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Why use Facebook Messenger? Why does Facebook get an add-on called Messenger? What are the benefits of using it? What are the disadvantages of installing Facebook Messenger? Is it mandatory to use Facebook Messenger? Is there a desktop version? A few years ago, Facebook pulled out the following extension: Messenger, at first it was only available for mobile phones, but nowadays we can also access it from our laptops. Apparently, this application or extension has a lot more advantages than disadvantages, and only if it came to market was because it was to make it even easier for the user of Facebook, in this article we will mention the advantages and disadvantages of Facebook Messenger, which you may not have noticed. Benefits of Facebook Messenger These 10 advantages that Messenger brings, which is certainly much easier for the user. We wanted to mention only 10, but much more, you can add them to the comments. Focusing only on messages from most people, this is the most important thing and it's just that conversations, so when you log in to the app you won't see the rain of comments that appear on the Facebook app, it's beneficial as many users just use the platform for chat. You can also contact friends you may know without having to have them added. Have you read our post: how to appear offline on Facebook? Finding friends in Gmail or Facebook Messenger phone contacts gives you the ability to find contacts via email or make a mobile number list to see if any of them are facebook and you haven't connected yet. Sharing Sites It allows you to send your exact location to messenger imbox, it's amazing, since before it's virtually impossible to do it, you can't even put it on Facebook, this option just includes the Messenger extension, plus it's extremely easy to do, just smash a button and let the GPS take care of its exact location. Instant photos You don't have to wait for a photo, search, and send it to that person, just by pressing a button opens the camera to take a photo right away and send it to you as well as fast, as well as these photos you may not be able to save on your device, depending on the option you choose. When you're connected/disconnected, you can choose whether to show your contacts a disconnected connection in Messenger, this option was also brought by Facebook, but being included in Messenger is even better because here, if you can see who's connected, on Facebook, if you turn off chat, you won't automatically see who's connected. Online. Profile picture with access If a contact writes to you through chat, you don't need to access their profile to see your photo, you just need to place yourself at the top of the chat and touch your photo, it expands automatically, and you have the option to save it to your device. Easy access to group chats You don't need to search for old conversations to get group messages, Facebook Messenger gives you the opportunity to access them easily. Worth reading: How much do you know momos sad facebook? Disadvantages of Facebook Messenger Using Facebook Messenger also have its drawbacks, and while we are confident that over time, Facebook will increasingly improve its features to let it be perfect, but these inconveniences can cause the user to give up the idea of Messenger. Notification sounds Every time you send a message, they ring, regardless of whether your phone is in screen lock mode, and if you want to prevent it from ringing, you need to turn off the volume of the entire ending, that means you need to put it on a vibrator. Search for previous messages On normal Facebook, just go to a person's profile and place the message or find it in the online connection bar, but in Messenger it's difficult, sometimes when you manage to search and find that person, the chats look empty, it's very confusing, so all you have to do is wait for that person to send you a message or wait for them to be online for chat. You can not see where the archived Facebook Messenger messages can give you the option to archive the messages, but what disadvantages, because then we do not know where these messages are, an option to bring archived messages here if you reinstall it fails the messages If you mistakenly remove the Messenger app when it restarts it is likely that the chat is empty and the update will take 10-20 minutes. Discomfort when you use two multi-account accounts in Facebook Messenger seems amazing, but not if you analyze it well, it turns out that if you're in an account and want to close it, the only way to log into the second account. For example: if this is my mobile phone and my girlfriend asks you to sign in to Messenger when she wants to sign out, then I need to enter my password and log into my account, there's no way out if the other account doesn't enter your password. You can't touch not even one, is that you have to use Facebook or leave your tips and greet that person once and for all. Delay in updating profile photos This updates the profile photos, which are the most insensitible, can take up to 1 Passionate about digital marketing, WordPress Fanatic and SEO consultant. Blogger since 2006, has more than 20 years of experience in web development. I specialize in SEO and content marketing. Co-founder of Creative Development, Cat Lover and Environmental Activist. I like to write to help people solve problems, find answers or inspiration for people who want to make the world a better place. Soon, the Facebook mobile app won't allow users to chat from the device they've been using so far, they'll need to download the Messenger app for Android and iOS devices for free. From now on, when a user tries to start a private conversation on Facebook, from a mobile device, a message appears asking them to download Messenger, an app with which users can chat with their contacts, as the chat feature they already know is about to disappear. As you can see from other changes made to the social network interface, some users are reluctant to download the Messenger app, which is specifically designed to send instant messages. However, change is inevitable, so to convince users who have not yet installed Messenger, here are the 8 advantages of the new app. All messages users have on the social network are retained when you download the option