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Google sites new features

We've updated our plans for Google Sites and want to let you know two key things: let's create more enterprise-centric features on new sites (including those from classic sites): We hear extensive customer feedback and have identified a number of features on classic sites that are particularly valuable to larger organizations. We plan to add comparable capabilities for those features, along with new and unique features, to new sites. We believe these will help you use new Sites in different and exciting ways, while making the transition process to new Sites easier and more streamlined. See below for more details on specific features. The end date for the transition from classic sites to new sites will be the end of 2021: Also based on customer feedback, we realize that classic sites still offer unique value to our business customers today. While we add more of the requested features to the new Sites, we will

continue to invest in maintaining the basic classic functionality of the Sites until the end of 2021. Here are some examples of commonly requested functionality that you'll see in new sites in the future: Create richer, more personalized sites: New site themes so your sites can match your company's look, feel, and brand. Improved text controls to give you a wider variety of fonts, colors, styles, and more. Standard Google templates to help you quickly create common types of sites (such as team sites, project sites, and event sites). Custom templates to provide easy access to domain-specific home websites. Better integration with other G Suite products so you can easily embed content on the Sites. New API capabilities, including Apps Script support, so you can automate and manage sites. New page elements, such as tables of contents and image carousels. Create and manage larger sites: Additional functionality and controls to help you create and manage larger sites. Increased size limits so you can create larger sites. Possibility to see what has changed between the previous published version and the current draft of a site, so you can make more informed publishing decisions. Version history so you can view and restore older versions. Richest and most complete search from one site. Google Vault support for new site content. In 2016 we announced a new version of Google Sites, and in 2017 we announced that the new Sites would eventually become the only Google Sites. We have heard feedback that the Classic Sites remain valuable to our customers. As we work to add some of the features detailed above, we plan to maintain the basic functionality of classic sites. This will extend the deadline for the transition from classic to new sites, which we detailed in this post, until the end of 2021.We still have dedicated engineers maintaining central functionality, but the classic sites were originally built many and its infrastructure and integrations with other products and gadgets are quickly becoming obsolete. As a result, we cannot guarantee that all features will continue to work as they currently do. As we move along the roadmap and expand the features and functionality of new sites, we plan to improve our migration tools and processes to help facilitate migration from classic sites to new sites. We'll provide more updates as work progresses. Keep an eye on the G Suite Updates blog to learn more about these ads. The new Google Sites has a simple interface that makes it easy for anyone to create functional and attractive sites. Many of our customers already prefer to create common types of sites, including group sites, product sites, and event sites. If you want to try it: Stay up to date with G Suite releases We're adding three features to new Google sites (sites.google.com/new):P-Site Speakers- Quickly and easily create high-quality sites optimized for common uses. Ad Banners: Highlight important information to make sure site visitors see time-sensitive updates. Family Link account access: Allows users with Google accounts managed by Family Link to view and edit sites. See more details below, or check out our cloud blog to publish to see how sites can support remote work and learning. Ad banners and templates: All site owners and publishers. Access to Family Link accounts: Site publishers and viewers with Family Link accounts. We hope these new features will facilitate the creation and use of sites, especially as our customers deal with the impact of COVID-19. For example, ad banners can help businesses quickly communicate important information to customers. Using templates to create high-quality sites without the need for design or coding skills can help educational institutions and businesses enable remote learning and operation. In general, we expect improvements to make the Sites a more useful tool for sharing information among scattered audiences. See our cloud blog to publish to learn more about how sites can support remote work and learning. Site Templates For this release, we have created 10 templates for common site uses, available in 16 languages. With a single click, you can start a site suitable for a specific purpose with a professional look. You can then customize the site to be yours. Examples Sites that will make creation easier include: Help Centers: Help users learn how to use new tools and resources, such as tools to enable a remote workforce or remote learning for students. Project Sites: Helps colleagues or classmates collaborate on a