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## Hastens bed price usa

There has been a recent spurt of health and wellness focused items in various industries. From organic food to natural skincare products to environmentally friendly kitchenware, health and wellness have become an industry in itself, and consumers are also addicted. Everyone wants to be healthy, eat properly and sleep well. And these health and wellness products aim to make it easier for consumers. An example is the sleep industry. Until ten years ago, no one could have predicted that this nighttime phenomenon that we are all going through could become a whole market in itself. But today it's a reality, with hundreds of products claiming to improve sleep quality and keep out sleep disorders. From luxury mattresses to sleep-related gadgets such as light alarm clocks and sound machines, there's an endless list of products to spend on. But have you ever considered throwing more than \$100,000 on a bed? No, we're not kidding. If you thought your \$3,000 bed was the most expensive it could get, you're making a huge mistake. There's a mattress - probably the only one in the world right now - that's close to \$150,000 and has the world in awe. It is perhaps the most luxurious bed that is suitable for the Queen and is still being offered as worth the money. Why? Let's find out. Hästens Vividus - What is it? As you probably already suspected from the name, this is a Swedish luxury bed. But the question is, with thousands of luxury beds available today, what exactly sets it apart, in addition to the price tag? The Hästens Vividus bed is not something consumers would buy for a drop of hat. It's for those who have not only so much money to spend, but also a lifestyle to fit in. It's its own continental bed, perfectly made by four master craftsmen at the Hästens workshop in Köping, Sweden. You pay \$149,000 for a pine forest frame and steel springs, with layers of crossal hair, linen, wool and cotton batting. If it reminds you of mattresses made in the first centuries, you are right. Hästens specializes in making beds that are entirely handmade from clean, natural materials, as well as yore mattresses. Hästens Vividus could be the bed queen Victoria slept on. And it has absolutely no competitors in the mattress industry. None at all. For this price, of course, you will get several other things, for example, the finest diamond necklace from Tiffany or Mercedes AMG GT S. If you decide to buy this bed instead, read about learn more about its features. Quality and functionalityThe Hästens has been around since 1852 and their motto has always been the Spirit of Perfection. We wonder if it can get even better than this completely handmade bed made of all natural materials. In a market where latex and foam are key materials, the mention of crossal hair and flax certainly does Notification. Hästens has a number of showrooms around the world, including the US, and anyone interested is advised to visit the store to check out the product before shelling out a massive amount. But you might be wondering the advantage of horse hair and flax in a mattress when the market is flooded with things like gel memory foam, air-engineering and open cell technology. Hästens was in the bedding industry much before latex or memory foam arose. At that time, natural materials were used to make mattresses. Although today these materials seem very outdated, in those days they made some of the best beds. This Swedish company adheres to tradition and continues to produce natural handmade beds. In fact, the story goes that the Swedish royal family was so impressed with the craft Hästens that the company was named the official supplier of bedding at the Swedish Royal Court. That was over 65 years ago. There is no doubt that Swedes are incredible in craftsmanship. From knives to cutlery to furniture to bed linen, everything that is produced in Sweden becomes a collector's piece. The same applies to Hästens Vividus. Each bed is made to order and customized according to preferences. Even though beds are on display in their showrooms, Hästens ensures that she specially make your bed after ordering. This makes each bed unique. There are several advantages of a natural bed. Horse tail hair is a natural temperature regulator that absorbs moisture when the bed heats up when you sleep and releases moisture when the bed cools down when you get out of it. Flax has antibacterial properties, making mattresses hygienic and safe. Flax is also used to make flax fibres. Cotton is excellent at moisture removal and helps you stay cool while the wool keeps you warm in the colder months. Sure, you may not get to bounce memory foam, but you get a bed that is 100 percent natural, chemical-free, and was made just for you by master craftsmen in faraway Sweden. In addition, Hästens has researched a lot about the science of sleep and ensures that their beds help customers get the best sleep ever. So why Hästens