

# WHITE: INSIGHTS INTO JAPANESE DESIGN PHILOSOPHY PDF, EPUB, EBOOK



Kenya Hara | 64 pages | 25 Nov 2009 | Lars Müller Publishers | 9783037781838 | English | Baden, Switzerland

## **white-insights-into-japanese-design-philosophy**

This is a different concept to that of a service object in many OO programs [3]. Any organization that designs a system defined broadly will produce a design. The Concept of Oku in Japanese and Chinese traditional paintings, gardens and can be roughly translated from Japanese as an inner space. Three perspectives and floating perspective in Chinese land- on circuitous route design and aimed at making routes Zen spirit; the emptiness of white sand is similar as the. White is not a book about colors. It is rather Kenya Haras attempt to explore the essence of "White",

which he sees as being closely related to the origin of We share insights into his inspirational perspective. Well, the white Patera is very much for reflective, indirect light. Be Intentional About Your Decor. Weave In Personal Touches.

Opt for Natural Touches. Make Your Bed. Continue to 5 of 11 below. Make Your Space a Cozy Place. Consider Washed Linen. Appreciate the Imperfections in Your Home. Continue to 9 of 11 below. Romanticize Your Everyday Items and Routine. Look to Broken or Naturally Imperfect Items. Featured Video. Related Topics. Eclectic Design. Everything about this book felt like an experience. Jan 05, Brit Blankenship rated it it was amazing Shelves: branding-design-business. Poetically written color theory. Informational account of the history and cultural significance of white, emptiness, paper and purity with heavy Japanese influence. Mar 31, Alice rated it really liked it. A lovely meditative morsel on the color white and its symbolism as emptiness. Definitely a book to be savored in small sips and read multiple times. Sep 04, Symone M. Love the production quality and the content.

Bravo Kenya. A very exciting journey through the many meta-meanings of white and paper. Kenya's love for detailed descriptions and thought processes make this book a pleasant read. May 03, Stephen rated it liked it. Wait, what?? Mar 06, GoS rated it really liked it. Feb 27, Nedislav rated it really liked it. Very profound, yet concise and clear explanation of the concept behind what white is. Not only as a colour, but as an entity in itself. I would recommend it to everybody who wants to get more philosophical knowledge behind design and spirituality.

Jul 22, Anda rated it it was amazing Shelves: 50book The box of twelve crayons we are given to draw with when we are small children shapes our perception for better or for worse - it is from them that we garner concepts like "the colour of water," "flesh colour," and so on. But what if such parameters did not exist, and the words we had to describe colour were far fewer? Would we see colour the same way we do in today's world? The basic adjectives being used at that time were just four in number: akai red kuroi black shiroi white and aoi blue.

By adding an i a noun becomes an adjective. These four colours referred to a state of brightness and energy red ; the absence of light black ; brilliance white ; and an impression of obscurity blue. These four adjectives may strike us as too few, but in fact each word had a very broad range, and people were able to express subtle differences in meaning and atmosphere contextually. This is why they enter us so deeply. The names of colours function like a thread attached to a frightfully slender needle, capable of stitching together our most delicate emotions. When the needle hits its target, we feel either pleasure or empathy. It can also strike us as very painful, since it makes us aware that this delicacy is disappearing from our modern living environment. All of these terms are based on the corporeality of things. Ichijirushi is a clear and objective condition which manifests itself in the purity of light, the lucidity embodied in a drop of water, or the force of a crashing waterfall.

Shiroshi, on the other hand, is the state of consciousness we enter when we focus on these things, when our senses seem to vibrate like the strings of a koto. Over a long history, these ancient words were absorbed into the concept of "white" or shiro, and established an aesthetic principle. Jan 09, Haneen Krimly rated it did not like it Shelves: , reviewed. He discusses white as an entire design element, rather than as a color. Or perhaps, he intended the book to have a bunch of broad concepts without any exploration whatsoever.

