

FREE PLAIN TALK: LESSONS FROM A BUSINESS MAVERICK PDF



Plain Talk by Ken Iverson

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Return to Book Page. Preview — Plain Talk by Ken Iverson. Plain Talk by Ken Iverson. A visionary, maverick, and genuine American business hero, Ken Iverson is one of the most closely-watched business leaders in the world.

Credited with single-handedly rejuvenating the rapidly declining American steel industry to the status of world-class producer, Iverson is one of the most successful and, as he likes to point out, one of the lowest-paid CEOs in the U. I A visionary, maverick, and genuine American business hero, Ken Iverson is one of the most closely-watched business leaders in the world.

In his long-awaited book, Ken Iverson shares his ideas, observations, and the lessons he's learned about what it takes to grow a super-competitive, world-class organization. Get Plain Talk: Lessons from a Business Maverick Copy. Hardcoverpages. Published October 22nd by Wiley first published October More Details Original Title. Friend Reviews. To see what your friends thought of this book, please sign up.

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Jan 12, Darius rated it liked it. Ken Iverson explains the philosophy that makes Nucor a growth company in a non-growth industry. Many things worth emulating.

View 1 comment. Jul 03, Brian Nwokedi rated it it was amazing. Introduction: Generally, leadership books are written in a lofty almost airy fashion, and usually the protagonist in most leadership books spends a ton of time talking about their personal wins and achievements. In Plain Talk, the focus lies solely on the culture and ethos established at Nucor.

In Plain Talk he spends or so pages laying out his playbook for how he and his lea Introduction: Generally, leadership books are written in a lofty almost airy fashion, and usually the protagonist in most leadership books spends a ton of time talking about their personal wins and achievements. In Plain Talk he spends or so pages laying out his playbook for how he and his leadership team did this. You should also read this book if you are like me ... an MBA-type.

Iverson dedicated his final chapter to the MBAs in the world and he makes some very valid points on the shortcomings of management teaching in the classroom. He just built a culture at Nucor that worked a bit better without MBA-types. Final Thoughts: Plain talk has given me some really tangible things to focus on as my management experience matures.

Establish a higher cause within your organization that employees and managers can rally around. Give your employees a consistent set of tools that will empower them to trust their instincts.

Destroy the hierarchy and focus on establishing an egalitarian business culture that can sustain employee motivation. Dedicate your management career to Plain Talk: Lessons from a Business Maverick an environment in which employees can stretch for higher levels of performance because they are the true engines of progress.

Give your employees a simple stake in the business. The more they produce, the more they should earn. Small businesses allow for things to really get done. Aversion to risk can be deadly in business. Managers who avoid risk and fear failure spend a lot of time cheating themselves, their people, and their companies from good risks and adventures.

Place Plain Talk: Lessons from a Business Maverick over politics... simple enough 9. What really matters in a Plain Talk: Lessons from a Business Maverick is bottom-line performance and long-term survival. Plain Talk: Lessons from a Business Maverick your efforts there. If you have an interest in reading a no nonsense down to earth approach to management this book is for you. Dec 15, Ray Martin rated it it was amazing Shelves: businesshuman-resourses. The book certainly does deliver on Plain Talk.

The book is written in a very refreshing and Plain Talk: Lessons from a Business Maverick style reminiscent of books written in the early 's. Ken Iverson had already discovered most of the business secrets revealed in today's business best seller's Nucor had a culture long before Zappos made it popular.

Bonuses are Bad? A poorly done bonus is badand Iverson does a good job of explaining what a bad bonus is. Employee empowerment look not further. The li The book certainly does deliver Plain Talk: Lessons from a Business Maverick Plain Talk. The list goes on. May 26, Robert rated it really liked it Shelves: biographyhistory. The fact that it's written in plain English with no jargon makes it very easy to understand, but on the other hand, it can seem like it's belaboring the obvious at certain points.

The difference is th 1 It lives up to its billing, it's a really straightforward, really plain description of how "how to run a company well" according to Ken Iverson. The difference is that Iverson has more credibility and does a good job of explaining them in a Plain Talk: Lessons from a Business Maverick sense way. Some of the key ideas.

So be willing to suffer less productivity in the short term if you think it can help the team in the long run. Team members should feel safe to voice their opinions and that the group will take care of them if they fall on hard times. Iversen makes a key point that some things that worked very well for Nucor, but might not work for everyone.

For example, Nucor tied its factory workers pay directly to how much steel their team produced but that might not translate easily into other industries where production is not as easily measurable. I think it comes Plain Talk: Lessons from a Business Maverick to maximizing "intrinsic" motivation, where people are working for the "fun of it" as opposed to "in order to pay the bills".

If they enjoy the work, feel understood, supported and fairly compensated and like the people they work with, they are more likely to feel like

putting in a solid effort. But if the focus is on "extrinsic" motivation do your job or we'll fire you this leads to people punching the clock and focusing more energy on playing politics and trying to look good.

Nov 27, Sylv C rated it liked it Shelves: business. Perhaps the rating would be higher if most of the material covered has not already been lip-serviced to death by corporate managers. I'm sure Mr Iverson is sincere, and probably a much better executor of these principles than his peers. The point is that you won't find any particularly insightful or thought-provoking material here unless you've been relatively insulated from corporate and HR-speak.