Vividus so expensive? This is where the fun begins. When you first see the Hästens Vividus bed up close, it can make you a little angry: why is something that looks so ordinary at a cost of \$149,000? It doesn't look like those tech mattresses that are angry today. It doesn't look like a cloud, and it doesn't promise to feel like a soft one. It has no built-in gadget - no phone charger, no smartphone app, no TV or fridge. Then why on earth is it so expensive? To understand this, we need to know the history of Vividus. When the bed was first made in 2006, it took 160 hours to build and was valued at \$112,900. In the next 10 the company has researched more about body temperature regulation and offers greater comfort and support without the use of artificial material. They managed to make Vividus better, but it only started to take double the time- 320 hours. That's because Hästens has only four certified craftsmen and only one studio in Sweden. Each bed is custom made and requires at least 10 weeks to build. Next come the materials. The frame is made of Swedish pine wood, which is slow growing and not abundant. Needless to say, Swedish pine wood is expensive and not readily available. Next in line is the box spring, which has steel springs, as well as several layers of flax used to soundproof the bed. On top of that sits a mattress, made with multiple springs, and multiple layers of crossover hair lining and wool batting, layered just like you bake a cake or lasagna. The top layer is a mattress pad, called a topper, made with many other layers of wool, cotton and horse mats. Horse horse-drawn leather is one of the most critical parts of the bed and also requires the greatest effort and time. The hair is knitted by hand, and then untoped to make it bouncy. Once the strands of horse hair are twisted, they act as springs, allowing the bed to bounce and support. Unlike human hair, horse hair is hollow and excellent at wicking away moisture to prevent sweat buildup. Since all these materials are natural and can not be made in a factory, they are difficult to obtain and also expensive. There are no screws and nails in bed, only dousing joints. Step-stitching is done manually with an 18-inch-long needle. However, the advantage is that when you lie on the bed, you not only feel that you are supported overall, but also have slightly elevated legs, which is beneficial for blood circulation. In addition to customized comfort, you also get a 25-year warranty and a bed that is suitable for future generations. Is Hästens Vividus worth it? It was recently announced that Drake is now sleeping on a Hastens mattress. His custom made, costing \$395,000, took more than 600 hours to make and weighs roughly one ton. If you have money and want to spend not on diamonds or gold watches, but on sleeping, then Hästens Vividus is for you. You won't find beds like this easily. Without chemicals and artificial materials, Vividus is created for the most blissful and hygienic sleep. You don't necessarily have to lie on a \$150,000 mattress for the calmest sleep. If you have a sleep disorder, then the mattress will not heal. However, if you want to invest in the most luxurious sleep, it is no better than Hästens Vividus.If you want a poor person hasten mattresses, check out Brentwood Home Oceano. It's less than 1% of the price and you're not compromising much except bragging rights. I got Hastens Bed as a partial from Hastens to train their employees on sleep science and help their VIP clients. If I tell you my bed costs \$30,000, I know what you think: \$30,000 on a mattress? That's what I originally thought. Even as someone who has spent their life researching sleep, I have always assumed that spending around two to four thousand is all anyone would ever have to spend to get a better night's sleep. And for some, it's true. But when I tried hastens sleep system, all my previous ideas about bedding, support, comfort and stability changed. But before you write off the luxury price point as I did, let me share with you my journey to try out the Hastens sleep system, my six week trial, and what I learned about sleep, support, and even box springs. Looking for the best mattress I always knew that when it comes to the best mattresses, to some extent you get what you pay for. Buy a mattress that costs well under two thousand dollars, and it is likely that you will end up with a sore back over time. Since I had previously developed a mattress that was sold all over the country, I knew exactly what got into the best mattress and a good night's sleep. You are probably aware of these basics: comfort, support and stability, with a little help of box springs. Although I eventually decided to continue with other projects, it was this experience that sparked my passion. I began to realize how important materials and structures are, from supporting the alignment of the spine to how they keep us cool. What the average budget could get seemed like enough. I've