to send photos, voice messages, and even make free calls option, to make friends by sending e-mail or phone number messages to your phone contacts, even if you are not friends with Facebook the possibility to share the user's location Turn off chat notifications when the user chooses option to see who is available on Messenger and who is active on Facebook Various stickers to animate the negotiations It should be noted that on the web platform users will be able to continue chatting as normally and that the features that all users can chat on the mobile version will be preserved. Next Post #UnderwaterSelfie, Samsung's bold campaign among Facebook's main pros and cons highlights the possibility of interacting with people all over the world, and the addition it can generate for users. Facebook is a social network created in 2004 by Mark Zuckerberg. Facebook is currently the social network with the highest number of registered users: it exceeds the 2.2 billion people registered worldwide. This huge scope includes both advantages and disadvantages, and above all there is a great responsibility on those who run this multimillion-dollar company. Facebook is currently the social network where most people are registered the world. Source: pixabay.com The most important challenges are related to the protection of users' data, data misuse and dangerous scenarios such as intimidation and intimidation. Despite this, this social network remains very popular, thanks to the benefits for users, such as the possibility of exhibition opportunities for work networks and small entrepreneurs. Benefits of Facebook It is free to access Facebook only you need to have a computer or a mobile phone and internet connection. While these items can become costly, the platform as such is free, making it easier for many people to access. Facebook's free status allows you to democratize the content posted there. Consumers have access to large amounts of data categorised according to users' interests. On the other hand, content creators have the opportunity to make their information visible to a large number of people; if Facebook wasn't free, the one it offers advertisers wouldn't be that wide. It provides a connection Thanks to the great scope of the application, Facebook allows the opportunity to connect with very diverse people all over the world. This allows you to maintain contact with known people no matter where they are physically located. It is also possible to connect unknown people who have characteristics in common. This is due to the amount of data managed by the platform, as it allows all users to indicate their interests in different areas; all this data makes it easier to meet people who have common elements with each other. This relationship is also beneficial in the field of work and education, as interaction and exchange of information can create a space that can be constructive and enriching. For example, Facebook is a method through which individuals or companies offer products or services to potential customers. It can also be an ideal scenario for collaboration between people or companies with similar goals. It is an essential tool for entrepreneurs, as it is one of the platforms for the most registered users in the world, in recent years Facebook has become a very useful tool for entrepreneurs in all areas, especially those who are starting projects. The platform allows you to promote a product or service thanks to the high visibility provided to users. It's possible that the ideal consumers will be found pretty quickly and displayed to them at the same time. By Facebook they can become so detailed with users that it's becoming easier to reach your audience directly; so you can scale a business idea in a relatively short period of time. In addition to the organic options offered by the platform, it has also made an ad display system available. In this mode, it's even easier to reach the audience you want, as Facebook makes it easier to create ad campaigns that are likely to show themselves specifically to people who might be interested. In this way, Facebook ensures that advertisers are satisfied with their investment while ensuring that the user experience remains as enjoyable as possible, preventing the bombing of meaningless ads from stopping using the app. Low costs One of the reasons why this advertising tool is ideal for new entrepreneurs is the cost. Considering both the high visibility that advertisers are exposed to and the possibility of fairly accurate audience targeting, advertising on Facebook is fairly cheap. Of course, there are strategies that work better than others, and anyone interested in Facebook ads needs to research and understand very well how both the platform and the digital consumer work to get the most out of their investment. It can be useful in classrooms Facebook is present in almost every area of life, and education is no exception. There are a number of initiatives to use the platform in a constructive and formative way in order to exploit all opportunities. For example, a group of students can create a Facebook Page with their teacher to share information about tasks, general advice on learning techniques, scheduling special events, and even entertaining items related to content students learn. Because Facebook Pages are open and visible, students, other teachers, and representatives can be integrated. It is also possible with young people from other courses, other cities and other countries. This well-structured strategy can transform the educational experience into something much deeper and more profitable. Surveys Another Facebook feature that can be useful in the classroom is related to surveys. This platform allows users to conduct surveys on different topics and monitor results as soon as they receive them. This type of tool can be very useful for social science or Statistics. It can be a good information medium in addition to user profiles, Facebook can also access profiles recognized media. In this way, the platform will be the space where current information or opinions are shared with the news and immediate in nature. The most important news is usually very shared on Facebook, so it's possible to be aware and updated about the most important information from virtually any area. At this point, it