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As an added benefit, each theme presented in the book is enhanced by the tips, tricks and insights that the authors have accumulated over the years of QlikView analytics development. This is a book for you!if you are a developer whose job is to upload transaction data into a Qlik BI environment, and who needs to understand both the basics and most advanced techniques Qlik data modeling and scripting If you are a data analyst whose job is to develop action and insightful QlikView visualizations to share within your organizationSei you are a project manager or business person who wants to better understand the Qlik Business Intelligence platform and its capabilities!What you will learn :The book covers three common business scenarios - Analysis of sales, profitability and inventory. Each scenario contains four chapters covering four main disciplines of business analytics: Business Case, Data Modeling, Scripting, and Visualizations. The material is organized by increasing complexity. Through our comprehensive tutorial, you will learn simple and advanced concepts of QlikView and Qlik Sense, including: Data Modeling;Transforming Transactional data into Dimensional;Building models a Star Schema;Linking multiple fact tables using Link;Combing multiple tables into a single fact able using Concatenated Fact models;Managing slowly changing dimensionsAdvanced handling date, using the As of Date table;Calculating balance runningsBasic and Advanced ;How to use the script language to load data to perform data modeling to build and use qvd data layers;Graing multiple data architecture;Using variables, Loop, subroutines, and other script control statements;Insition techniques for various ETL solutions;Graing insight visualizations in QlikView;Introduction to QlikView list objects — List boxes, Text Objects, Charts and more;Designing insightful Dashboards in QlikViewing advanced calculation techniques, such as Set Analysis and Advanced Aggregation;Using variables for What-If Analysis, A i use welding for storage calculator, color i filter for selekciju;Gled visualization techniques – normalized i non-normalized Mekko charts, Waterpapasti charts, kitovog tail charts and other;Cograd visualizations u Qlik Sense;Introducing Qlik Qlik - Sense how different from QlikView i tion is similar? 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