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Hagoromo fulltouch chalk

Hagoromo Stationery chalked for 82 years. We shut down the company voluntarily in March. We had a huge reaction when we decided to close it to the public last October. Takayasu Watanabe, hagoromo's last president, many of our clients stocked our chalk before it became available. We've had faxes and nonstop phone calls, and orders are hard to keep up with. Initially, we planned to stop production at the end of February. However, after our discussions with the employees, we continued production until March 31. Many teachers use our chalk regularly. Teachers in primary, secondary and high schools across the country use it, as do large schools such as the Kawajuku Educational Institution and Yoyogi Seminar. Teachers appreciate our chalk because it's easy and durable to write. Actually, it's hard to break our chalk by hand. Characters written in chalk on chalkboards can be easily identified. They express special strokes for beautiful Chinese characters. Demand has halved Even though our chalk is extremely popular, we haven't closed for no reason. My situation is a big reason why we closed the shop. I've been in poor health for a few years. Actually, I was taken to the hospital. Still, as a company in a declining industry, Hagoromo could not have been in my place as chief of someone else because it has been running an operating loss in recent years. Another reason is that the chalk unit price has dived. We had to participate in auctions organized by local governments to provide chalk to public schools. Recently, there has been a sharp drop in bid prices at auctions. Contract prices were equal to our production costs. Previously, a city, ward or town-based companies were given priority at auctions organized by e-governments. These days, local governments focus more on offer prices than quality. The trend has become more common under electronic auction systems. It was very frustrating for me as I believed it was unique to the quality of our chalk. Overall demand for chalk has also decreased. The demand for our chalk peaked in 1990. At the time, we produced 90 million chalk a year. Just before the job closed, our annual production was 45 million sticks, half the highest level. One of the reasons for the decline in demand, as is often pointed out, is a shift from wood to whiteboard. In addition, these days teaching tools are available in a much more diverse variety. Students are trained with tablet computers in some classrooms. In my opinion, a board and chalk are better than a whiteboard and marker. The main ingredient in chalk is calcium carbonate, usually oyster shells. Chalk is more environmentally friendly, I think. Since we decided to close the baton, how customers do so without causing problems. At first, I thought about selling the whole company, allowing the hagoromo brand to survive and helping with overall chalk sales. But we didn't get the right deal for the company. Another obstacle was with the machines. Manufacturers do not produce machines for making chalk. We had to do it ourselves. I developed production facilities with trial and error with a general manager who retired a while ago. To create material for chalk, modify a machine for flour mixing. For molding chalk sticks, we tweaked a machine to make roof tile. The machines we've been changing for over 20 years have felt like our children. We called the buyers of the three machines, even if no one wanted to buy the whole company. He stepped forward to buy a machines near a nearby stationery. Its mainstay product is chalkboards, but now putting more importance on chalk. The company was kind enough to agree to give our employees the option to transfer there. The remaining two machines will be sent to South Korea. We've done a lot of business with South Korean clients. A cram school teacher in South Korea, heard about the quality of our chalk, started importing a business. Our shutdown surprised the importer, but we decided to transfer our two machines to the buyer. There's more to chalk than machines. Our chalk writes well and mixes a precise ration of seven materials to ensure it is not easily broken. The recipe is optimized for our plant, so fine-tuning is necessary for overseas use. I plan to visit South Korea and teach my knowledge to the person who bought the machines. I'm sorry I had to shut down my company. But I'm glad I've been able to contribute to education by providing high-quality chalk over the last 50 years. As Hagoromo's last president, Takayasu Watanabe, told Nikkei Business. Hagoromo Bungu Co., Ltd.hagoromo office and factory KasugaiDefunctMart 2015 (2015-03) Hagoromo Bungu (Japanese: 羽衣具, burned. "Hagoromo Stationery") is a Japanese office supply and chalk company. It is best known to have Hagoromo Fulltouch Chalk, produced from a brand of chalkboard chalk. [1] [2] Although it was sold more in Japan and South Korea, chalk passed teachers and mathematicians worldwide with ease of use, ease of writing and erasing. However, among other factors, the overall decline in chalk sales led to a decline in 2015. The company's closing announcement led to fans stockpiling chalk. The South Korean company Sejongmall eventually bought the Hagoromo brand and most of the original company's equipment and has been producing chalk in South Korea since 2016. [4] [5] History The company was first founded in October 1932 as Nihon Chalk Seizosho, Nagoya. [6] [Better resources required] A war factory was built in the following decade. [6] Ryuzo Watanabe was later re-established in 1965 as Hagoromo Bungu in the office and factory in Kasugai, Aichi ilika. [6] Hagoromo Fulltouch Chalk Success Boxes Company sold 90 million units of chalk one year at its peak in 1990 and is owned by a 30% share in the domestic market, according to Shoko Research in Tokyo. [1] Mathematician Satyan Devadoss wrote in 2010 that hagoromo chalk could be called the Michael Jordan of chalk and the Rolls Royce of chalk. [7] Many well-known mathematicians and professors, such as Brian Conrad and David Eisenbud, also prefer the product. [2] [8] Eisenbud first introduced the lynx to American mathematicians and worked to import it into the United States; it is now sold on Amazon. [9] Closing in October 2014, company president Takayasu Watanabe issued a statement announcing that the company would stop producing chalk in February 2015 and sales in March 2015. [1] [6] [10] Ryuzo Watanabe's successor, Watanabe, spoke of the reasons for the closure, including the fact that chalkboards are no longer the norm in classrooms and the number of students is also decreasing. [6] In an interview in 2015, Watanabe also expected his health to be the main reason for shutting it down. [11] In recent months, the announcement to quit has led to the purchase, stacking and re-sale of chalk among the fan base. [2] [3] [11] [12] [13] [14] In June 2015, Watanabe reported that production continued for a month longer than planned and ended on March 31, 2015. [11] Legacy Hagoromo sold three custom-made machines used to make Hagoromo chalk. Umajirushi, a Japanese chalkboard manufacturer looking to expand its production of chalk, bought one. [11] [2] Umajirushi has since released dc Chalk Deluxe (DC中DX). [2] He previously purchased a retailer, two other machines and Hagoromo brand rights in South Korea importing Hagoromo chalk, and continued to produce chalk in South Korea. [4] Mathematicians consider it indistinguishable from the original product. [16] The Hagoromo Fulltouch Chalk product line is the company's best known product. [1] [2] The entire line is marketed without dust. Fulltouch Chalk: calcium chalk Fulltouch Large Chalk: calcium chalk, The diameter is 2 cm and 11.3 cm long, white is available, red, orange, yellow, green, and blue[17] Fulltouch New Poly: gypsum chalk, sometimes known as plaster chalk Fulltouch Bright Color Chalk: plaster chalk references ^ a b c d Hongo, Jun (November 20, 2014). Chalk Machine Escapes Chalkboard Wsj. Accessed May 5, 2019. ^ a b c d e f Zhang, Sarah (June 15, 2015). Why Mathematicians Are Stacking This Particular Type of Japanese Chalk. Gizmodo. Accessed on: May 5, 2019. ^ a b Why the death of a Japanese chalk company A blow to mathematics. Independent. June 17th, 2015. Accessed May 5, 2019. ^ a b McDonald, Coby (October 24, 2019). Chalk Market: Where Mathematicians Go to Get the Good Stuff. Cal Alumni Association. Archived from source on May 17, 2020. Accessed August 31, 2020. Hagoromo Chalk catalog (PDF). Sejongmall. 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