project remotely. Classroom or Team Sites: Have a centralized place for team resources and information. Club Sites: Allow students to continue club activities while learning remotely. Small Business Sites: Keep customers informed about their such as your restaurant or design services while they are social esstachment. We're creating more templates and working to make templates available in more languages. You'll see more templates for common business sites added to the options available in the coming weeks. Use our Help Center to learn more about using templates on Google Sites.Banner ads Created based on customer feedback, ad banners help site owners communicate important and timely messages to visitors. They display information in a banner at the top of the site, grabbing viewers' attention when they land on the page. Ways customers can use banners include: A company administrator in a large company can add a banner to an employee resource site to highlight newly added pages and information on the larger site. A small business owner can add a banner to alert customers to changes in operating hours or business practices. A teacher can add a banner to a class site to notify students that a new activity has been published. Use the Help Center to learn more about adding an ad banner to a site. Access to accounts managed with Family Link So far, users with personal Google accounts managed with Family Link have not been able to view or edit sites. To help increase access to valuable resources, we've made it possible for Google accounts managed with Family Link to view public sites and view and edit sites that are shared with them. Although personal Google accounts managed by Family Link can now access sites, students with G Suite for Education accounts must continue to use their school accounts to sign in and complete schoolwork on G Suite Sites and other services. Important note: This only applies to sites created with new sites. Personal accounts managed by Family Link will not yet be able to view or edit sites managed with classic sites. Use our Help Center to learn more about using Google Sites with accounts managed with Family Link.Admins: These features will be enabled by default. There are no management controls for them. End users: These features will be turned on by default. Visit the Help Center to learn more about creating a website from a template or adding an ad banner to a site. Keep in mind that parents can use Family Link to restrict websites or permissions if their child uses Chrome on an Android device or Chromebook, and it's to allow your child to see your site. Site Templates: Ad Banners: Family Link Account Access: Now available to all users. Templates for all G Suite customers are displayed as an upcoming version of G Suite. Last updated on August 5, 2020Thing it is surprising that Google has thrown its hat on the site builders' ring? Not really. Google has already shown that it can do almost everything related to the global web, from social media to email. Therefore, in justice to the reigning champion of the web, it was time for Google to give us a website creation tool. However, it's important to note that Google doesn't really have a site builder. It currently has two site builders, one of which has been around for over a decade. And they don't offer as many features as you'd expect from the Internet giant, including SEO tools, themes or the ability to customize a lot of parts. However, they integrate well-ish with other Google products and share the collaborative look that can be found across all Google tools. Integration with other Google apps This means that Google Drive features like Maps, YouTube, Calendars, and Documents can be integrated into users' websites. This also means that users can work on a single website at the same time without having to worry about canceling anyone else's work. This is real-time collaboration at its best. This video will help you understand where Google Sites fits with other Google apps like Maps or Google Docs. It will also show you how easy it is to create a website. There are two versions of Google Sites that he said, the fact that there are two authoring tools presents some serious problems. For starters, this means that users need to learn and understand the differences between the two before committing to each other. Secondly, Classic is leaving very soon. While it's not an easy-to-use tool by any means and the websites that come out of it are unattractive, it allows users to achieve much more than new Google sites. Let's take a look at the pros and cons of both website building platforms and save you time in having to prick and prod each yourself to see which one is best. The original version of Google's tool is called Classic Google Sites and still exists today, although it seems that Google plans to phase it out from 2018. Once the depreciation is announced there will be a year in which the transactions will remain unchanged, followed by 3 months of read-only operation. A screenshot of the new promotional video from Google Sites. Visit the new Google sites What is Google Classic Sites? Classic Sites has existed since 2006 when Google purchased enterprise software called JotSpot. Its previous site creation tool (Google Page Creator) was moved to the new platform and renamed as classic sites. The purpose of this tool is to allow people to build collaborative (social) websites or company intranets on their own. So, things like project wikis, project trackers, training