts, but you have to believe in the people you lead. Your job is to get to your people from where they've never been and show them a vision and a way to get there. Don't do it by sending Sam and Mabel to San Francisco for a two-day strategy session. The sour bread may be large, but the substance is increasingly suspicious. You need a better and smarter plan than just sending some of the people to the newest and greatest seminar to drink the new Kul-Help and I hope they come back and inspire the team. They will only come back to find that they are trying to press the rope and persuade a group of non-believers to change in ways they are not sure their leadership believes. A few converted can not change the company culture on their own. Save your breath and your money - it doesn't work. I'm not sure it used to be, but today it's a dog. The good news is, I've seen a better solution. Tom Kuczmariski, the founder of Kuczmariski Innovation, has taught innovation and executive education for more than 30 years at topflight universities to more than 7,500 leaders from a wide variety of industries. Over the past few years, he has constantly observed a recurring structural problem and come up with a better way to cope. Companies have not come to terms with innovation efforts in the right place because they did not understand the four main requirements for long-term sustainable success: (1) Alignment - Senior leaders must visibly engage and participate in the initial innovation training sessions and final presentations, as the depth and breadth of the commitment throughout the company are crucial; a first step is for leaders to identify and develop a clear strategy and some targeted opportunities; problems identified by senior management; step two trains the initiative of the team and points them in the right direction, as well as to guide them along the way;(3) Application- The current problem areas and potential solutions in the organization are identified in the process of discussions between senior managers and members of the innovation team and specific innovation initiatives are allowed, described and developed; step three advances the process and makes the proposed solutions concrete and real, rather than dealing with theoretical situations or a desire to think;(4) Activation and implementation - Team members return to the organization with a plan, schedule, approval and support from management, as well as the tools that they need to be successful in solving real problems and problems and, more importantly, overcoming resistance , inertia and internal barriers; the fourth step leads to expected and sustainable results. Kuchmar innovation has developed a new two-phase course (Innovation Management and Activation) for training managers across an organization to develop easily achievable and sustainable innovation solutions for their enterprises, which includes all of the above objectives. It avoids many past cultural problems, sponsorships and performance problems and delivers both results and proven return on investment. This is a short, practical, and practical program that combines traditional teachers and experienced industry professionals. Full disclosure: I've seen the material and hope to be one of the speakers on the program this summer. But in the final analysis, I think it works so well because it quickly connects and engages a critical mass of stakeholders at different levels of the business and because it sends the most important and empowering message throughout the culture: the best leaders do not create followers; they create more leaders. Leaders.

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