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Here is my library of free resources for what the story really is, and how to write one. I have broken it into vaty categories to help you better the zero specific information you are looking for ... But first I'm happy to say that Writer Magazine ran a story about your truly and Story Genius method, you can download right here. Martin Borton Just select your click then download button and complete the offer to start downloading the ebook. If there is a study, it will only take 5 minutes, try the study that suits you. I've spent my career focused on decoding what's actually captivating us when we read - it turns out the brain is much less fussy about lyrical language than we've led to believe in - and how writers can create stories backed by hook readers with a very first sentence. You want to know how? You can find the answer to my two books: How to Use Brain Science to go beyond artading and writing a Riveting Novel (Before you waste three years of writing 327 Pages That Go Nowhere) This is every writer's greatest fear-shedding of blood, sweat and tears writing hundreds of pages only to realize the story has no sense of urgency and no inner logic, so it's a complete re-ding. The overwhelming wisdom of the writing community is that there are only two ways around this problem: pants (winging it) and drawing (focusing on external ly). Story coach Lisa Cron has spent decades discovering why these methods rarely work and coming up with a powerful alternative based on the science of what our brains are wired to crave every story we read (and that's not what you think). In this revolutionary guide, Cron will help you crack the story code and create a novel, manuscript, or memoir that will keep readers riveted. Using one of the novelist's evolving story as an example throughout, Story Genius takes you step by step from the first glimmer of the idea of an expansive, multilayered cause-and-effect plan-including fully realized scenes. Piping nitty-gritty details of your raw idea to organically generate your story of inner logic, meaning, and urgency, then finally the first draft, which is authority, wealth, and command of the sixth or seventh. I love your new book! You completely changed the way I write, and you've made it a million times more fun. And easier. I made things happen, not let my protagonist make them happen, so the whole thing was becoming a bit of a struggle and big, fat. Thank you! - Louisa Hamilton White Story Genius is great. You have blown some big doors open on how to approach story construction, and more importantly, find the true seeds of the story. - Janet St. John just bought Story Genius two days ago, and it's already changed my life. Thank you! — Sarah Callender Writer's Guide to Using Brain Science Hook From the very first sentence, I'm aware of what the brain craves from every story it comes up with, which fuels the success of any great story, and that keeps readers transfixed. Wired for Story reveals these cognitive mysteries--- and it's a game-changer for anyone who has ever set a pen to paper. Most writing advice focuses on writing well, as if it were the same telling a great story. This is exactly where many aspiring writers fail--they aspire to beautiful metaphors, authentic dialogue and interesting characters, losing sight of one thing that every inclusive story has to do: ignite the brain's hardwired desire to learn what happens next. When writers introduce an evolutionary purpose story and electrified our curiosity, it triggers a delicious dopamine rush that tells us to pay attention. Without it, even the most complete prose will keep anyone interested. Backed by recent breakthroughs in neuroscience as well as examples of novels, manuscripts and short stories, Wired for Story offers a revolutionary look at the story as the brain experiences it. Each chapter zeroes in on the aspect of the brain, its corresponding revelation story, and the way to apply it to its storytelling immediately. Both a publishing veteran and TV pro, Lisa Cron knows storytelling. In Wired for Story he shares his fascinating psychological approaches to craft. His fresh way of looking at the basics of writing is for our neurons to be firing. - WRITERDIGEST how can you craft a story compelling enough to keep readers from turning pages deep into the night? The answer lies in a new book that links writing to neuroscience, Lisa Cron's Wired for Story: The Writer's Guide to Using Brain Science. - ARNIE COOPER, POETS AND WRITERS We all love a good story, but most of us struggle to write them. Lisa Cron enlightens us on how to get the job done in a savvy and inclusive way. - MICHAEL GAZZANIGA We all love a good story, but most of us struggle to write them. Lisa Cron enlightens us on how to get the job done in a savvy and engaging way. --Michael Gazzaniga, neuroscientist and director of the SAGE Center for the Study of Mind, University of California, Santa Barbara Story guru Lisa Cron unlocked my latest novel for me at lunchtime, but if you can't get him by your side while you're wrestling with your screenplay, the next best thing is this smart, funny, genius book of myths, realities and brass istacks story. Packed with innovative tips and techniques, it's just as important to any writer as a laptop, and much more fun. --Caroline Leavitt, author of the New York Times bestselling Pictures Of You Wired for Story, shows that stories are not only a metaphor for people's aspid and survival, but they are also the means by which the brain ensures that we survive. Lisa Cron translates the latest neuroscience into a master how to write interesting, meaningful and touching stories. --Elizabeth Lyon, author of Manuscript Makeover As a story consultant for business leaders as well as artists, I'm always looking for ways to further the skills involved in building the story. Wired for Story presents the basic principles of harnessing the natural power of the brain to recognize and create stories in a way that is inspiring and completely useful. Murray Nossel, PhD, founder of Narativ Inc. The story writer faces a similar challenge to penetrate the brain of the reader. This book provides drawings. --David Eagleman, neuroscientist at Baylor College of Medicine and author of Incognito: The Secret Lives of the Brain LISA CRON, has worked as a literary agent, TV producer and story consultant for Warner Brothers, The William Morris Agency, and many others. He is a frequent speaker for writers at conferences and a story coach for writers, educators and journalists. He teaches at the UCLA Extension Writers Program, is a faculty member of the School of Visual Arts MFA's Visual Narrative Program, and is the author of Wired for Story. He divides his time between Santa Monica, California and New York. This is a 6 1/2 hour video course with 17 comprehensive lessons that you can watch at your own pace, so you have time to dig deep into each exercise as you create the basis of your story. These are not random, general writing exercises – rather, each exercise is based on one before that, so you have the tools to create a riveting story from the inside out. It smashes the writing myths that have held you back, and dives head first into a clear, short and reassuringly specific step-by-step program that focuses on the story itself. Story first, beautiful writing, second! You build your own novel (or memoir or manuscript), creating material from which the story and plot will organically begin to appear. As a result, your first project will be considered as the fourth or fifth draft. And so - yahoo - you can drastically reduce the time spent rewriting! You can control it here! Here!

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