and customer portals are what Classic Sites does best. Time-warp: Old Google sites (called Classic) are still available. The company promises migration to new Google sites will be available sometime in 2018. From the press, some sites were able to migrate, but not all. Google's new sites: easier to use then in 2016, 2016, decided to renew its site builder in order to align it with 1) the rest of Google's design and functionality, and 2) the capabilities of other site builders. The new Google Sites definitely looks much better than classic sites and is much easier to use. However, it is severely restorcient in terms of what users can actually build with it. New Sites is currently being worked on, as Google engineers hope to re-integrate the features and features that were lost between Classic and New. And to help those who have created a website using the Classic version, Google has created a site conversion tool. This allows users to create a new draft of their site on new sites with all their content being transferred through. Users can then publish it to a new URL or replace their original URL with this new site. Previously, I wasn't able to do this, which led to a slow process of copying and pasting everything from one place to another. So, this is where we're currently with Google Sites. Two tools. There is no clear choice as to which is better as both have deficiencies within them. However, for users who want to use a free authoring tool and would love easy integration with Google Drive, Google Sites (over other site creation tools) may still be the right choice. A review of classic Google sites Are you thinking of using the classic version of Google's site builder to create a site for your small business? Here's what you need to know about classic Google sites: Your website's domain and accommodation accommodation with Google is no different from owning your files on Google Drive. When you set up a website with classic sites, you can select your site name, and then the URL will be generated automatically based on that name. It will look like this: sites.google.com/site/[nombrede_sitio] However, if you want to purchase your own domain, you can do so through Google Domains. Google Sites pricing is free to use, up to a point. You will not be charged for additional features or support like other site builders, but there is a charge once you reach a designated storage threshold. And you'll have to pay for your domain if you choose not to use the one assigned to you by Google Sites. How to sign up If you already have a Google Account, you don't need to sign up. Simply go to the Google Sites website and start creating a site. An outdated interface It is obvious that this site builder was built in 2006 because the interface is supremely outdated. There is part of the tool that resembles a version Google -- very minimal, but still not so good to look at. And there are other parts of the tool (mainly the WYSIWYG), which look like you're working on an earlier version of Microsoft Word. Themes On classic sites, there are two types of design options that users can make. The first is the theme or design they want to apply to Site. Currently, there are dozens of themes available to choose from, most of which seem old and unreactive. There are some newer ones available, but they are super simple and nothing more than a bunch of solid colored banners (basically, the way Google designs its own sites). Templates are the other type of layout option that users can choose from. A template is not as much a design as a layout for a specific type of site. Therefore, users are presented with options such as class sites, football team, travel journal, project wiki, intranet site, contractor site, project tracking, etc. A fully precompiled site with layout, content and pages is populated on the website. It also seems that other people can create and publish their own templates for anyone to use. But as with themes, these templates are not very nice to see. Ease of use now, the aesthetics of themes and templates is obviously a problem. Nobody wants to create a website that looks like it came from the '00s. However, if you are not publishing the site on the web and it is simply for internal purposes, it may not matter. Classic sites aren't easy to use if you intend to redesign or customize your content. It's really like using an older version of Microsoft Word. There is also no drag and drop, so it will require a lot of trial and error on your part to figure out how to create and edit your web pages. Features This is one of the areas where Classic eclipses New, and I think Google is aware of this and is one of the reasons why they keep the Classic alive for now, at least. Although Classic features are not really suitable for any business website that people want to be published on the web, there is much more to do with this site builder than the latest version. For example: Add text boxes Customize text using header formats, stylization, fonts, etc. Add Google Images, a Link or Upload Insert a Table of Contents Update the number of columns in the On/Off Add a Sidebar layout, and place it left or right of content refresh colors Integrate additional Google tools like Google+, Groups, and Hangouts There are also Gadgets that are supposed to achieve similar results like plugins and extensions in other authoring tools. However, gadgets don't really work well or serve a purpose for the types of sites you can create with it. Limited integration with other Google