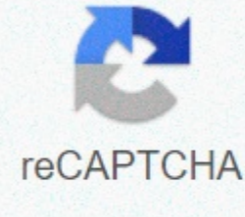




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True/bogus multiple-choice questions and appropriate questions provide additional training opportunities. The solutions for the exercises are detailed and therefore provide significant feedback. Many students who take this course do not plan to be accountants. If you're in that group, you might think: If I'm not going to be an accountant, why do I need to know accounting? Well, consider this quote from Harold Geneen, former president of IT&T: To be good at your job, you need to know the cold numbers. In business, accounting and financial statements are funds for communicating numbers. If you can't read the financial statements, you can't really know your company- In the new sixth edition, readers will be able to see clearly the relevance of accounting in everyday life. Authors introduce challenging accounting concepts with examples that are familiar to everyone, which helps build motivation to learn materials. 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