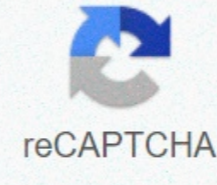




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Operations Research: Theory and Application, is a comprehensive text for courses on quantitative methods, operations research, management science, analytical decision-making methods and other related courses. The third edition of the book further reinforces the easy-to-understand approach used in the first two editions. It continues to provide readers with an understanding of problem-solving methods based on careful discussion of model wording, solution procedures and analysis. Key changes in the third edition: Almost all chapters have been reorganized and/or rewritten to facilitate better and easier understanding of concepts and textual materials. Each section contains learning goals to guide students to focus their attention to understand the specific topic being studied. Chapter 2 on LP The wording model includes properly assessed problems to provide broad areas of management applications. Most sections contain cases that will help students understand business situations and suggest addressing certain management issues raised through a specific method of researching operations. Applications, in most sections, provide basic theoretical support for the development of specific methods used in this section to solve decision-making problems. Each section contains a section of the Quiz Concepts to help students strengthen their understanding of the principles and application of operations research methods. The explanations are richly illustrated by numerous interesting and varied business-oriented examples. Each chapter provides clues and answers to the problems of self-remission to enable students to learn at their own pace. The book is intended to serve as a major textbook for MBA/PGDBM, MCom, CA and ICWA students who need to understand the basic concepts of research operations and apply them directly to real business problems. It also meets the student requirements for MA/MSc (Mathematics, Statistics, O Download & View Operations Research - JK Sharma as a PDF for free © 1996-2015, Amazon.com, Inc. or its affiliates Research Operations: Theory and Applications is a careful introduction to the topic, ideal for students who do courses in disciplines such as management, accounting, computer science or mathematics. Summary Of Book Operations Research is the application of mathematical principles in decision-making. This method uses techniques such as statistical analysis and mathematical modeling to find the best solution to a problem or situation. Operations Research: Theory and Application covers the different methods and principles used in operations research. It examines concepts such as linear, non-linear and goal programming, decision theory, Markov's chains, information theory, game theory and classical optimization techniques. The book provides clear and concise explanations of the concept. They additionally using many revealing examples. Most sections also have management cases to help students understand how concepts apply in real business situations. In this fifth edition of the book, most chapters have been revised or reorganized to make the text even more useful and understandable to students. The book helps students to clearly understand the processes involved in solving problems. It provides comprehensive coverage of model formulation methods, solution procedures and results analysis. All sections begin with sections that provide a preview and outline of learning goals. They help students understand what will be addressed in this section and help them stay focused. The concept of the Quiz in each section reinforces the principles and application of methods of research of operations discussed in the section. The end sections of sections, such as self-medicating problems with hints and answers, and conceptual questions, help with a review of the topics covered in this section. Additional sections in each section further clarify the troubleshooting methods explained in it. The questions in the book are designed to reflect the style of questions that are asked at different universities. Operations Research: Theory and Application is designed as the primary academic material for courses such as MBA, CA, ICWA, MCA, BE, BTech and MSc. The book defines the fundamental principles of operations research and shows how they are applied when solving business problems. About J. K. Sharma J. K. Sharma is a professor and author. Some of his other books are business statistics, management statistics, basics of business statistics and business research techniques. J. K. Rowling K. Sharma, a gold medalist in mathematics, has more than 35 years of experience teaching subjects such as operations research, quantitative techniques and business statistics. He took an active part in research, he presented more than 100 management cases and scientific works. He served as Director of the G. L. Baha'i Institute of Management and Technology in Greater Noida. Conducts management development programs for managers of corporate bodies. J.K. Sharma was previously at the Faculty of Management Studies at the University of Delhi. He is now a professor at Amity Business School in Noida. Start your review of research operations: Theory and programs Many typos and errors in problems to make you question whether you or the book is correct. Wrong.

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