apps Due to its simplicity, the classic site builder doesn't integrate too much with other Google apps, even if you access it from your dashboard You can integrate with Google tools like Google+, Groups, and Hangouts. As you can see in the screenshot below, the interface is extremely simple, and is not really suitable for building a complete business website. The Classic version of Sites work, but it has an outdated interface and limited capabilities. Settings The configuration of classic sites is more complete than the ones you'll find in New Sites; However, there are so many different settings that it's easy to miss the ones you want. User permissions, mobile ease of use, theme updates and more can be done here, but they are not easy to find. Mobile sites designed with Classic don't respond automatically. There is a random setting that you need to enable to allow the site to be viewed on mobile devices. According to Google, only some Classic users will be able to transfer their old websites to New Sites. Alternatively, you can choose to move the content yourself. Classic users tired of the outdated interface who want to catch up with New Google Sites can rejoice. Just be careful... SEO Features There are no SEO features built into classic Google sites. For example, you cannot edit meta descriptions or meta tags. Even if there were built-in features, they would probably be out of date, as best practices have changed dramatically since the constructor was released. A review of new Google sites So, the classic Google Sites is clearly outdated. What about the new version? Here's what you need to know about New Google Sites: Domain and Accommodation This is the same deal as classic sites. Also, remember to select the option not to have search engines show your site when you click the Publish button. Google Sites is a quick way to create business presentations, especially since it integrates with Google Sheets and Google Docs. Prices: Free just like Classic: it's free unless you pass Google's free storage threshold. How do I sign up? Again, the record is the same as the classic. If you're already in Gmail or Google, there's no sign-up process. Just get started. The interface is intuitive and minimalist For those of you who like Google's latest design (known as Material Design), you'll love New Google Sites. In addition to being a better looking creation tool, it is very intuitive. So if you know other Google interfaces, this one will be very easy. It even uses many of the same icons to perform similar tasks, so consistency is an advantage. Themes: Designed to offer limited options From writing this, New Sites only has a small handful of themes available. While they look much nicer and more modern than the options available in Classic, themes don't do much except place a header image and title on your site. You can select your own accent and font color (from a very limited options). But actually, that's all you get. It's easy to add Google Drive elements, such as graphics, to new Google sites. Templates: DIY There are currently no templates available in this site builder. Everything needs to be built from scratch with the exception the header image of the aforementioned home page. The drag-and-drop tool is easy to use In addition to redesigning this new authoring tool to match the rest of Google's new optimized interface, a drag-and-drop feature is now available. This makes the process of creating new content and pages much easier than in the classic iteration. It also puts this tool more in line with the operation of other site builders (which was probably Google's intention in the first place). There are some problems Although the only note I want to mention about this is that, while drag-and-drop is convenient, the results are not excellent. For example, suppose you add a YouTube video to your page. It is automatically imported as a left-aligned video and is quite small in size. If you enlarge the size of the video player, the blur of the original (and, yes, it was blurry) only gets worse. Alignment is not something that can be easily toggled between left, middle, and right for certain elements, either. Instead, New Sites uses gridlines so that you can drag the item to its position, which is likely to cause problems, as there's nothing to tell you when you've reached a grid line or how even something is between them. It's not the ideal way to help users create a site piece by piece. Features While there are few features that can be customized in New Sites, they are much easier to apply than in Classic, which is good because there are no templates to trust here. Here are some of the features included in New Sites: The Pages menu is where you can create new pages, duplicate them, and create subnumbers in the menu. The Insert menu contains all the features where you can add text, images, URL content, a dividing line, Google documents, YouTube videos, a full Google calendar, and more. A logo can be added to the top of the website. Navigation can sit at the top right as a horizontal bar or as a burger menu at the top left. The background image can be customized in the header and a readability layer can be added to make the title text easier to read. You can add a favicon (that's the small icon you see in your browser tab from certain sites. It's a bluish D). In addition, another section that is added to the site can have a unique background style applied. Options include an image background, solid white, and two different accent backgrounds