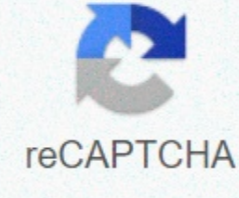




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Secondary ticket market aggregator

How to sell tickets for events? The answer is short and annoyingly vague: it depends on, wait, don't go, there's more to it, that ambiguity is because there are many ways to sell tickets for events. The answer largely depends on whether you are trying to sell tickets to events you purchased previously or sell tickets for your own activities. Let's break down how tickets are sold for the event. How to sell tickets for events if you are a Say dealer, you buy tickets to concerts or season tickets to watch your favorite cricket team play. But then you find that you can't do it. Sucking! What are you doing now? You have a lot of options. 1. Ticket resale sites, your most obvious alternatives are special ticket resale sites such as StubHub, Seatwave, Viagogo and more. These places are a market for those who want to sell tickets, activities they previously purchased from the main seller. There are some advantages to using the secondary ticket market. Resale sites tend to bring together a lot of sellers and buyers, so you should be able to easily find buyers interested in specific event tickets that you sell. Resale websites also deal with payments, making extra hassle out of the equation, and of course have built-in security. Most ticket resale sites offer a guarantee that buyers will receive tickets and sellers will get their money. Now you are interested in buyers finding your event tickets. So which resale site should you use to discover? We recommend choosing the criteria that best suits your other criteria (e.g. fees), where interested ticket buyers often view a large number of websites to find the best deal for their preferred event ticket. What's more, there are many so-called collectors who crawl through numerous ticketing sites at the same time. They act as a search engine that helps buyers find and compare event tickets. You should not worry about your tickets invisible. Please note that there may be some rules regarding event ticket sales. For example, UK law makes it clearly illegal to sell football tickets (other event tickets can be resold without restrictions). Consult your local law to make sure you don't break any rebellion. For an overview of the secondary ticket market and the list of existing ticket resale sites, please see this comprehensive guide from SeatGeek 2. There are many common markets where you can list products for sale, eBay may be a classic example. The advantage of such sites, especially sites with auction mechanisms such as eBay, is that you can have several. Buyers bidding your tickets may help you sell at a higher price. The same precautions apply here as well: Be ware of your local ticket sales laws and market-specific policies. For example, eBay has a strict definition of the type of event ticket that can be resold directly on the site (the rest must be sold through StubHub owned by eBay) for a good overview of the online market, see this guide from SaleHoo 3.Do yourself do not want to deal with markets that charge fees for their services? There are always DIY options, you can try to find interested buyers within your own online contact circles or in related activity forums. Announce that you have a few backup tickets on Facebook, LinkedIn, Twitter or the social media site you use. You can search facebook groups for peer-to-peer ticket sales for certain events. Look for an event-related forum and try to find a buyer this way. The good thing about this is that you can jump in without creating an account or filling out the registration form. If you have a large and active network, you will need to find a buyer quickly. You will also make decisions about your own terms of sale and price, but also have disadvantages. You also run the risk of being cheated from your payments. Of course, you can leave your ticket conditional when you get paid first, but you and both buyers lose the peace of mind you can get from the official resale site. The way you sell tickets for an event if you're the organizer of the story will be very different if you're the one who organised the event. When you are the main event ticket seller, you need to not only find the right website to sell through, but spend a good time planning your time and marketing your activities. You'll need to decide on the price for your event ticket. You'll sell the same ticket to everyone or offer it. Early Bird Are discounts and VIP tickets available for special privileges? Will you give away free tickets? And of course, you'll have to think about how to process payments, check your ticket sales and connect with buyers. If you're an event organizer, here's how to sell tickets for the event: 1. Social media and this forum are similar to the self-made route for ticket retailers. It's the most basic and straightforward way to find out who might be interested in buying tickets for your event. You can create an event on Facebook and include payment instructions for your ticket in the description, then you'll place an event link in different forums or ask your network to promote it. Share events This is an easy way and there are no frills that may work well for small events. However, you will need to find a way to deal with most administrations yourself. Things like payment processing, ticketing, tracking your sales, handling of refund claims and more, so this is not sustainable if you expect hundreds of guests. 2.Your own online presence another way is to create or use your existing online presence to manage your ticket sales. You can find tools that help turn your personal space into an event ticket shop. If you have a Wordpress blog, you'll find a number of plugins that allow you to sell event tickets. Other websites such as Shopify specialize in helping you run webshops and can also work well for ticket sales, events. In this way, you are responsible for your own brand and decide on the look and feel of your ticket storefront. Of course, you still need to promote your event and manage everything around you. Therefore, it is not the easiest option. Traditional ticket agents think ticketmaster. - Allows you to promote event ticket sales and manage distributions. If you are a well-respected organizer or, say, a big name in the music industry, these traditional ticket dealers may be your choice. Please note that the services of major ticket agents are often overly used for small and medium events or amateur organizers. And that is, if you get your feet in the door. Large ticket dealers tend to have a rather cumbersome application process in which you have to fill out the registration form. You may need to provide forecasting, expected ticket sales, venue capacity and all so on to get started, selling tickets to your event is not easy or easy when you deal with the giants in the ticketing industry. If you don't have a big event or have some A-list celebrities, Ticketmaster may leave your league. 4. This self-service ticket site brings us to self-service ticketing site. Ticket's website service is like Billetto(hey, that's us!). They are like: a website that lets you create events and sell event tickets yourself. There is virtually no learning range with these sites: it's quick and easy to register, build your event and start selling tickets. The whole process takes a few minutes. It's not difficult or takes longer than creating an event on Facebook at the same time, the self-service ticketing platform is designed to deal with all the boring things. You: Get paid, issue tickets, track sales and customer statistics, and more. Self-service ticketing websites have different pricing formats. Some charge a monthly fee to use their services. Others, such as Billetto, have no out-of-pocket fees at all, but whenever someone buys a ticket, a small booking fee is added to the price. Most websites allow the organizers to decide whether to absorb this fee (the buyer pays only the original ticket value) or forward it to the guest (the buyer pays both the ticket price and the fee). Using a self-service ticketing website can easily be used to promote activities you might be doing. For example, you might create your event on a self-service ticketing site and promote it on Facebook or any other forum of your choice. For small and medium-sized organizers, self-service ticketing sites may be the most effective and affordable way to sell tickets for their events. We hope that the overview above will work well in explaining how to sell tickets for the event. If you think we missed something important, feel free to email us. We'd like to hear from Mr. Billetto, a self-service ticketing website where you can create an event page within minutes. Paid ticket sales register guests to donate or offer goods and food vouchers. Can your customers buy tickets in a few clicks, best of all? There is no charge in advance for using Billetto, we have a booking fee per ticket paid when the sale takes place. You decide whether to absorb this fee or forward it to your customers (of course - there is no booking fee for free tickets), get started below or learn more about Billetto feature features.

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