never even considered a complete sleep system. Then things started to change for my wife and me. Memory Foam Mattress: Faced with limitations Memory foam is a huge thing in the sleep industry, and it's obvious whether you literally feed on sleep or just shop for yourself. By 2023, the market for mattresses, pillows and sleep systems from memory foam is expected to grow by more than 200 percent. I was someone who not only bought into memory foam mattresses trend, but I was into it. My wife started developing sleep problems from lower back pain after she experienced four herniated discs, so we invested in a popular, upper line memory foam mattress. It worked for a while. But then I started to get older. My body has changed. I lost weight. Mattress made of memory foam, while once comfortable and useful, began to lose its effectiveness. Even as a sleeping doctor, it seemed that I had achieved a limit on how much good sleep you could get from a memory foam mattress. The sleep conference that woke me up, I know it's ironic. I was talking at a sleep conference, and I woke up. Not immediately, but it was the conference that shifted my view of mattresses, support, and why a sleep system like Hastens really could change the way I and think about the beds. You could say I went with an open mind-maybe because of my aching back. If there's one thing I've learned about sleep and sleep science it's this: research is constantly evolving, so there are ways to get better sleep. When I met the owner of the Hastens store in LA, I was still skeptical. But he was accommodating. I accepted an invitation to what he called the Sleep Spa. I immediately noticed things that distinguish the hastens sleep system. I always knew material and construction mattered, but with Hastens, I didn't need a sales pitch. I saw and felt the difference for myself-but I still wasn't sure how much difference craft materials and personalized support would actually translate. After a series of conversations and demonstrations, the owner and I became close. I met Hastens and eventually i was hired to further educate my team on the science of sleep, as well as to consult with my VIP clients. I agreed, but with one caveat: the bed was part of my compensation instead of cash. I paid because I wanted to get a full customer experience. What I learned during my first six weeks using Rushes six weeks. For so long, I've had my hastens sleep system tested. I'm glad I put myself up for so long too, because one of the biggest mistakes most people make when trying to choose a mattress is giving up if it doesn't immediately feel comfortable. Of course, Hastens isn't just a bed, it's a complete sleep system, made up of mattresses, box springs and a topper. As I soon learned, it's not just that Hastens is a complete sleep system, but the fact that it's so different from your traditional box springs and mattresses that would give him a longer trial that's more important. Simply put: it didn't go well at first. If nothing else, the first week I woke up more. My back was still aching. I felt frustrated. But slowly things began to change. It's a gradual change, a process you won't immediately notice. Unlike the memory foam mattress, which instantly offers soft comfort, this support for my body was something personal and something to get used to. By the end of six weeks I was getting a solid sleep, my waking up with back pain was gone, I had, less waking up, and completely changed perspective. And in fairness, we're still working on getting exactly the right fit for my wife and her back pain, but Hastens is with us every step of the way, which helps us make small changes that definitely make a big difference. To be clear, customer service with this product is like nothing I've ever seen. We were visited, our system was repacka packed and we made adjustments and it was amazing. They come back as many times as we want and are always knowledgeable and accommodating. Here's what (really!) Makes rushes Hastens is the oldest bed maker in the world, that historical knowledge of beds and bodies at rest makes them unique. Once skeptical, I can honestly now never imagine going back to the traditional mattress box springs or memory foam. The sleeping system took a while to grow on me, but that's exactly what's so remarkable: a bed that's adapted for you and your body. But it's not just me who has this experience; with a low rate of return, it seems like others are convinced too that this is the only sleep solution for their bed that you will need again. Here's Why: Support and Sleep Posture Often exchange concepts of support and comfort, but they are actually two completely different things. Support refers to spine alignment and muscle relaxation, which allows your discs to expand, open, and ideally to prevent back pain. In a typical memory foam mattress, the foam is put off when you chase and rotate, which means that from night to night, or even during one night, you get different levels of