with different colors to pop them. Learn more about integrating Sites with Google Apps Although new Google sites are not yet a professional tool, it integrates with other apps, such as Google Analytics. You can easily import data and content from YouTube, Google Maps, or Google Drive. This makes it an ideal choice for business reports and quick presentations. See the right sidebar of the screenshot below. The vertical board on the right integrations with other Google apps. Settings There's not much you can do with Settings on New Sites. One feature you can use is to limit who can see your site by selecting a specific audience. Therefore, all that control that users had in Classic, regardless of how difficult it was to find, is no longer available. Part of that may be because Google found that users didn't need that configuration. Part of it may be because those settings are automated. Mobile Adaptive Sites There is no longer an option to make your new site mobile-compatible. Instead, when viewing the site in preview mode, you can view it from a smartphone, tablet, or desktop view, indicating that these sites respond automatically now. One thing to keep in mind about new sites is that it only works if you have the latest Chrome or Firefox browsers. If you're working on anything else, you'll need to stay with Classic until you're ready to switch browsers. Seo Features: Something Mysterious There doesn't seem to be any SEO features on new Google sites. Any optimization would have to be done manually, and without access to coding that could be difficult. There are, however, some talks that Google classifies sites built with its site builder well regardless of content. However, there is no way to predict whether that is true or whether it will continue. Again, this is not really a good site builder for external sites. Google New Sites vs. Google Classic Sites Feature Google New Sites Domain and Site Accommodation Free Domain and Accommodation From Free Google Sites or Paid Custom Domain Free Google Domains Free Google Sites domain or Google Domains Paid Custom Domain Free Pricing (unless you purchase a domain or exceed the storage limit) Free (unless you purchase a domain or exceed the storage limit) Sign up Only you need to a Google Account Obsolete and Restrictive Themes Minimum but much more modern selection Dozens (but simple or outdated) Templates None Prebuilt Sites Available Easy-to-use Drag-and-drop Teething issues) Do not drag and drop Difficult to customize automatically responsive content Yes No SEO No No Integration with Google Apps Yes Basic ones, i.e. , Google+ and Hangouts, available Perfect for...? Basic sites and documents Creating internal websites that don't need to stand out from the crowd Is Google Site Builder (New or Classic) a good choice for my small business? This creation tool is definitely not ideal for public websites. I wouldn't even recommend it for a company website as it won't be the best reflection of your company as a whole. Classic designs are frankly horrible and you're basically stuck having to use their templates built in the 00s to serve as the design. And the new designs and features of Google Sites are too basic to build a fully functioning website. Google Sites FAQ Here are some common questions about Google sites, with answers. What can I use Google Sites for? For now, if you want to stay inside Google and like the fact that the creator of the site is free, then use it for collaborative interfaces. Use it to schedule school sports activities. Or to publish information about an event with instructions for it. Or to create a repository of Google documents that you want a lot of people to access from a centralized, branded location. Google Sites vs. Google My Business – Which one is better? If you want to avoid all this back and forth, check in quality and want a site builder to do a lot more for your company's website, check out Google My Business instead. You can get a free automatically generated website from your Google profile, which will offer you some online presence without any work. But if your goal is to publish a usable site on the web and generate revenue and business from it, you may want to look for other site builder options. Should you use Google New Sites or Google Classic Sites? Google is urging new users to start using New Sites to create their websites, with the promise that more features will soon be available. But Google is also telling users that they can stay in Classic for the time being (at least from 2018). When feature compilation is complete and Classic is gone forever, we'll need to revisit Google Sites to see if it's become a true contender in the site builder space; it's just not that moment right now. How do I get new Sites from Google? Go to the new Google Sites page Click the + button in the lower right corner Start adding content to your site, adjust the layout, and so on To save your changes, tap Publish (but don't forget to change the settings if you don't want your site to go to life in the world for the time being) To rename your site , click Untitled Site at the top left Enter the name of your new site Press Enter to save this You can rename your site at any time by simply clicking the text again To change your site URL, click the three dots next to Publish and select Custom URLs Finally , if you want to duplicate your site, go to all three points again and click Duplicate Site Visit Google Sites

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