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Communications management 15. Understanding and controlling an individual's behavior 16. Motivating employees 17. Effective Director Part 5: Management Policy PART 6: SUPERVISION 18. Human and Operational Design and Control Engineering Management Module Management Module Part 6: Management Practice Dewey Decimal 658 Copyright Date 2020 Author Mary K. Coulter, Stephen P. Robbins Edition Number 15 Number of pages 624 pages Lc rating number Hd31.R5647 2020 Lccn 2019-020717 Stephen P. Robbins & Mary A. Coulter | c 2021 ISBN Textbook 9781292340883 ISBN Textbook + Pearson Horizon Access 9781292374482 ISBN Textbook + Pearson Horizon Access + eBook 9781292374468 Published pages 624 REAL managers, REAL EXPERIENCES The latest edition of this best-selling text, which re-focuses on work-related skills, will help both management and non-executive students better prepare for the workforce. Management, 15th Edition, Global Edition, vividly illustrates effective leadership theories by incorporating the perspectives of real-life leaders. With examples, cases, and practical exercises, students can see and experience leadership in action and help them develop the special skills employers are looking for and understand how the concepts they learn actually work in today's dynamic business world. New coverage and recent examples address the latest management tools, policies and developments · NEW AND REVISED · Current questions have been studied, discussed and asked, including the history of globalisation and the reassessment of both its positive and negative effects; Me-Too movement; the broad impact of social media and how it shapes management practices and how big data, analytics, and artificial intelligence change the manager's work. · and UPDATED · Examples illustrate current management practices and show students how the concepts they read relate to real life. Learner-focused features help students learn, link and apply the main concepts · NEW · End-of-chapter case applications ask students to assess the situation and answer questions about how, why and what they would do, helping them apply leadership concepts to the real world. · UPDATED · A partially terminated integrative case helps students see how concepts can be applied in an organization that knows most (i.e. Starbucks), as well as see the integrative nature of leadership. · End-of-chapter skill exercises related to interviewing, motivating others, building trust and more show students how to apply to the right companies and roles they have just learned. · Ethics Dilemma boxes present students with an ethical dilemma and encourage them to practice their skills in ethical decision-making and critical decision-making. · Team building exercises at the end of the chapter help students strengthen their cooperation skills. · My turn to be a supervisor exercises offer students additional opportunities to apply the management concepts presented in the chapter. Career-focused resources help students survive and thrive in the workplace · NEW · The employability skills matrix at the beginning of Chapters 2 through 18 provides students with a visual guide to features that support the development of skills sought by employers in today's business graduates. · NEW · The focus is on employability skills that future managers and successful employees need, including critical thinking, communication, collaboration, information application, and ethical/social responsibility skills. · UPDATED · Confidential workplace boxes guide students to address the challenges they are likely to face in their work, such as adapting to new work, work stress, and addressing organizational policy. · The address skills of your career boxes improve students' career development, such as identifying skills and weaknesses, managing time, and developing negotiation skills. · NEW · Learning from Failure boxes highlight students' important learning opportunities through connections including James Dyson, Wells Fargo, Disney, IBM, Steve Jobs, etc., who have faced setbacks, assessed what went wrong, gained new insights from their experience, and are recovering. 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Personal learning determines the exact areas where every student needs an internship, giving all students the support they need - when and where they need it - to succeed. o Personal inventory assessments (PIA) are a collection of online exercises designed to promote self-assessment and commitment to students. PIA's improve their ability to communicate with concepts taught in the principles of management courses. o Dynamic study packages utilise the latest developments in cognitive science and help students study reading topics by adapting to their performance in real time. · Deliver reliable content: You deserve educational material that meets your own high standards for your course. That's why we work with respected authors to develop interactive content and course-specific resources that you can trust - and that keep your students engaged. Improve student outcomes: When you teach with MyLab, students' performance often improves. 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