is important to stress that Facebook is not an informative or journalistic medium, as the content there is published by any user of the platform. Therefore, all published documents should not be regarded as legal or newsreel; the source of the information must be verified before it is considered true. Personal Album While you may not have noticed, Mark Zuckerberg's invention acts as a kind of personal album/diary. Simply get into the photos option to be able to observe your whole life snapshots. The videos option has also been introduced (the possibility of live streaming has been strengthened in recent months), which settles as an effective alternative to photos. Discovering the person you're looking for, have you ever found a dedicated contact with an ex-friend or classmate through Facebook? Considering that this social network has more than 2 billion users, there is a high chance of finding the person you are looking for. Fun One of Facebook's main features, as well as staying in touch, is to entertain you. You will be able to have endless games, whether it's sports, movies, music, history, science, etc. Disadvantages of Facebook includes loss of privacy Perhaps the most striking drawback of Facebook has to do with loss of privacy. Users make most of their personal information on the platform available to malicious people, from identifying the data to photos or personal videos. That said, it is important to emphasize that many privacy elements can be set by the user in search of greater protection of the data. For example, you can choose who can post and/or access a user's profile and who can contact you via email or Facebook platform. Facebook has also made it available to users to be notified if they notice unusual behavior in their profiles. However, despite the fact that the that users have these and other settings, it is clear that Facebook makes a lot of personal information available that could create a vulnerable scenario for users. This could be the setting for bullying and hateful comments about Bullying also found a place on Facebook. Given the directness of the information service, this platform can be a very damaging space of ridicule: propagation is fast and reaches many people. Data from studies conducted at Brown University in the UNITED States show that young victims of mockery, harassment and intimidation on Facebook are more likely to become depressed. The same study found that most subjects had at least one negative experience on the social network. Faced with this situation, Facebook has tried to implement strategies that give users a little more control to prevent the spread of malicious information. That's why they started the Bullying Prevention Center, which was developed in partnership with the Yale Emotional Intelligence Center, which wants to provide adolescents with advice and resources to deal with these unpleasant situations. This creates dependency It has been shown that using Facebook, along with other social networks, can become addictive. The platform has had such an impact on the current social sphere that it is inconceivable for many users not to be present there. This behavior has been amplified by the ups and downs of mobile phones because it is easier to access the social network without the need for a computer. This means that many people stop interacting in the real world and focus on the screen, resulting in poor socialization. This is particularly worrying if it is detected in children and young people, as this can also mean learning how they relate socially in this way, putting aside the real experience. Because users share so much personal information within the platform, fraud and fraud can occur. For example, there have been a number of cases of identity theft that can lead to kidnappings and other fatal consequences. Facebook profiles feed on information provided by the same users, so there's no guarantee that the data posted there is true. In this sense, it has recently been common to find people who take identities from others and use these profiles to deceive and harm third parties, or even to harm the image of the person whose identity is being usurped. Users share so much information that in many cases it is not sufficient to as safe as possible, as there will always be a way to access and use the data for the benefit of the person who steals it. There is one positive aspect: there are countries that regard such acts as serious misconduct that can be punished by law; Spain between these countries. This may promote antisocial or narcissistic behavior the University of California conducted a study that found that indiscriminate and excessive use of Facebook as well as other similar social networks can lead to antisocial behavior for users. This is reflected in the fact that there is no precious world outside of what is happening within the platform. When it becomes increasingly important to interact with the screen rather than share social spaces with the real real empire, it is very likely that people will isolate the most and develop a closed and unsociable personality. Similarly, the opportunity to share photos and videos of your own can lead teens to develop an extremely narcissistic personality. Very low self-esteem also often arises, completely dependent on the reactions of other users on the network. The fact that facebook is possible to respond to comments likes, angers, saddens, and other similar statements, encourages some people to relate to their own value being donated to others. Downloading computer viruses Many publications of a more intrre source are usually filled with computer viruses designed to make the user's system vulnerable and to gain access to information. That's why it's important to avoid downloading content that you suspect. Similarly, in the presence of any intresitious information, it is necessary to inform both the user who publishes it and the content itself so that it does not spread so quickly. Mejia, J. Social Media Statistics 2019: Facebook users, Twitter, Instagram, YouTube, LinkedIn, WhatsApp and others (2019) in Juan Carlos Mejia Llano. Retrieved October 8, 2019 Juan Carlos Mejia Llano. juancmejia.com What are the pros and cons of Facebook? (2018) on Shout me loud. From October 8, 2019. 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