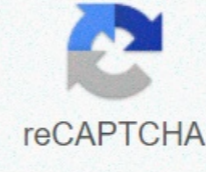




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Operations management by william j. stevenson

The tenth edition of Operations Management features the latest concepts and applications while maintaining the basic concepts that have made text a market leader. Stevenson's meticulous explanation and accessible format encourages students to understand important concepts of operations management as well as the use of tools and methods. By providing detailed examples, resolved issues, questions and cases students learn by doing so, and the tenth edition continues to offer more support for 'doing operations' than any other. Loading... I used this textbook for my Operations Management course, and we covered 18 of the 19 chapters in the class. This was a very interesting text that presents concepts and theories intermittent with real world examples. Each example was an outline of the problem, followed by a detailed retelling of how it is approached and addressed. Operations Management contains a lot of math, and the book did a good job teaching that as well. Each formula was explained, then several examples were developed step by step. And I used this textbook for my Operations Management course, and we covered 18 of the 19 chapters in the class. This was a very interesting text that presents concepts and theories intermittent with real world examples. Each example was an outline of the problem, followed by a detailed retelling of how it is approached and addressed. Operations Management contains a lot of math, and the book did a good job teaching that as well. Each formula was explained, then several examples were developed step by step. The accompanying book Web site contains Excel templates for formulas and training videos about using templates. The end of each chapter included key concepts, a summary of the hot topics covered, and a review of issues, exercises and case studies. The content was well organized and formatted. ... more Page 2 Find out more about our affordable course material programs. Reduce the cost of course material for your students while providing full access to everything they need to succeed. It's not very good to be true – it's Inclusive Access. Learn more about inclusive access here. When your students still want a book but don't want to keep it, the McGraw-Hill Textbook Rental program provides students with our latest edition at our most affordable hardcover prices. Read more about our Textbook Rental program. Want more information? Our representatives of educational technologies can help you. Learn more about our affordable course material programs. Reduce the cost of course material for your students while providing full access to everything they need to succeed. It's not very good to be true – it's Inclusive Access. Learn more about inclusive access here. When your students still want a book but don't want to keep it, mcgraw-hill textbook rental program students our latest release at our most affordable hardcover prices. Learn To Learn about our textbook rental program. Want more information? Our representatives of educational technologies can help you. Help.

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