support depending on your sleep position. Memory foam reacts in response to heat transfer. So you don't have to push the memory foam down technically, it retreats from the heat in your body and doesn't change until it cools down. That's why so many people end up tweaking their backs in bed memory foam. They turn around expecting to find support just to unexpectedly find a hole and, in many cases, a strained back. Not so with Hastens. The sleep system is unlike any other: it suppresses and forms a unique sleeper profile, not by accident, but deliberately align with the body and promote your sleep posture. And unlike memory foam, these personalized posture profiles remain, providing consistent night-to-night support and providing your body with a place to lie down. It also means that you move less because you are comfortably supported. You don't have to worry about a restless night that will change the level of support. Back pain caused by poor spinal alignment at night wears off because the support is literally adapted for your body. Comfort Comfort is not how soft or firm the mattress or sleep system is, but how long you are able to stay in a supportive position. Actually, there's a difference between sleeping in bed, vs. bed. Too many of us sleep on the bed without getting the benefit of consistent support. Since the Hastens sleep system is tailored to you, with real, sensitive springs, you get this consistency and the level of comfort over time makes a huge difference when it comes to spine alignment and muscle support. Box springs for hastens sleep systems are what help maintain this position and hold it in a meaningful way-as opposed to only responding to changes in temperature and body heat. The whole system vs Mattress There's also the difference between a mattress and a sleep system. The King Size Bed entry level, which \$15,800. Their top bed, Grand Vividus, owned by stars like Drake, cost over \$400,000. Each Hastens bed consists of three components. You get not only a mattress, but a real spring with legs and a topper. That topper makes a difference. It's specifically selected layers of materials are what allows them to form into your body. I know you're probably curious about something I said before. With a full-fledged sleep system like Hastens, you don't even need a typical bed frame. The box spring has legs and also acts as a platform that we traditionally think about when working the bed frame. Of course, you can just remove your legs and use your regular bed frame or keep them and attach the headboard to the wall if you want. The bed can also be purchased without box springs, so they let me try the bed on the floor to mimic the feel of the mattress in the bed frame. Materials I think what struck me most about Hastens's sleep system was that it wasn't a marketing play-every little detail that goes into making it really affect my sleep. Cotton and wool always emphasize how important breathable materials are, and I have always preferred cotton over synthetics, because it will help you stay dry. Wool also helped: because it is resistant to heat and water, it helped keep my wife and I cool during warm nights - and in winter it will come in handy. Swedish pine I know what you think: why should you worry about the frame of your bed, or where it comes from? In this case, however, you could: the wood grows more slowly than the typical wood, and I noticed that it is firmer, as if it were built to last. Flax and horse hair Len seemed like a special choice-but for my wife and me, it meant less bed vibes and less waking up each other. Horse hair, though, was one element I wasn't sold on. My wife has some pretty bad allergies. But her allergies, I realized, were with pet treats, which is not a problem with washed horse hair. I love the flexibility it has provided and the ability to wick away moisture so we didn't wake up to night sweats. Box Springs Well, I hope I'm not losing you here-but Hastens has a unique approach with a dual spring system, using pocket and bonnell spring systems. Bonnell springs have an hourglass shape and provide stability, while pocket springs are very sensitive to weight and move with your body. All springs in the sleep system are heat-treated steel, which retains elasticity over time. Translation? I had a much more comfortable but also personal sleep experience. I was wrong-in a good way the Sleep Sleep system won't cost wise for everyone. But when I began to believe that there was no way something so expensive would be worth it, I was wrong. Less back pain and the most personalized sleep experience is something neither my wife nor I can give on, or the fact that twice a year they come out to turn the mattress and massage the topper. This means that no matter what changes my body goes through, I will continue to have a sleep system that suits me. So the first two weeks were easy? No. Am I glad I tried a \$30,000 sleep? You bet. Bet.

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