The overall tone of the book as a whole can be seen as prejudiced, because of the condescending manner in which the ideas were presented. After I finished the book, it felt as though the author was saying the Japanese invented White, Emptiness and even Design! Taking it all in, the book is an OK read. Although it has some great design concepts and ideas to think about, for me, it fell a little short. Jan 17, Joanne Tai rated it it was amazing Shelves: books-i-really-love , deep-stuff , thinking , inspiring , design. It's deceptively profound. I have no idea how to even approach writing a review, I don't think I fully grasp what was being said. Maybe because I grew up in an Asian society and am a bit more familiar with Japanese culture, these concepts feel very familiar to me, but I never thought of them that way. My impression is it's a theory attempting to deconstruct how white seems to speak to and be interpreted or used by people, the unspoken thinking or psychology behind what we choose to use white Wow.

I was reading another conceptual book, but on architecture. It has never occurred to me just how deeply design can go when it comes to using human psychology to create the best possible design that speaks to the unconscious side of people. Sometimes, something can move you, but you cannot put it into words why. I think this book tries to explain how 'white' can do that to us, and just maybe help us appreciate moments in life when we find similar quiet concepts. I may have to re-read it at some point in my life. Can't wait to get my hands on another Kenya Hara book! Aug 02, Jiri rated it liked it. This was quite a meditative read, full of relatively abstract concepts and ideas. It gave me a little bit of exposure to one of the slices of Japanese aesthetic. Some of the examples that the author used to illustrate the concepts described in the book were fairly strong, namely concepts of empty spaces in traditional Japanese temples.

It's a great book to slow down with at the end of a really hectic day, and can be read in a few evenings I wouldn't try reading this in one go, although the book is This was quite a meditative read, full of relatively abstract concepts and ideas. It's a great book to slow down with at the end of a really hectic day, and can be read in a few evenings I wouldn't try reading this in one go, although the book is really compact - I'd take time between sections for reflection, and that worked well for me. Most interesting stuff to me as an interaction designer: - 'communicating' a message in monologue is the centre of efforts of almost all services, products and campaigns - there is an alternative way - listening, or simply providing an empty space, that invites and inspires creativity, and can open dialogue, as opposed to monologue - white space or emptiness is an invitation for each person's imagination to fill in the empty space with her- or himself There are no discussion topics on this book yet.

Be the first to start one ». Readers also enjoyed. About Kenya Hara. Kenya Hara. Kenya Hara born is a Japanese graphic designer and curator.

## White by Kenya Hara

Well, the white Patera is very much for reflective, indirect light. Behind them, a kind of poetry and a logic, which goes very well with my light design philosophy. Tetsuo Kondo is a renowned Japanese architect who is visiting architect from Japan who is known for a distinguishing design concept that focuses in his architecture designing a white steel walkway curvy narrow, thin, Jump to Japanese aesthetics in design - 30 That being said, Japanese design often uses that is aware of the past and insightful to the present. Hara's design principles are profoundly associated with the

Japanese aesthetic concept of emptiness. Passionate to the point of obsessive about design, Steve Jobs insisted that I have always found Buddhism Japanese Zen Buddhism in particular to We will fit them in a small package, and then we can make them beautiful and white, just like The decisions you make based on that philosophy are fundamentally A Day at Pentagram New York: an insight into the partners, politics and In a new series, Between Black and White, the Japanese designer This summer, Freddy Leck sein Waschsalon Tokyo, opened in the city's Meguro district.

The design concept was imported to Japan Tomoki Matsunobu of Fujiei, Detergent, ironing boards, hangers and laundry baskets are done in simple white and blue to avoid Get Insights on Asia in your inbox. Lean Thinking lays out the five Lean manufacturing principles; value, value streams, flow, pull, and Here's some insight into what Womack and Jones meant each. Muda is Japanese for waste. Please read our Cookie Policy. These cookies are strictly necessary to provide you with the services available through our websites and to use some of its features, such as access to secure areas. These cookies are used to enhance the performance and functionality of our websites but are non-essential to their use. However, without these cookies, certain functionality like videos may become unavailable.

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Kenya Hara also sees his work as a designer as a pure form of communication. Good communication has the distinction of being able to listen to each other, rather than to press one's opinion onto the opponent. Kenya Hara compares this form of communication with an "empty container. It is not only the fact that the Japanese character for white forms a radical of the character for emptiness that has prompted him to closely associate the color white with the state of emptiness.

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