A sampling: "We have little tolerance for politics, the pettiness, the fixation on rank a 3. They want to be acknowledged as unique individuals — each with immense and unrealized potential. All too often, though, their managers cast them as drones. Jan 27, Puti Soedarsono rated it it was amazing. A whole new Plain Talk: Lessons from a Business Maverick approach by a legendary CEO. Iverson has successfully turned a dying company to a Fortune Company.

But for the entire story, actually, you can just google it. It's discussed everywhere. Jul 24, Harsh Thaker rated it it was amazing. Philosophy practised by Ken can be replicated in any industry from steel to software. Sep 09, Damon Drake rated it it was amazing. Must read for any manager or aspiring manager. So simple, yet so hard. Quick read, and very interesting.

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Ken Iverson was an American businessman. He is credited with transforming Nucor Steel from a nearly bankrupt company in the s into the largest and most successful steelmaker in the United States. Trained as a metallurgist, he became a successful leader Plain Talk: Lessons from a Business Maverick businessman. Request permission to reuse content from this site.

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In his long-awaited book, Ken Iverson shares his ideas, observations, and the lessons he's learned about what it takes to grow a super-competitive, world-class organization. About the Author Ken Iverson was an American businessman. Permissions Request permission to reuse content from this site. Table of contents A Higher Cause. Trust Your Instincts. Destroy the Hierarchy. The Engines of Progress. A Simple Stake in the Business. The Virtues of Smallness. Risks and Adventures. Ethics over Politics.

The Bottom Line. Reviews "Ken Iverson is a leader whose vision shaped an industry and the future, a leader whose character, values, and ethics merge seamlessly with the mission and values of a successful, innovative business. Drucker Foundation Ken Iverson taught us that America could compete in a tough global economy.

He did it in an industry where being a maverick was the only way. His accounting of Nucor's story should serve as a blue print or us all. No theory, just important, practical ideas proven by Ken Iverson in the furnace at Nucor. Plain Talk provides a penetrating analysis of why Nucor has performed so well for so long, full of insights and solid conclusions. The book is easy to follow, very well written, and a 'must' read for every executive But most of all, it's about motivating people to a level of remarkable accomplishment.

You will enjoy Plain Talk: Lessons from a Business Maverick this book as much as the people who work for Nucor enjoy being there. Collins, President, Steel Manufacturers Association.

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He is credited with transforming Nucor Steel from a nearly bankrupt company in the s into the largest and most successful steelmaker in the United States. Trained as a metallurgist, he became a successful leader and businessman. Table of Contents A Higher Cause. Trust Your Instincts. Destroy the Hierarchy. The Engines of Progress. A Simple Stake in the Business. The Virtues of Smallness.

Risks and Adventures. Ethics over Politics. The Bottom Line. Related Searches. Real people, real transformations! Absolutely amazing! It completely shifts your paradigm for life. One of One of the most wonderful things about it is that the results are immediate. My whole perception

and relationship to money has undergone a major, substantial change.

View Product. Fixed Income Analysis. CFA Institute's essential guide to fixed-income portfolio management, revised and updated Now Plain Talk: Lessons from a Business Maverick its fourth CFA Institute's essential guide to fixed-income portfolio management, revised and updated Now in its fourth edition, Fixed Income Analysis offers authoritative and up-to-date coverage of how successful investment professionals analyze and manage fixed-income portfolios.

With contributions from a team of Fifty-four-year-old Alison says, They told me I was smart and I cried. I wanted to be sexy, or glamorous! Jean, 38, laments, I learned the whole job in The inside story of the founding and growth of Taylor Guitars, one of the world's The inside story of the founding and growth of Taylor Guitars, one of the world's most successful guitar manufacturers Bob Taylor mixes the details of his experience as a tradesman and cofounder of Taylor Guitars, a world-famous acoustic and electric How to Talk to Customers: Create a Great.

Filled with case studies and anecdotes, How to Talk to Customers demystifies the most critical Filled with case studies and anecdotes, How to Talk to Customers demystifies the most critical aspect of customer service: conversations employees have every day with customers. In this must-have resource, Diane Berenbaum and Tom Larkin outline a Plain Talk: Lessons from a Business Maverick system Plain Talk: Lessons from a Business Maverick The evidence-based approach to a more worthwhile portfolio The Index Revolution argues that active investing The evidence-based approach to a more worthwhile portfolio The Index Revolution argues that active investing is a loser's game, and that a passive approach is more profitable in today's market.

By adjusting your portfolio asset weights to match a performance Investing for a Lifetime: Managing Wealth for the. Investing for a Lifetime is designed to make saving and investing understandable to the investor. Wharton Professor Richard C. An inspiring business fable that champions leadership for the Everyman From bestselling author Chris Widener An inspiring business fable that champions leadership for the Everyman From bestselling author Chris Widener comes a compelling new story showing what you give and get when Plain Talk: Lessons from a Business Maverick lead.

The story Plain Talk: Lessons from a Business Maverick down-cast protagonist Mike Keller who, recently separated from